



## Work Session Agenda Summary

January 10, 2023

Becky Safarik, Interim Community Development Director

### **Title:**

Overview of the Greeley Downtown Plan Update

### **Background:**

In 2011, the Greeley Downtown Development Authority completed the “Downtown Greeley Investment Strategy”, which provided a vision, analysis of conditions, goals and strategies to help direct downtown investments. In the ensuing decade numerous and significant public and private improvements have been made to advance those redevelopment objectives.

To capitalize on that momentum, take stock of existing conditions, gaps, and opportunities, the City initiated an update of the existing strategic plan. Using another 10-year planning horizon – 2032 – the City contracted with a consultant, P.U.M.A, to undertake this work.

The attached plan was crafted with extensive technical and community engagement and participation over the duration of the study. The updated plan includes a market analysis, capital improvement and urban quality assessments, a vision and core values summary, and a set of action steps to achieve these objectives.

As with the previous plan, it is contemplated that this plan, if approved, would update the plan referenced in the City’s Comprehensive Plan and be used to evaluate future land use proposals. The Planning Commission will conduct a public hearing and formulate a recommendation to Council relative to this proposed plan at its January 10<sup>th</sup> regular meeting.

### **Strategic Focus Area:**



**Business Growth**



**Community Vitality**



**Housing for All**



**Infrastructure and Mobility**



**Quality of Life**



**Safe and Secure Communities**

**Attachments:**

Downtown Plan

Slide presentation