

City Council Work Session Agenda Summary

May 24, 2022

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Title:

Greeley on the Go Transportation Master Plan

Background:

The vision for the Greeley 2045 Transportation Master Plan, Greeley on the Go, was developed through coordination between city staff and community members. As a growing community in the Colorado Front Range, the City seeking to ensure all community members can comfortably travel using a variety of modes and that the future transportation network supports a strong local economy and helps foster a high quality of life. The vision for transportation in Greeley is for:

An ample, easy, and connected transportation system providing seamless mobility to enrich lives and promote economic vitality.

Greeley on the Go emphasizes investments in priority areas and corridors through near-term (10-year) and long-term (20-year) enhancements that will promote travel mode options connectivity in key locations.

After initial outreach to gain feedback on the goals for the plan, staff began developing transportation scenario alternatives. Each alternative represents different levels of investment across different modes. After review with the Stakeholder team and CTAB on the alternatives, it became clear a blended approach to the transportation scenarios and priorities was best. The Transportation Investment for Quality of Life scenario blends priorities from all three original alternatives and sets the stage for transportation investments that are context sensitive and improve quality of life for Greeley residents.

The strategy for investment under Transportation for Quality of Life will involve a variety of project categories:

- STREETS- Preservation, safety improvements, traffic calming, new development and connections
- PLACEMAKING- Entryways, enhanced street and intersection design to enable growth/value of surrounding land
- EMERGING TECHNOLOGY- Smart signal technology, fiber, electric vehicle charging options, data sharing

- MOBILITY/TRANSIT- Shared mobility, mobility hubs, flex & fixed route optimization, traveler information for on-demand and improved travel time
- ACTIVE TRANSPORTATION- New/improved sidewalks, ADA upgrades, pedestrian safety measures, shared streets, bikes lanes, trails, neighborhood trail connections, education programs

Different project categories would be applied based on the context, need, and goals for the area or corridor.

Strategic Work Program Item or Applicable Council Priority and Goal:

Greeley on the Move- Ample, Easy and Connected

Decision Options:

Staff seeks feedback from Council on the:

- Direction related to the "Transportation Investment for Quality of Life" Scenario
- Project Categories
- Draft priorities/vision map

Attachments:

Presentation