



Council Agenda Summary

January 17, 2023

Key Staff Contact: Becky Safarik, Interim Community Development Director

Title:

Public hearing and consideration of a Resolution to approve the Downtown 2032 - Plan Update

Summary:

In 2011, the Greeley Downtown Development Authority completed the “Downtown Greeley Investment Strategy”, which provided a vision, analysis of conditions, goals and strategies to help direct downtown investments. In the ensuing decade numerous and significant public and private improvements have been made to advance those redevelopment objectives.

To capitalize on that momentum, take stock of existing conditions, gaps, and opportunities, the City initiated an update of the existing strategic plan. Using another 10-year planning horizon – 2032 – the City contracted with a consultant, P.U.M.A, to undertake this work.

The attached plan was crafted with extensive technical and community engagement and participation over the duration of the study. The updated plan includes a market analysis, capital improvement and urban quality assessments, a vision and core values summary, and a set of action steps to achieve these objectives.

As with the previous plan, it is contemplated that this plan, if approved, would update the plan referenced in the City’s Comprehensive Plan and be used to evaluate future land use proposals.

This Plan was reviewed and endorsed by the Downtown Development Authority on December 15, 2022. The Planning Commission conducted a public hearing to consider the Plan on January 10th and voted unanimously to recommend its approval. The City Council reviewed this Plan at its January 10th work session.

Fiscal Impact:

Does this item create a fiscal impact on the City of Greeley?	No
Is there grant funding for this item?	N/A

Legal Issues:

Consideration of this matter is a legislative process which includes the following public hearing steps:

- 1) City staff presentation (if requested)
- 2) Council questions of staff

- 3) Public input (hearing opened, testimony - up to three minutes per person, hearing closed)
- 4) Council discussion
- 5) Council decision

Other Issues and Considerations

None

Strategic Focus Area:



Business Growth



Community Vitality



Housing for All



Infrastructure and Mobility



Quality of Life



Safe and Secure Communities

Decision Options:

- 1) Adopt the resolution as presented; or
- 2) Amend the resolution and adopt as amended; or
- 3) Deny the resolution; or
- 4) Continue consideration of the resolution to a date certain.

Council's Recommended Action:

A motion to adopt the resolution approving the 2032 downtown plan update.

Attachments:

Resolution

Exhibit A - Downtown Plan

Planning Commission minutes (January 10, 2023, draft)

Slide presentation