



City of Grass Valley City Council Agenda Action Sheet

Title: Downtown Parking

CEQA: Not a Project

Recommendation: That Council 1) authorize a contract with Dixon Resources Unlimited for \$22,940.00 for parking consultant services; 2) authorize the City Manager to execute the agreement, subject to legal review; and 3) authorize the Administrative Services Director to transfer funds from the FY 2024/25 contingency to fund the proposed agreement.

Prepared by: Tim Kiser, City Manager

Council Meeting Date: 11/12/2024

Date Prepared: 11/06/2024

Agenda: Administrative

Background Information: Despite recent efforts to increase parking capacity, including the addition of 33 new spaces at the Mill Street Parking Lot, securing an additional 25 spaces, and restriping existing lots over the years, there remains a need to address the ongoing demand for parking. There is also interest in exploring options to increase parking turnover and reduce employee use of prime parking spaces.

To address these needs in our downtown area, staff proposes hiring a consultant to provide comprehensive parking consulting services.

The consultant's scope of work will include an operational needs assessment covering all aspects of parking management, including on-street and off-street parking operations, parking technology, and enforcement. They will also evaluate the Mill Street Parking Lot to identify options for optimal use. Additionally, the consultant will review and recommend updates to the municipal code as it pertains to parking.

Attached for the Council's review is a proposal from Dixon Resources Unlimited, outlining their approach and scope of services.

Council Goals/Objectives: The study on parking executes portions of work tasks towards achieving/maintaining Strategic Plan goals - Community & Sense of Place, and Economic Development and Vitality.

Fiscal Impact: There is sufficient contingency in the FY 2024/25 budget for the subject activity.

Funds Available: N/A

Account #: N/A

Reviewed by: City Manager

Attachments: N/A