

## Taylor Day

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**From:** bruce@bruceherring.com  
**Sent:** Tuesday, June 28, 2022 1:11 PM  
**To:** Public Comments  
**Subject:** Consent Agenda Item 12

You don't often get email from bruce@bruceherring.com. [Learn why this is important](#)

Dear Council:

I acknowledge and sincerely thank the City of Grass Valley for the giant leap forward you are taking in regard to the Wolf Creek Trail. Consent Agenda item 12 puts in motion the purchase of the corner lot on Idaho-Maryland Road and Sutton Way. On top of the earlier purchase of 131 Colfax Avenue, this action loudly demonstrates the City's commitment to the trail system.

Senior staff, the Planning Commission, and the City Council should all be applauded for their efforts. In fact it should be a standing ovation!

For over two decades the corner lot has been identified as the ideal location for a principal trailhead of the Wolf Creek Trail. I even recall speaking with Joe Heckel about it. We look forward to the connection from this new "hub" to downtown and the existing trail downstream of the mining museum.

And from the hub connecting trails can wind through the Loma Rica development now under construction. Further connections can also be made across Brunswick Road to the Winds Aloft project - currently in planning stages by the Bear Yuba Land Trust.

Bruce Herring  
13963 Meadow Dr  
Grass Valley, Ca 95945

Member: Wolf Creek Community Alliance Steering Committee  
Member: Bear Yuba Land Trust Trails Planning Committee

Dear Honorable Mayor and Council:

Audrey  
My name is Kolden and I am a resident of [Grass Valley]. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

A second dispensary aligns with the City's Strategic Goal of Economic Development and Vitality by bringing an additional highly taxed business to the City. Since some surrounding cities have not authorized cannabis retail, consumers will travel to Grass Valley to purchase cannabis here if they cannot purchase it in their own cities, further increasing the number of potential customers to be served by Grass Valley retail cannabis dispensaries. Allowing only a single business to operate creates a monopoly. Adding a second retail dispensary license will provide consumers with a choice about where to purchase cannabis, and will support the existing ecosystem of farmers, manufacturers and distributors in Grass Valley and Nevada County, who need licensed retailers to sell their products.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

[NAME]

Audrey Kolden

Dear Honorable Mayor and Council:

My name is Alyssa and I am a resident of [Grass Valley]. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,

Alyssa Elaine



Dear Honorable Mayor and Council:

My name is Isaac and I am a resident of [Grass Valley]. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

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Thank you for your time and consideration.

Sincerely,

Isaac Williams

## Taylor Day

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**From:** kim kirk < >  
**Sent:** Tuesday, June 28, 2022 4:39 PM  
**To:** Public Comments  
**Subject:** Cannabis

You don't often get email from kimberkrk@gmail.com. [Learn why this is important](#)

To Whom it May Concern,

My name is Kimberly Kirk-Riley. I have lived in Grass Valley for over 32 years and work with numerous organizations in Nevada County.

The reason for my email is to show my total support for Sierra Flowers and to have two retail cannabis storefronts in Grass Valley. I feel that giving the community only one option is limiting our residents.

Thank you for your time and consideration

Respectfully,  
Kimberly Kirk-Riley

Dear Honorable Mayor and Council:

My name is James McAny and I am a resident of [Grass Valley]. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

The City's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

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Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in Ordinance section 5.60.070, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. Sierra Flower Co. was the second-place applicant and should receive the second cannabis permit. They are a devoted, local business that deserves the support of our community, and the City Council's votes.

Thank you for your time and consideration.

Sincerely,

[NAME]

James McAny



June 28, 2022

Good evening, Council and staff:

My name is Pamela Epstein and I am General Counsel and Chief Regulatory and Licensing Officer at Eden Enterprises, Inc., and President of the California Cannabis Industry Association. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I would like to urge City Council to direct staff to read a broader interpretation of existing Ordinance 5.60.070 and issue a permit to Sierra Flower Co., the second-place applicant.

In the State of California, fewer than 40 percent of jurisdictions license commercial cannabis retail activity. This means that consumers are underserved. When people do not have access to licensed, tested cannabis, they turn to the illicit market. Equally as important, consumers deserve a choice regarding where to purchase cannabis.

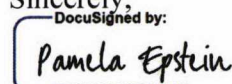
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Finally, the City of Grass Valley's daytime population is 20,234, more than 5,000 people beyond the threshold the City designated to permit a second cannabis retail dispensary. The City can and should allow two cannabis retail businesses to ensure that consumers have reliable access to cannabis since the daytime population of the City is more than double the threshold established for dispensaries per population.

Allowing Sierra Flower Co. to open a second retail cannabis business, as considered in the Ordinance, will ensure that consumers have a choice about where to purchase cannabis, create a fair market, and support licensed cannabis farmers in Nevada County. This second retail dispensary is contemplated within the existing Ordinance. I urge you to please direct staff to interpret the existing Ordinance to allow for two cannabis retail dispensaries.

Thank you for your time and consideration.

Sincerely,

DocuSigned by:  
  
D66B629F06BF41F...  
Pamela Epstein

General Counsel, Chief Regulatory and Licensing Officer, Eden Enterprises, Inc.  
President, California Cannabis Industry Association

Dear Honorable Mayor and Council:

My name is <sup>Lucy</sup> ~~McAny~~ and I am a resident of [Grass Valley]. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,

[NAME]

Lucy McAny



Dear Honorable Mayor and Council:

My name is Amelya Gross and I am a resident of Grass Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,

Amelya Gross

## Taylor Day

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**From:** Bridget Brandstad  
**Sent:** Tuesday, June 28, 2022 4:16 PM  
**To:** Public Comments  
**Subject:** Cannabis dispensary

You don't often get email from greenhouseadvisorygroup@gmail.com. [Learn why this is important](#)

Dear Mayor and Council:

My name is Eric Brandstad and I am a resident of Grass Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,  
Eric Brandstad



Dear Mayor and Council:

My name is Bridget Brandstad and I am a resident of Grass Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,

Bridget Brandstad



## Taylor Day

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**From:** Wade Laughter ·  
**Sent:** Tuesday, June 28, 2022 4:03 PM  
**To:** Public Comments  
**Subject:** Re: 6.28.22 GV City Council Agenda item #21: Cannabis Selection Appeals of Sierra Flower Co. LLC and NUG, Inc., d.b.a. NUG Grass Valley regarding storefront retail commercial cannabis permit selection

You don't often get email from wade@houseofharlequin.com. [Learn why this is important](#)

Dear Honorable Judge Dover and Grass Valley City Council members;

My name is Wade Laughter, and I am the founder of House of Harlequin, an education and advocacy platform dedicated to cannabis education. My company's partners and I were enthusiastic to join the Grass Valley Provisions LLP group because it represents our local heritage in the community and in the cannabis community. GVP, LLC has the unique combination of industry and legal expertise combined with compassion that inspired us to join GVP, LLC.

We wish to thank Judge Dover for your care in reviewing the positions of the appellant applicants with diligence and objectivity. We also want to thank the City Council for enacting the cannabis ordinance for Grass Valley and for considering whether to accept Judge Dover's recommendation. We understand that the undertaking is time consuming and challenging but consider the effort important for all involved and we are grateful for all your efforts to address any concerns called out in the appeals process.

With respect and gratitude,

Wade Laughter

Founder and Director

House of Harlequin

## Taylor Day

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**From:** Emily Porter <[eporter.cannabis@gmail.com](mailto:eporter.cannabis@gmail.com)>  
**Sent:** Tuesday, June 28, 2022 3:49 PM  
**To:** Public Comments  
**Subject:** Public Comment 6/28/22

You don't often get email from [eporter.cannabis@gmail.com](mailto:eporter.cannabis@gmail.com). [Learn why this is important](#)

As the Project Manager for Grass Valley Provisions the opportunity to participate in the growth of the cannabis industry here has been an exciting experience and I am grateful to be a part of our community effort to provide safe access to cannabis.

No cannabis program is without bumps along the way to success, but the City and its employees who I have interacted with during this process have been gracious and patient in navigating these new horizons together.

I look forward to continued successful collaboration with the City, and appreciate all of the efforts of our community toward together building a strong, safe, and effective licensed cannabis industry here in Grass Valley.

Thank you,

Emily Porter  
Cannabis Compliance Consultant  
Cell: (925) 303 3143  
Email: [eporter.cannabis@gmail.com](mailto:eporter.cannabis@gmail.com)  
Available Monday - Friday 9am - 5pm  
Mailing: 578 Sutton Way, PMB 307, Grass Valley CA 95945

## Taylor Day

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**From:** Huck Ingram  
**Sent:** Tuesday, June 28, 2022 3:10 PM  
**To:** Public Comments  
**Subject:** Provisions Thank You

You don't often get email from huck@ingramlawoffice.com. [Learn why this is important](#)

Thank You City Council. As advisor, counsel, and financial interest holder I want to sincerely thank you for the time and energy you've put into the Grass Valley selection process, and I look forward to assisting the City of Grass Valley in facilitating a successful, compliant, and respectful cannabis retail store front.

Best,

***Huck Ingram***

Attorney

INGRAM // BRADY

110 Bank Street., Grass Valley, CA 95945

Phone: 530-432-1996

Email: [huck@ingrambrady.com](mailto:huck@ingrambrady.com)

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## Taylor Day

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**From:** Christopher Corin  
**Sent:** Tuesday, June 28, 2022 2:04 PM  
**To:** Public Comments  
**Subject:** Cannabis

You don't often get email from critter2708@icloud.com. [Learn why this is important](#)

Sent from my iPhone **Dear Honorable Mayor and Council:**

My name is Christopher Corin and I am a resident of Grass Valley. Thank you for hearing the agenda item regarding Sierra Flower Co. LLC's appeal of the City's decision on its application for a cannabis retail permit. Please accept this comment in support of allowing two cannabis retail dispensaries in the City of Grass Valley. Specifically, I request the City Council to direct staff to read a broader interpretation of existing Ordinance section 5.60.070(D)(1) and issue a permit to Sierra Flower Co., the second-place applicant.

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Thank you for your time and consideration.

Sincerely,

## Taylor Day

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**From:** Nell Esterhazy Scannon  
**Sent:** Monday, June 27, 2022 3:25 PM  
**To:** Public Comments  
**Subject:** Support of 2 Storefront Cannabis Businesses

You don't often get email from blackrattusbane@gmail.com. [Learn why this is important](#)

To Grass Valley City Clerk,

My name is Nell Scannon and I am a resident of Grass Valley, and grew up here. I am in support of 2 storefront retail cannabis businesses because I firmly believe that not only our community can support them, but giving one business a monopoly in our large community gives them too much power over cannabis retail prices.

Sierra Flower Co has my full support and is owned by hard working women who have lived in the community their whole lives, are upstanding and outstanding business owners, and are in the cannabis business to offer vital resources to the people of Grass Valley.

Thank you,  
Nell Scannon  
15630 Mount Olive Road  
GV

## Taylor Day

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**From:** Blake Heuser  
**Sent:** Monday, June 27, 2022 1:50 PM  
**To:** Public Comments  
**Subject:** Public Comment - Storefront Retail Cannabis Permit Hearing

You don't often get email from heuserb@gmail.com. [Learn why this is important](#)

I want to express my strong support in favor of Grass Valley Provisions LLC receiving the opportunity to apply for the City of Grass Valley's storefront retail cannabis permit. Safe and licensed access to cannabis and cannabis products within the community of Grass Valley is a valuable resource that is important to the growth of our city and is a responsibility that Grass Valley Provisions LLC will handle with the utmost care.

Additionally, I would like to thank the members of the City Council for their time and consideration throughout this application process, and to express my gratitude towards Judge Dover for his diligence in the process of appeals. I am excited for what the future holds for our City!

Sincerely,

Blake Heuser



## Taylor Day

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**From:** Belinda Carville <belindacarville@gmail.com>  
**Sent:** Monday, June 27, 2022 11:35 AM  
**To:** Public Comments  
**Subject:** Cannabis Sales

You don't often get email from belindacarville@gmail.com. [Learn why this is important](#)

Belinda Rush Carville  
Nevada County resident and business person  
V'TAE Parfum and Body Care  
South Yuba Club

I support two retail storefronts for cannabis businesses. It is very important to have competition and competitive pricing and choice.

I support Sierra Flower Co. and its owners and business ethic.

Please contact me with me details if you desire.