

# American Rescue Plan Act (ARPA)

City Council Work Session

December 13, 2022



# Presentation Agenda

- Brief Review of ARPA and Greeley Award
- Greeley's ARPA Program Development
- Priority Areas in Detail
- Timeline and Discussion

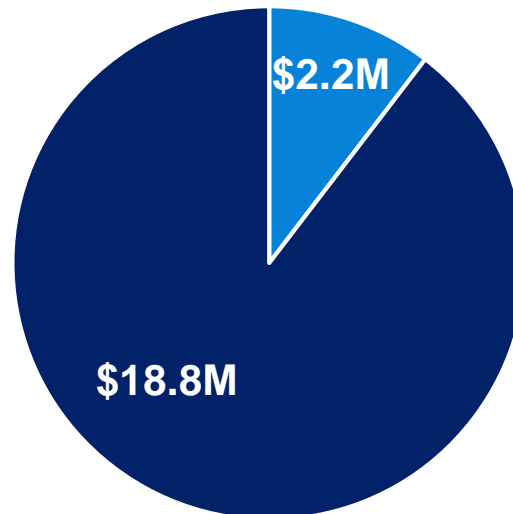


# Greeley's ARPA Dollars

- ARPA is a \$1.9 trillion economic stimulus bill intended to speed the United States' recovery from the economic & health effects of the COVID-19 pandemic.
- The City of Greeley was allocated \$21 Million.
  - Weld County received \$63 Million.
- The eligible funding categories are Revenue Loss, Infrastructure Support, Premium Pay and Public Health
- Like many other municipalities, Greeley is designating its entire award as revenue loss which allows for increased flexibility in how funds are spent and has less burdensome reporting requirements.

## Greeley ARPA Award \$21 Million

- Obligated Funds (10%)
- Available Funds (90%)



# ARPA Program Development

- **\$18 million** in available funds will be open for applications
  - Anticipate \$2 million for outside agency projects (10% of total)
  - Remaining for City priority projects and administrative costs

- **Four priority areas** identified



**Building Community Resilience**



**Enhancing Mobility**



**Creating Community, Quality of Life  
and Destinations**



**Activating Economic Corridors**

- **Community engagement** will focus on the priority areas and their sub priorities. Results will be incorporated into the project scoring process.
- **Project applications** will be scored by committees and recommended to Council as part of the annual budget process

## Successful Projects

- ✓ Align with City Priorities
- ✓ Community Support
- ✓ Financially Sustainable
- ✓ Feasible & Timely
- ✓ Return on Investment
- ✓ Equitable Outcomes

# ARPA Priority Areas - Detail



## **Building Community Resilience – Council Priority: Housing For All & Safe and Secure Communities**

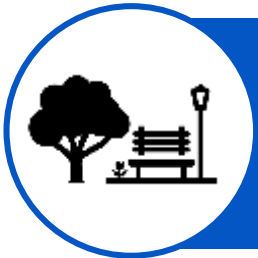
Community resilience is the capacity of a community's systems, businesses, institutions, and individuals to survive, adapt and thrive when met with challenges. A resilient Greeley is one where residents of all socio-economic levels can secure quality housing, where residents and visitors work in partnership with public safety to ensure neighborhoods are well-maintained, safe, and secure, and where everyone has access to the services they need to be successful.

Sub-Priorities: Homeless Services / Affordable Housing Support / Community Policing / Social Services / Emergency Preparedness / Public Health

## **Planned Funding Allocation:**

**\$2M anticipated  
for outside  
agency projects**

**~ \$16M  
remaining for  
City priority  
projects and  
admin costs**



## **Creating Community, Quality of Life and Destinations – Council Priority: Quality of Life Amenities**

Greeley is a community where residents enjoy the arts, social engagement, outdoor pursuits, beautiful vistas, and natural areas. Parks, trails, and recreational facilities are close to home. Annual festivals, museums, and celebrations reflect our rich cultural heritage and welcome new traditions. Educational opportunities for lifelong learning are abundant. Everyone can enjoy a high quality of life.

Sub-Priorities: Community Events / Natural Areas / Youth development / Cultural programs / public art



## **Enhancing Mobility – Council Priority: Infrastructure and Mobility**

How will people get around 10, 20, or 30 years from now? The City must anticipate and adapt to innovations such as connected and autonomous vehicles, transit, rideshare like Uber and Lyft, e-bikes, changes in travel mode, and other advancements when planning future infrastructure. Mobility planning encourages a variety of different modes of travel to support a sustainable future.

Sub-Priorities: Multi-modal investments (bike/ped) / Transit Services / Sidewalk improvements / ADA accessibility improvements

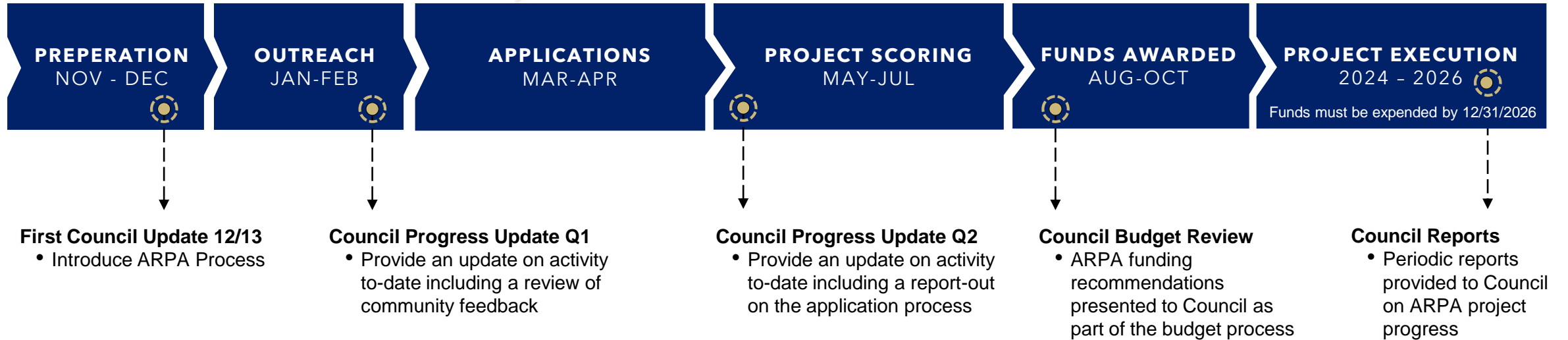


## **Activating Economic Corridors – Council Priority: Business Growth & Community Vitality**

Greeley's economic corridors are important gathering spaces for people to shop, eat, drink and connect. These spaces should be safe, walkable and inviting, encouraging visitors to explore and interact with local businesses and members of their community. When designed and maintained effectively, economic corridors attract investment and generate economic activity.

Sub-Priorities: Small business support / Investment in targeted economic corridors

# Program Timeline



# Questions and Discussion

