



Core Values

Mutual Respect	We resolve business issues without making things personal
Regional Stewardship	We think bigger than our individual boundaries to solve problems that leave a lasting legacy
Collaboration	We share information and look for common solutions
Comprehension	We pursue change with curiosity and seek to understand each other

Our Mission

Build sustainable water systems and solutions for the future Northern Colorado.

Our Vision

Where We Stand

Strategically

- We have a fragmented approach to growth in the region
- We do not have an agreed upon regional understanding or planning for how to serve the growing demand for water
- We have a vast infrastructure that we can be leveraged more strategically
- Our water supply in the region is not secure from outside interests
- Our current water portfolios are built on the historical logic of individual vs regional considerations
- Our current level of collaboration is becoming too expensive, risky, and is not sustainable

Operationally

- Our informal collaboration efforts particularly around crisis management are exceptional
- We lack a regional forum or authority that meets regularly around our aligned interests
- We are not appropriately utilizing existing and future infrastructure on a regional level
- We are struggling to comply with rapidly changing regulatory requirements

Financially

- Cost of water to the consumer is increasing but still far below its true value
- We are financially sound today, and we have a duty to recover the cost of water services, but future financial security is uncertain based upon a variety of complex drivers that are extending timelines, driving risk and uncertainty, and driving future costs

Where We're Heading

Strategically

- We are committed to shared values and principles around our approach to water in the region
- Our Regional Water Coordination Group is hosting the right conversations to develop shared understanding among decision-makers and action at the local, regional, and state level
- We are a trusted source of information with a shared message on water in the region

Operationally

- We have shared data systems
- We have shared messaging around conservation, future projects, and regional needs
- We have formalized agreements in place that allow mutually beneficial projects and programs to proceed
- We have a shared approach toward regulatory compliance
- We have a reciprocal understanding of our land use plans and the impact on our regional water strategy

Financially

- We have communicated the true cost and value of water and demonstrated economies of scale and risk mitigation through coordination and regional planning

How We'll Get There

- We must create shared regional philosophy
- We must invest in our convening body and establish leadership and accountability
- We must create consistent regional messaging and reporting strategy
- We must thoughtfully curate and engage the list of participants
- We must make explicit commitments to funding and resources to pursue collaborative initiatives
- We must commit to preserving and respecting each unique community's identity and perspectives

Action Initiatives Profile 2021 Q4

CORE ISSUE	PLAN NAME	OBJECTIVE	DELIVERABLES (BY)	(LEADER) TEAM	TODAY'S STATUS
1	Communication Strategy	We have unified messaging around around Northern Colorado water interests.	1. Shared interest communication points 2. Drought response and efficiency 3. Regular reporting to all major stakeholders	0	✖
2	Watersheds	We have a watershed protection, restoration, recovery, and management, and management strategy.	1. Protection recommendations 2. Restoration recommendations 3. Recovery recommendations 4. Management recommendations	0	✖
3	Water Systems Gaps and Opportunities	We have created a regional gaps and opportunities framework.	1. Framework boundaries and definition 2. New and existing infrastructure analysis 3. Drought mitigation and tolerance 4. Water efficiency clearing house	0	✖
4	Strategic Growth Plan	We have a plan to address the growing demand for water supply in the region.	1. Future growth portfolio needs 2. Carrying capacity recommendations 3. Economic tradeoff education 4. The right water for the right use at the right time	0	✖