

# Greeley Planning Commission

## Agenda Summary

January 10, 2023

Key Staff Contact: Becky Safarik, Interim Community Development Director,  
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### Title:

Public Hearing to Consider the Downtown 2032 – The Path Forward, Greeley Downtown Plan Update

### Summary:

In 2011, the Greeley Downtown Development Authority completed the “Downtown Greeley Investment Strategy”, which provided a vision, analysis of conditions, goals and strategies to help direct downtown investments. In the ensuing decade numerous and significant public and private improvements have been made to advance those redevelopment objectives.

To capitalize on that momentum, take stock of existing conditions, gaps, and opportunities, the City initiated an update of the existing strategic plan. Using another 10-year planning horizon – 2032 – the City contracted with a consultant, P.U. M.A, to undertake this work.

The attached plan was crafted with extensive technical and community engagement and participation over the duration of the study. The updated plan includes a market analysis, capital improvement and urban quality assessments, a vision and core values summary, and a set of action steps to achieve these objectives.

As with the previous plan, it is contemplated that this plan, if approved, would update the plan referenced in the City’s Comprehensive Plan and be used to evaluate future land use proposals.

### Recommended Action:

A motion finding that the updated study, Downtown 2032: The Path Forward, is consistent with the goals of the City’s Comprehensive Plan and recommend its adoption and incorporation into the Comprehensive Plan by reference.

### Attachments:

Downtown Plan  
Slide presentation