

# Water & Sewer Agenda Summary

Date: July 20, 2022

Key Staff Contact: Sam Haas, Public Participation and Engagement Manager;  
Communications & Engagement Department

**Title:** “Speak Up Greeley” Community Engagement Platform

**Summary:** As part of the City's commitment to develop and embed best practices for transparent community engagement into standard operating procedures, the communication and engagement department has launched a new website called “Speak Up Greeley” ([www.speakupgreeley.com](http://www.speakupgreeley.com)) that will enhance Greeley's ability to foster two-way communication and increase opportunities for public participation.

Speak Up Greeley will be an important tool for city staff as they execute priority projects for which public input or community collaboration are necessary or expected components. No matter how well the city designs in-person opportunities for people to engage, bringing the conversation online gives many more people access to the information and allows them to have a voice in the process. This tool will be a go-to website for community members to:

- Provide input and feedback on City initiatives and projects
- Ask questions in a moderated environment
- Interact with each other and see the range of perspectives represented
- View outcomes of an engagement process

The site will feature projects that are a priority for the city – whether that's a master plan, a park redevelopment, or streets improvement project – the focus of the site will be to genuinely engage with the community and understand where there is consensus or divergence in perspectives. Any project added to the Speak Up Greeley expands our ability to integrate community feedback into the decisions and outcomes of strategic projects.

**Recommended Action:** Informational item only

**Attachments:** Presentation summarizing Speak Up Greeley