



Greeley on the Go- Transportation Master Plan (TMP)

1/25/2022



Work Session Objective

Provide an update to Council on the transportation master plan



Agenda

- **Goal for the Plan**
- **Vision statement**
- **Existing conditions**
- **Public outreach**
- **Goal areas**
- **Next steps**



Plan Goal

Provide a framework for transportation investments and priorities in Greeley over the next 20 years



Vision Statement

Greeley on the Go- An ample, easy, and connected transportation system providing seamless mobility to enrich lives and promote economic vitality.

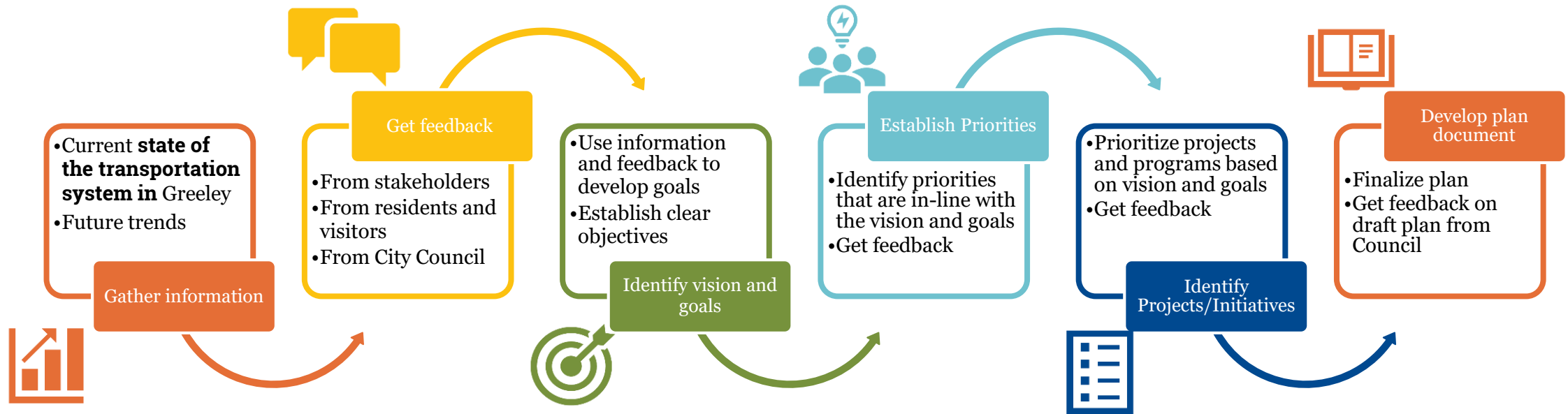


What's Been Done



Greeley on the Go will build off past planning efforts...

Plan Process



Existing Conditions

TODAY'S POPULATION IS
APPROXIMATELY **110,000** RESIDENTS

IF GROWTH CONTINUES AT THE CURRENT
RATE, THE POPULATION WILL BE
APPROXIMATELY **161,700** IN 2045

Greeley's
population
will grow
67%
by 2045



Economic Growth



Greeley's economy has grown at a faster rate than the regional economy over the past decade



+14,750 jobs

Greeley added 14,750 jobs from 2010 to 2018: 4.6% annually



The median household income in Greeley is increasing

Regional Travel

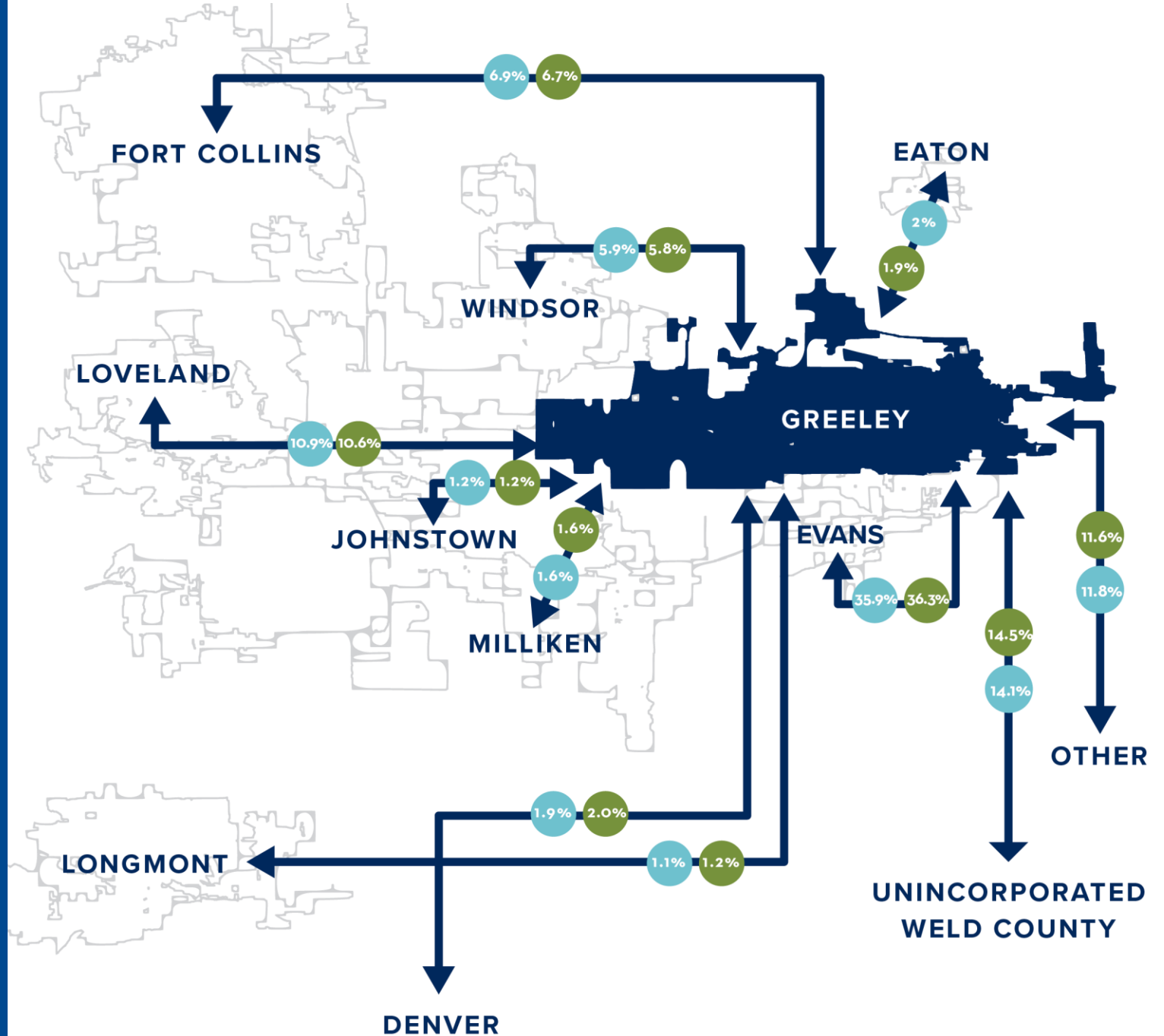
% Destination **% Origin**

30,000 people commute in to Greeley for work every day

34,500 people commute out of Greeley for work every day

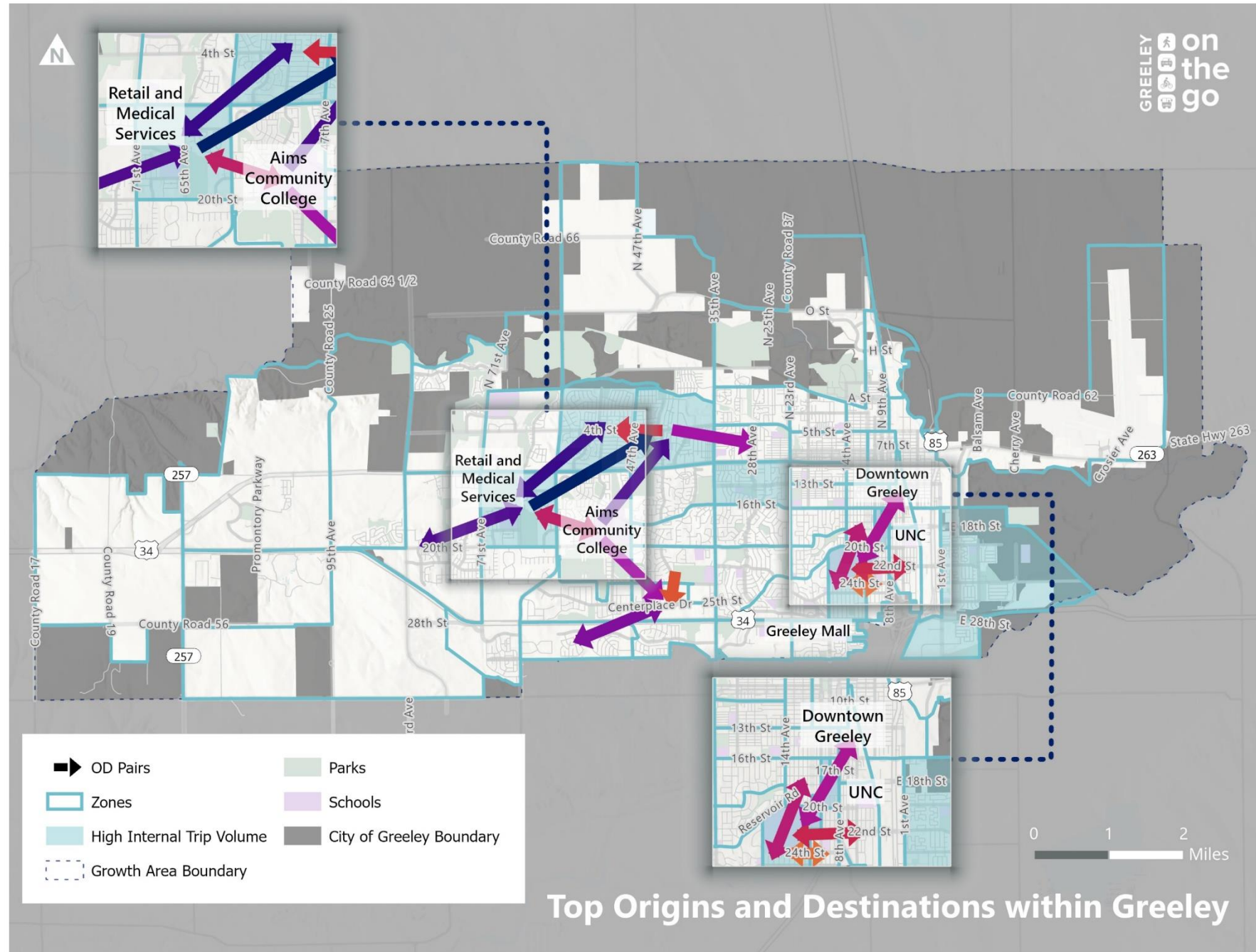
19,500 people live and work in Greeley

Average commute time:
24 minutes



Travel within Greeley

15-20% of trips within Greeley are less than 1 mile

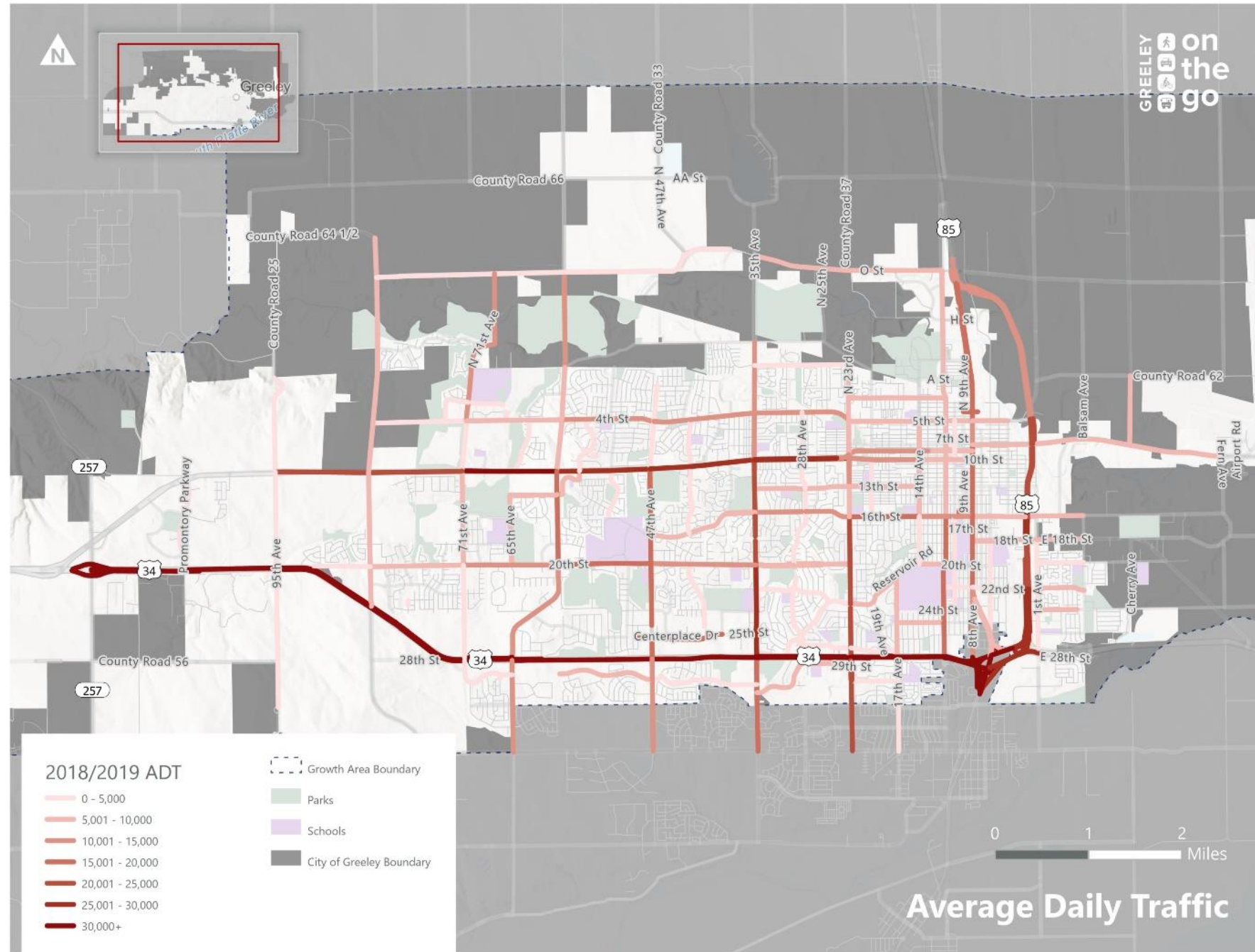


Top Origins and Destinations within Greeley

Travel within Greeley

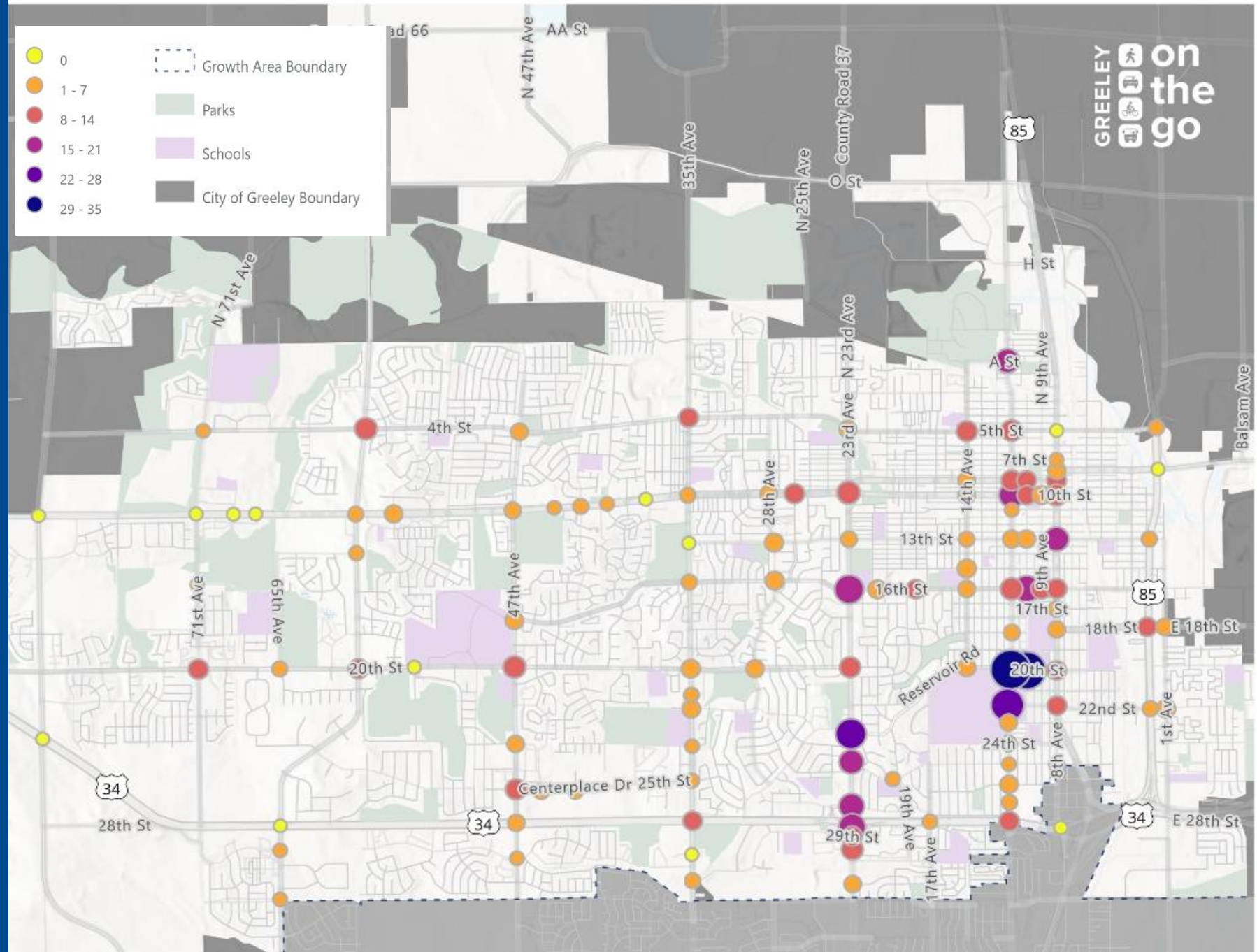
Average Daily Traffic

Traffic volume is highest on Highway 34 Bypass, 10th St (Highway 34 Business), and Highway 85



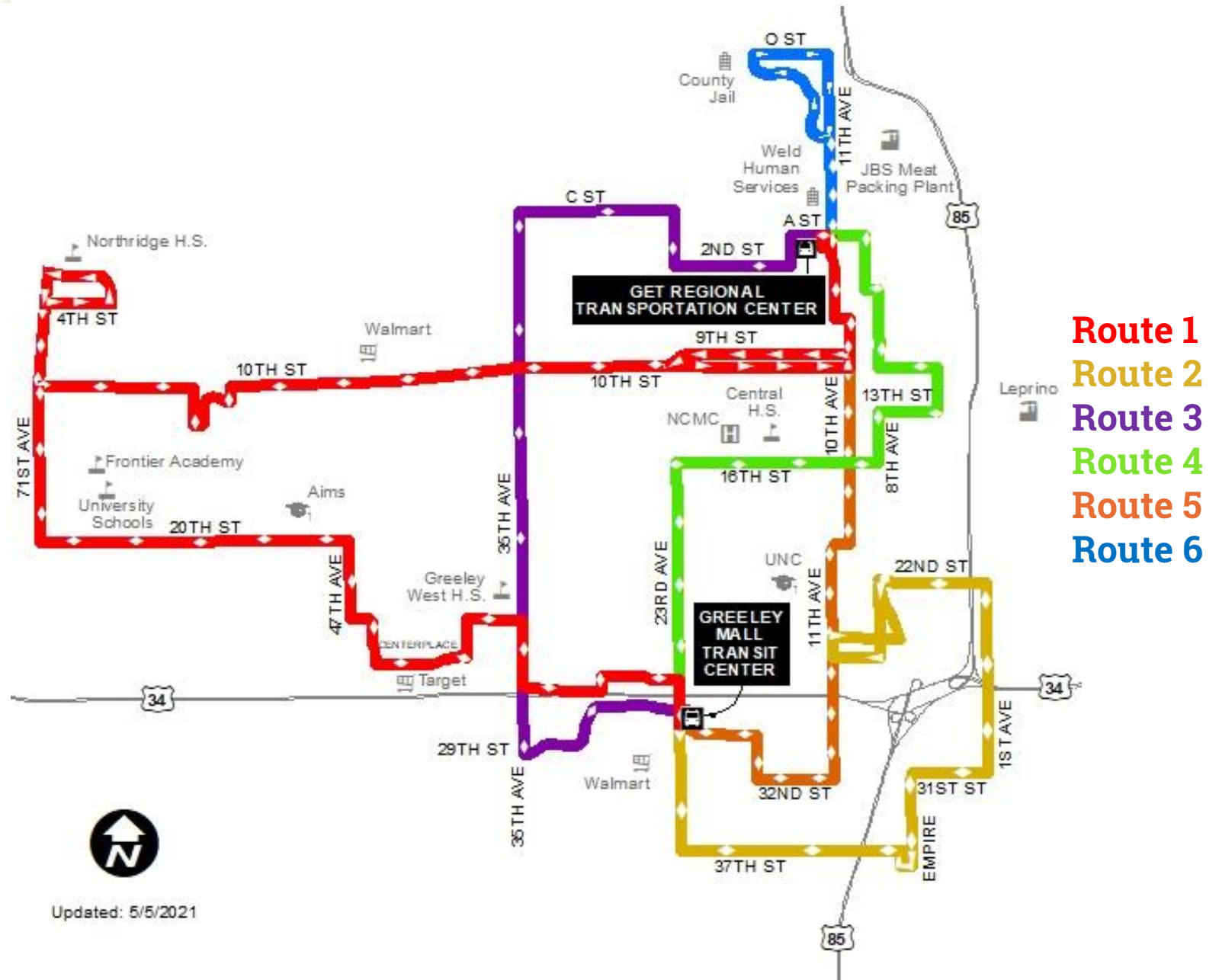
Travel within Greeley

Walking and biking is highest downtown, near UNC and along 23rd Avenue



Travel within Greeley

- GET ridership up 67% since 2011
- “Ride free with a student ID” helped fuel growth
 - 51% of ridership are students (D6 and UNC)
- All routes grew ridership since 2011 - Route 3 the most (218%), Route 1 (142%), Route 2 (122%)



200

MILES OF
BUS ROUTES



24

MILES OF
RAILROAD



69.4

MILES OF
BIKE LANES



510

MILES OF
SIDEWALK



41

MILES OF FIBER
OPTIC CABLE



5

MILES OF
SHARED LANES



63.2

MILES OF
SHARED USE PATHS



Transportation In Greeley by the Numbers



380

MILES OF CITY
MAINTAINED ROADS



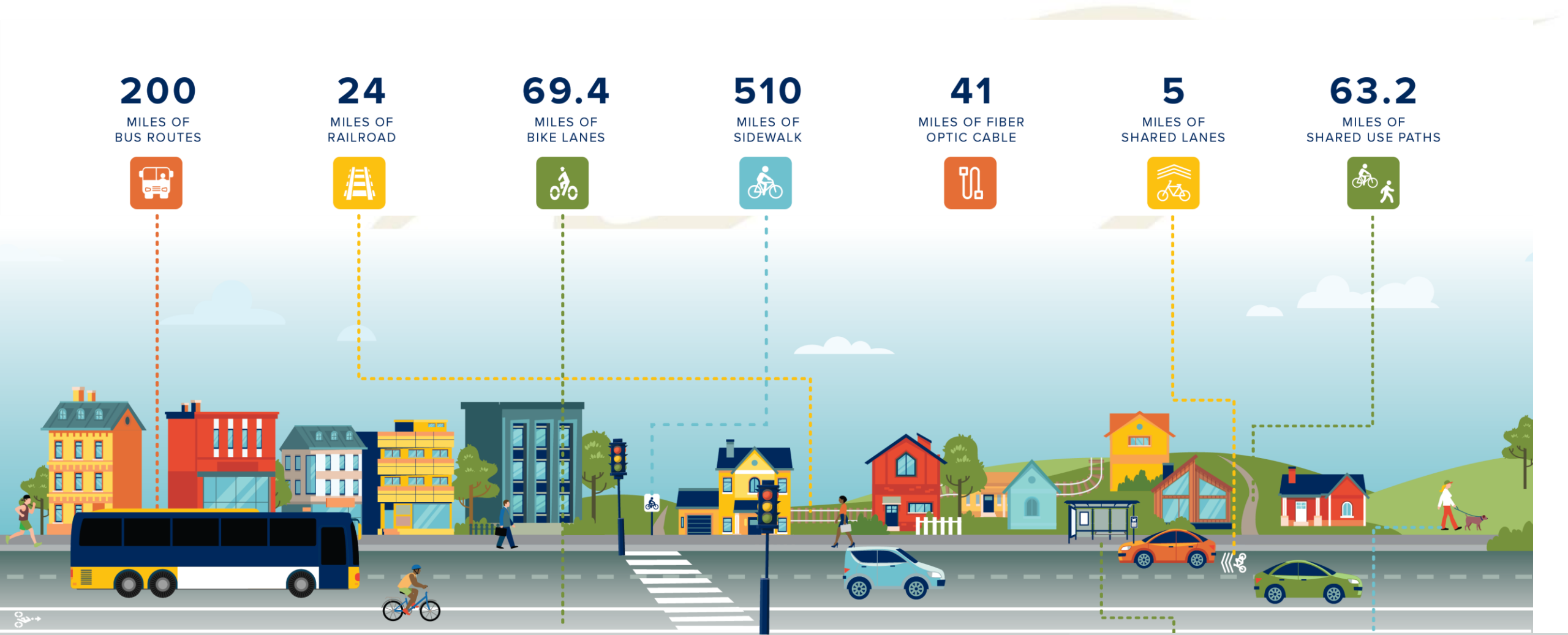
120

NUMBER OF SIGNALIZED
INTERSECTIONS



39

NUMBER
OF BRIDGES



Outreach

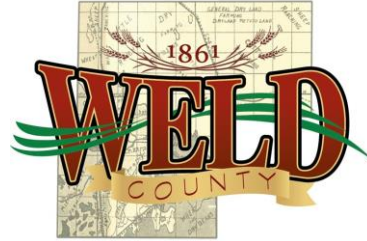


Overview

- **Community Survey**
 - 667 Responses
- **Intercept Events**
 - **Farmer's Market, Arts Picnic, Active Adults Center, Transit Center, Farmer's Market**
 - 180 written comments
- **Focus groups**
 - **Boys and Girls Club and Immigrant and Refugee Center of Northern Colorado**
- **Open House**
 - 75 participants
- **Three stakeholder committee meetings**



Stakeholder Committee



What we learned

Travel demand in Greeley will continue to grow with the population and economy

Many people would drive their vehicles less if other options were more comfortable and convenient

People would like the transportation system to operate better

Transportation options can be prioritized based on land use, density, and destinations

Goal Areas



Safety



**Economic
Development**



**Multimodal
Network**



**Equity and
Health**



**Regional
Collaboration**



**Strategic
Investment
and Funding**



**Land Use and
Transportation**



**Environment
and Technology**

Where we are

- **Identifying priority corridors and areas**
- **Getting feedback**



Schedule

Spring 2021

Online Survey (4/21)
Stakeholder Meeting #1 (4/21)

Fall 2021

Stakeholder Meeting #3 (9/21)

Spring 2022

Council Work Session #3 (3/22)

Community Intercept Events (5/21-8/21)
Stakeholder Meeting #2 (7/21)
Community Open House (8/21)
Council Work Session #1 (8/21)

Summer 2021

Council Work Session#2 (1/22)
Stakeholder Meeting #4 (2/22)
Planning Commission (2/22)
Citizens Transportation
Advisory Board (2/22)

Winter 2022

Council Work Session #4

Summer 2022

Thank you!

Questions?



Additional Discussion Item

- **US 34 Bypass and 35th Avenue Interchange Funding Strategy**

