Taylor Whittingslow

From: Nick Haris

Sent: Tuesday, July 8, 2025 4:55 PM

To: Public Comments

Subject: comment letter reagarding motorcyle parking

Attachments: Grass Valley letter.pdf

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Please see attached.

Sincerely,

Nick

Nicholas Haris Director of Government Relations American Motorcyclist Association (530) 306 3912

www.americanmotorcyclist.com





July 8, 2025

The Honorable Hilary Hodge Mayor, Grass Valley, Calif. 125 E. Main Street, Grass Valley, CA 95945

Dear Mayor Hodge and members of the City Council,

The American Motorcyclist Association (AMA) is a not-for-profit organization, founded in 1924 and incorporated in Ohio, with more than 225,000 enthusiast members nationwide, more than 30,000 of whom reside in California. Our members are interested in any action that may affect their enjoyment and use of on and off highway motorcycles.

It has come to our attention that the current repairs to S. Auburn and Main Street include the planned elimination of existing dedicated motorcycle parking spots in favor of additional automobile spots. As a longtime resident of Placerville myself I know firsthand the popularity of motorcycles throughout the foothills, especially during the spring and summer months. Riders seek out the beauty and history of the gold country, and this proposed elimination of a few decided spots seems shortsighted and one we request you reconsider.

Often we find that areas that are inappropriate for automobile parking are restricted/made into no parking areas when they would in fact be appropriate for dedicated motorcycle spots. We would also encourage you work with local riders (I would be happy to help put you in contact with some) who could assist in this effort.

Sincerely,

Nick Haris Director of Government Relations (530) 3906 3912

Taylor Whittingslow

From: Mark Gold

Sent: Tuesday, July 8, 2025 4:40 PM **To:** Public Comments; Hilary Hodge

Cc: Nick Haris

Subject: Public Comment - City Council Meeting 7/8/2025

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Learn why this is important

Dear Mayor Hodge, Vice Mayor Caravelli, and esteemed City Council Members,

My name is Mark Gold, co-owner of Gold Rush Cookie Company, across the street from City Hall, and I ride a motorcycle.

As I understand it, with the repairs to S. Auburn and Main Streets will be the elimination of dedicated motorcycle parking in favor of increasing automobile parking. As of this moment, I am only aware of a single space located in front of Mountain Day Spa at 110 E. Main. This elimination is presumably to make up for the losses of parking spots due to the closure of Mill Street as well as the addition of parklets along Main Street. As someone who drives a car, I can understand the need for additional parking spaces. However, as someone who recently started riding a motorcycle most every single day, it has become clear that eliminating dedicated motorcycle parking should be reconsidered.

Why Grass Valley Needs Dedicated Motorcycle Parking on Main Street

As downtown Grass Valley continues to thrive as a cultural and commercial hub, it's time to consider smart infrastructure solutions that benefit both residents and visitors. One simple yet high-impact improvement: **Do not remove the dedicated motorcycle parking along Main Street, and instead, increase it**.

Here's why this change makes sense—economically, practically, and aesthetically—for our town:

More Parking with Less Space

Motorcycles take up significantly less space than cars. On average, 3-4 motorcycles can fit in the space of a single car, specifically in spaces such as those that run parallel to Main Street. By converting even one or two car-length spots along Main Street into dedicated motorcycle areas, or if that is not an option, then other areas that are not suitable for automobiles to park that could be repurposed for motorcycle parking. By increasing the amount of available motorcycle parking, Grass Valley can dramatically increase total vehicle capacity—a critical benefit during peak tourist seasons, festivals, and weekends when motorcycle traffic increases. We also know that there are a lot of motorcycle riders in Nevada County. One needs to look no further than the annual toy run as an example of that. And with the mild winter we had and relatively mild summer so far, motorcycle ridership is up.

🖺 Support Local Businesses

Motorcyclists are mobile, loyal consumers who often plan their routes around convenient parking. I can tell you first-hand about this based on customers coming into my store. By providing visible, safe, and legal parking, Grass Valley becomes more attractive to riders passing through the Sierra Foothills—bringing increased foot traffic to our shops, cafes, and events. **More riders stopping = more dollars spent locally.**

Prevent Damage and Theft

Motorcycles parked randomly are more vulnerable to being knocked over by cars or tampered with. A few well-placed, well-marked spaces along Main Street (with clear signage) show that the city supports motorcycle use and takes rider safety seriously. That's a small investment with big returns in goodwill and damage prevention.

Encourage Low-Impact Transportation

Motorcycles produce less congestion and lower emissions than cars. Encouraging two-wheel transportation helps Grass Valley meet sustainability and traffic-reduction goals—especially important in a compact, historic downtown where road space is limited.

A Celebrate Our Culture of Open Roads

Grass Valley sits at the gateway to some of Northern California's most scenic motorcycle routes including Hwy 49 and Hwy 20. Riders already come through town regularly. By creating visible, dedicated parking, we send a clear message: you're welcome here. This kind of rider-friendly infrastructure can turn Grass Valley into a must-stop destination.

In Summary:

Dedicated motorcycle parking on Main Street would:

- Increase total vehicle capacity without needing more space
- Boost business by attracting motorcycle tourism
- Protect motorcycles from damage
- Encourage environmentally friendly transport
- Celebrate the freedom and culture that define our region

I am happy to work with the Grass Valley City Council, the City Engineer Bjorn Jones, and others to help come up with suitable alternatives to completely eliminating motorcycle parking in downtown. Our two-wheeled community both near and far will appreciate the effort to accommodate them.

Mark Gold Co-Owner Gold Rush Cookie Company



Taylor Whittingslow

From: Janet Sambucetti <info@cityofgrassvalley.com>

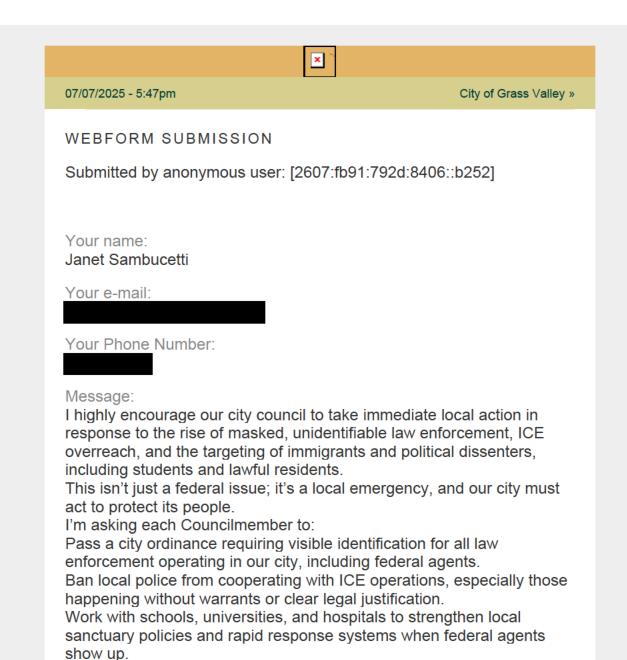
Sent: Monday, July 7, 2025 5:48 PM **To:** COGV General Voicemail

Thank vou.

Janet Sambucetti

Attachment(s) (if applicable):

Subject: Form submission from: Contact us



I hope you'll lead on this and protect our community.

View resultsDownload results

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