

February 28, 2023 Paul Trombino, Public Works Director

Title:

2045 Transportation Master Plan–Greeley on the Go - Final Plan Review

Background:

Public Works will provide an overview of the final draft plan. The City of Greeley initiated the Greeley on the Go Transportation Master Plan process in 2021 to update the 2035 Comprehensive Transportation Plan (adopted in 2011). Through extensive community outreach, analysis of existing conditions, forecasts for growth and future land use, and an exploration of emerging mobility options, the city has developed a 2045 mobility network plan which emphasizes multimodal connectivity to meet current and future travel demand. Moreover, the 2045 Transportation Master Plan-Greeley on the Go emphasizes investment in priority areas and corridors through near-term (10-year) enhancements to promote multimodal connectivity across the City of Greeley. Connected transportation networks will provide community members with access to a variety of resources and allow for comfortable travel options by multiple modes. This strategic investment in a multimodal transportation network will achieve the Greeley on the Go transportation vision by fostering a livable community attractive to both current and new residents as well as businesses seeking to have a presence in a city where employees can live, work and play. The plan seeks to create an improved transportation system that will aid the economic development of the City of Greeley.

The key differences between the current and proposed transportation plan begin with the establishment of plan goals – safety, multimodal network, equity & health, economic vitality, environment & technology, and funding & strategic investments. Additionally, the new plan is focused on urban design geared towards vibrant and inviting neighborhoods with great public spaces to go to and not just spaces to pass through. The new plan provides for flexibility for integrated mobility options (walking, rolling, biking, transit, and driving), readies the City of Greeley to deploy transportation technology and, increases community connectivity as the City of Greeley continues to grow.

Strategic Focus Area:

Business Growth





Infrastructure and Mobility



Quality of Life

<u>Attachments:</u> Greeley on the Go Presentation