

Taylor Day

From: Carter Depue <
Sent: Tuesday, June 28, 2022 4:28 PM
To: Public Comments
Subject: Cannabis

[You don't often get email from champagnejane1@icloud.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

To whom it may concern,

I believe that Nevada county could really use a woman owned, women ran, in support of womens charities business like the Nevada county flower co, now more than ever!

Plus isn't it a monopoly if some of the same partners are involved in the current dispensary in Nevada city? These are hard working local women business owners who grew up in our community and have nothing but it's best interest in mind!

Thank you for your consideration
Rebecca VanMeter

Sent from my iPhone

Dear Honorable Mayor and Council:

My name is Aleta Aplington and I am a resident of Nevada City. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

A second dispensary aligns with the City's Strategic Goal of Economic Development and Vitality by bringing an additional highly taxed business to the City. Since some surrounding cities have not authorized cannabis retail, consumers will travel to Grass Valley to purchase cannabis here if they cannot purchase it in their own cities, further increasing the number of potential customers to be served by Grass Valley retail cannabis dispensaries. Allowing only a single business to operate creates a monopoly. Adding a second retail dispensary license will provide consumers with a choice about where to purchase cannabis, and will support the existing ecosystem of farmers, manufacturers and distributors in Grass Valley and Nevada County, who need licensed retailers to sell their products.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

Aleta Aplington

Dear Honorable Mayor and Council:

My name is Aleta Aplington and I am a resident of Nevada City. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

A second dispensary aligns with the City's Strategic Goal of Economic Development and Vitality by bringing an additional highly taxed business to the City. Since some surrounding cities have not authorized cannabis retail, consumers will travel to Grass Valley to purchase cannabis here if they cannot purchase it in their own cities, further increasing the number of potential customers to be served by Grass Valley retail cannabis dispensaries. Allowing only a single business to operate creates a monopoly. Adding a second retail dispensary license will provide consumers with a choice about where to purchase cannabis, and will support the existing ecosystem of farmers, manufacturers and distributors in Grass Valley and Nevada County, who need licensed retailers to sell their products.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

Aleta Aplington

Dear Honorable Mayor and Council:

My name is Chris Ribble and I am a resident of Penn Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

A second dispensary aligns with the City's Strategic Goal of Economic Development and Vitality by bringing an additional highly taxed business to the City. Since some surrounding cities have not authorized cannabis retail, consumers will travel to Grass Valley to purchase cannabis here if they cannot purchase it in their own cities, further increasing the number of potential customers to be served by Grass Valley retail cannabis dispensaries. Allowing only a single business to operate creates a monopoly. Adding a second retail dispensary license will provide consumers with a choice about where to purchase cannabis, and will support the existing ecosystem of farmers, manufacturers and distributors in Grass Valley and Nevada County, who need licensed retailers to sell their products.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

Chris Ribble

Dear Honorable Mayor and Council:

My name is Sherri Ribble and I am a resident of Penn Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

A second dispensary aligns with the City's Strategic Goal of Economic Development and Vitality by bringing an additional highly taxed business to the City. Since some surrounding cities have not authorized cannabis retail, consumers will travel to Grass Valley to purchase cannabis here if they cannot purchase it in their own cities, further increasing the number of potential customers to be served by Grass Valley retail cannabis dispensaries. Allowing only a single business to operate creates a monopoly. Adding a second retail dispensary license will provide consumers with a choice about where to purchase cannabis, and will support the existing ecosystem of farmers, manufacturers and distributors in Grass Valley and Nevada County, who need licensed retailers to sell their products.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

Sherri Ribble

Taylor Day

From: Elizabeth Zapata <
Sent: Tuesday, June 28, 2022 3:54 PM
To: Public Comments
Subject: Dispensary/Sierra Flower Company

You don't often get email from ezlizzapata@gmail.com. [Learn why this is important](#)

My name is Elizabeth Zapata, and I am writing today as a concerned resident of Nevada County.

It is my understanding that the recent application for a second retail cannabis dispensary submitted by Sierra Flower Company has been denied and is currently engaged in the appeals process.

The population of Nevada County is changing. While our area has traditionally been a retirement destination, recently we have welcomed many young families as more and more people discover the magic of the rural, small-town life that can be lived here.

This influx of families makes any population estimates difficult, and renders any previous estimates inaccurate.

According to the estimate used by the City Council in denying the Sierra Flower Co. application, Grass Valley falls short by about 1000 citizens. I submit that with the changing demographics, and fluctuating citizenry, the current population is quickly reaching the benchmark, if it has not surpassed it already. Population estimates should also include the number of tourists visiting Nevada County daily.

Tourism is a major industry in Nevada County. According to The Union newspaper, Nevada County received over \$361 million in total visitor spending in 2018. If the number of daily tourists is factored in, we are well over the population estimates for a second dispensary.

A second dispensary provides competition, which is good for consumers. A second dispensary increases service, which is good for both tourists and residents. A second dispensary is good for tax revenue. A second dispensary is good for Grass Valley.

Thank you.

Taylor Day

From: Juan Garcia
Sent: Tuesday, June 28, 2022 2:42 PM
To: Public Comments
Subject: Grass Valley Retail License

You don't often get email from juan@ajalainc.com. [Learn why this is important](#)

Good Afternoon,

I would like to thank the City of Grass Valley for their consideration and diligence in the selection process for the first Grass Valley retail license. I look forward to being part of an organization that will be an outstanding community business providing safe products and excellent services to all of its patrons.

Thank you,
Juan R. Garcia, Advisor
Grass Valley Provisions, LLC

Taylor Day

From: Ryan Haley
Sent: Tuesday, June 28, 2022 12:24 PM
To: Public Comments
Subject: Public Comment - City Council Meeting - June 28th, 2022

You don't often get email from ryanmhaley@gmail.com. [Learn why this is important](#)

Dear Council Members,

I'd like to thank the City for the privilege to serve this community and its residents. Provisions is dedicated to creating an inclusive and authentic space that exemplifies Grass Valley's heritage and historic significance. We look forward to developing a successful relationship with our city.

**Thanks again,
Ryan Haley, CEO
Grass Valley Provisions LLC**

Taylor Day

From: Lori Prinvale
Sent: Tuesday, June 28, 2022 9:43 AM
To: Public Comments
Subject: Sierra flower co

[You don't often get email from lprinvale49@hotmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Dan and Lori Prinvale residents of Grass Valley would like to state their support of two storefront retail cannabis businesses in Grass Valley.

We are in support of Sierra FlowerCo.

Respectfully submitted by,

Dan and Lori Prinvale
Sent from my iPhone