



Presentation - 2024
B.I.D. (Business Improvement District
Assessment Distribution)

Meet Our Team



Robin Galvan-Davies
Executive Director



Mary Ann Boyer
Member Outreach & Event
Support



Sherry Sanchez
Graphic Designer



Mariah Terres
Member Outreach & Event
Support

BOARD OF DIRECTORS

EXECUTIVE BOARD

Joy Porter, Chairperson
Lillie Robertson, Past Chair
Debbe Blakemore, Treasurer
Nicole Arbaugh, Secretary

Sue Amick, Board Director
Craig Hamilton, Board Director
Christine Larkin, Board Director
Penny Short, Board Director
Bob Medlyn, Board Director
Jay Strauss, Board Director
Suzanne Voter, Board Director

CITY OF GRASS VALLEY

Tim Kiser, City Manager
Jan Arbuckle, City of Grass Valley Liaison
Haven Caravelli, City of Grass Valley Liaison
(alternate)

Introduction



The Grass Valley Downtown Association is a 501 C 4 Not for Profit organization that provides the 250+ downtown businesses located within the Business Improvement District (BID) boundaries with a unified voice and an umbrella organization that concerns itself with those issues impacting the downtown area.

The GVDA is the sole recipient of the BID Assessment Fees. These fees give the GVDA the opportunity to accomplish its mandated objectives:

Community Events | Special Projects | Member Engagement & Support

**ECONOMIC
VITALITY**

DESIGN

ORGANIZATION

PROMOTION

COMMUNITY TRANSFORMATION

Build a diverse economic base |
Catalyze smart new investment |
cultivate a strong entrepreneurship
ecosystem

Create an inviting, inclusive
atmosphere | Celebrate historic
character | Foster accessibility, people-
centered public spaces

Build leadership and strong
organizational capacity | Ensure broad
community engagement } Forge
partnerships across sectors

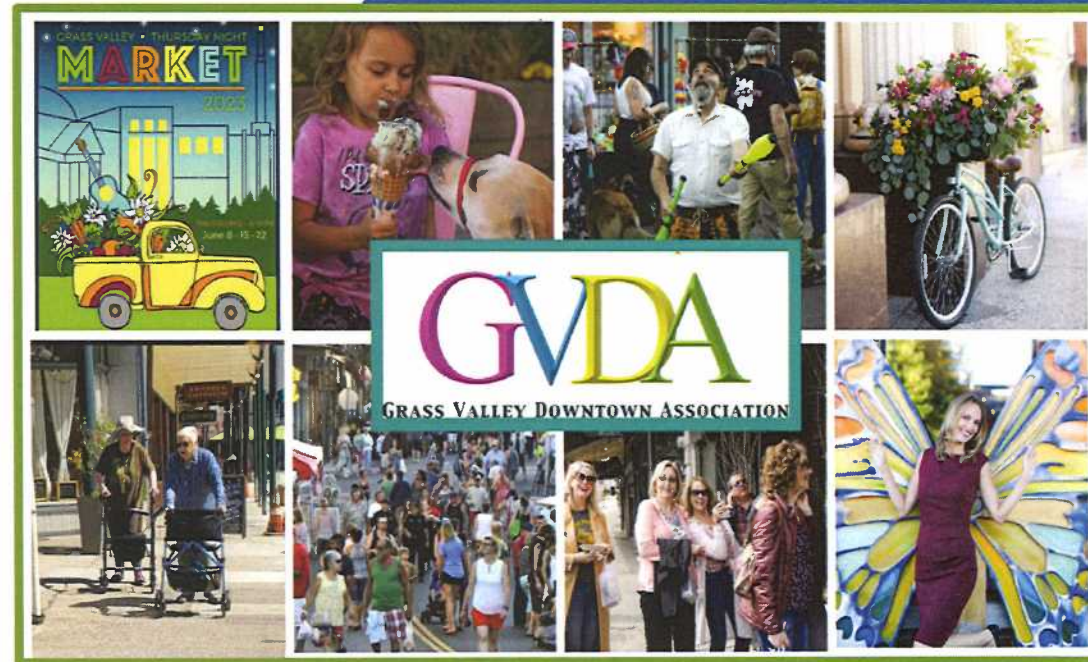
Market district's defining assets |
Communicate unique features through
storytelling | support buy-local
experience

Revenue Usage

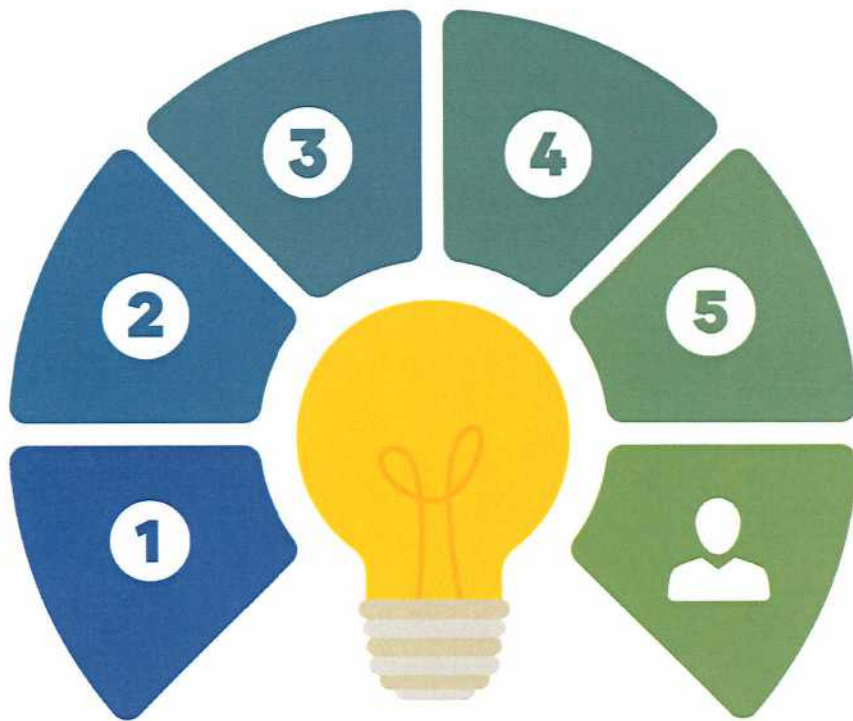
The GVDA uses the monies collected from our membership in accordance with City of Grass Valley Ordinance No.282N.S81-464.

Section 62-A specifies the acceptable purposes of fund usage: Event Based

- Advertising & Marketing
- Supplies & Materials
- Entertainment
- Sanitation
- Permits



Revenue BID Expenditures



1

Advertising & Marketing

Social Media, Social Media Boosts, The Union Newspaper, KNCO Radio, Nevada County Gold, Destination Magazine, Website, Weekly Merchant Memos, Monthly Newsletters, Graphic Designer, Banners, Sponsor Packets

2

Supplies & Materials

Community Posters, BID Handouts, Garbage Bags, Rental Equipment

3

Entertainment

Music on Mill, Event Entertainment (bands, characters, etc.) Performers and Dancers

4

Permits | Event Fees

City, County, ABC, Rental Equipment, Event Labor, Bank & Credit Card Processing Fees, Event Security

5

Sanitation

Port-a-Potty, Hand Washing Stations, Garbage and Garbage Disposal, Sidewalk & Street Cleanup

Budget - 2024 Detail Expenses

4th of July: \$3,200

Brewfest: \$7,400

Carshow: \$2,750

Cornish Christmas: \$11,575

Foothill Celebration: \$3,000



Budget - 2024 Detail Expenses

Holiday Open House: \$1,200

Locals for Locals: \$1,200

Magical Evening On Mill: \$10,500

Sidewalk Sale: \$750

Thursday Night Market: \$7,500



Budget - 2024 Detail Expenses

Valentine's Open House \$750

Special Projects

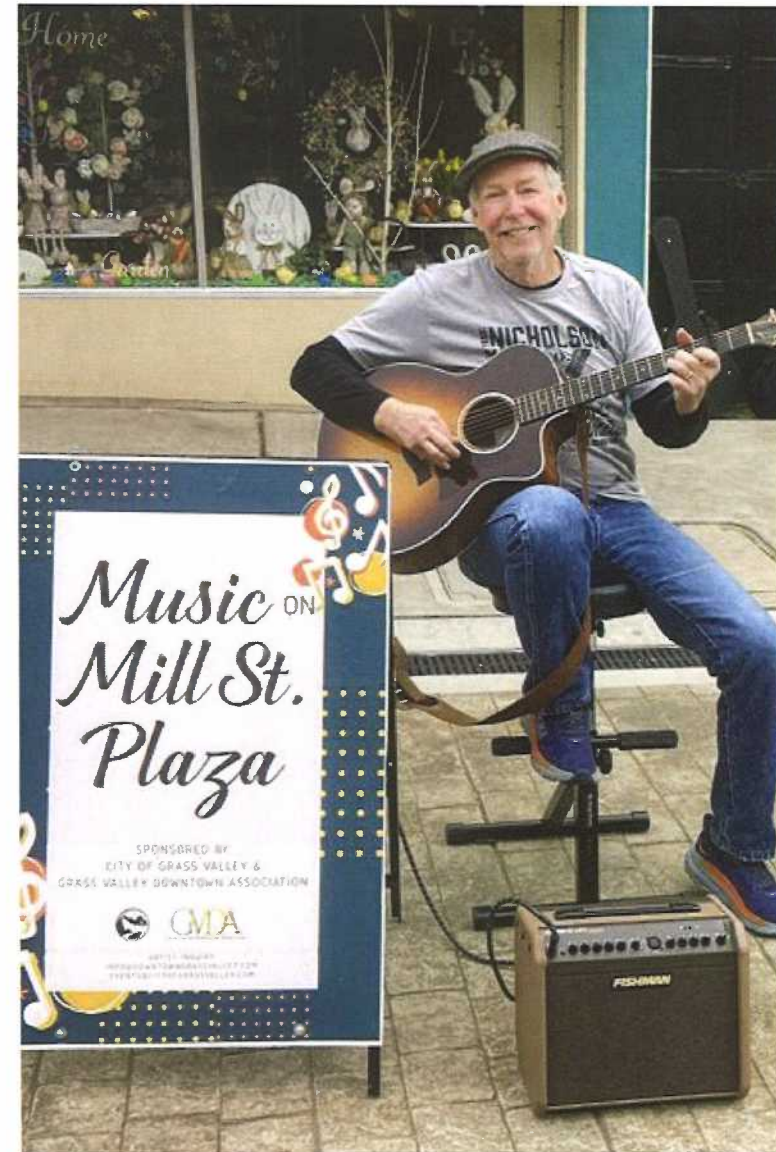
GVDA - Music on Mill: \$6,000

Pigeon Population Control: \$3,000

BID Member Mixer: \$1,500

Placer ai: \$4,000

TOTAL: \$64,325



Special Projects & Community Giveback

We have revitalized the GVDA and in 2023 committed to give back to our community beyond the fabulous events.

- Holiday Lights on Buildings: \$3,500
- Locals for Locals: \$1,000
- Project H.E.A.R.T: \$1,000
- Merchant "Small Business Day Giveaway: \$5500



Working diligently to create value which our membership and community partners can be proud.

We look forward to continuing our partnership with the City of Grass Valley. Together, highlighting our beautiful historic downtown district.

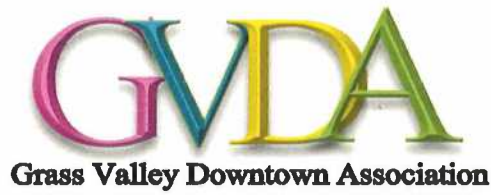


GVDA

Thank you

CITY OF GRASS VALLEY





2025 ANNUAL STREET CLOSURES FOR GRASS VALLEY DOWNTOWN ASSOCIATION

PROPOSED GVDA CALENDAR OF EVENTS

Heart of the Town Valentine's Open House— Saturday, February 8th

Event: 10:00 am – 5:00 pm

Street Closure Time: 7:00 am – 4:00 pm

Street Closure Location: Areas A & C (Mill from W. Main to Neal; Bank from Mill to S. Auburn).

Annual St. Piran's Day Festival – Wednesday, March 5th

Event: 9:30 – 11:00 am, Flag raising 9:45 am, Pasty Toss 10:00-11:00 am

Street Closure Time: 9:30 am-11:00 am

Street Closure Location: Areas A (Mill from W. Main to Neal).

Foothills Celebration, Saturday, March 19th

Event: 1:00 – 4:00 pm

Street Closure Time: 11:00 am – 5:00 pm

Street Closure Location: Area A (Mill Street from W. Main to Neal)

Downtown Car Show – Saturday, April 26th / Rain Date: Saturday, June 7th

Event: 10:00 am – 2:00 pm

Street Closure Time: 5:45 am – 4:30 pm

Street Closure Location: Areas A, B, C, D, E, P. (Mill from Main to Neal; Bank from Mill to S. Auburn; Main from S. Church to Stewart - S. Auburn from Bank to E. Main, City Hall Parking Lot at E. Main & S. Auburn.)

Thursday Night Market Summer Series – Thursdays, June 12th, June 16th, 26th, July 3rd, 10th

Event: 6:00 – 9:00 pm

Street Closure Time: 4:00 – 10:00 pm

Street Closure Location: Areas A & B, (Mill from W. Main to Neal, W. Main from S. Church to S. Auburn St.)

4th of July Celebration – Thursday, July 4th

Event: July 4th, 8:00 am – 10:00 am **Family Pancake Breakfast**

Street Closure Location: Areas B (W. Main from S. Church to the Clock Tower)

Street Closure Time: July 4th, 6:00 am – 11:00 am

Event: July 4th, 10:00 am **Parade**

Street Closure Time: July 4th, 6:00 am – 1:00 pm.

Street Closure Location: Areas A, B, C, D, E, P. (Mill from Main to Neal; Bank from Mill to S. Auburn; Main from S. Church to Stewart - S. Auburn from Bank to E. Main, City Hall Parking Lot at E. Main & S. Auburn.)

Event: July 4th, 6:00 pm – 9:00 pm. **Dancin' in the Streets on Mill • 4th of July**

Street Closure Time: 4:00 pm – 10:00 pm

Street Closure Location: Areas A (Mill from W. Main to Neal)

Locals For Locals! – Saturday, August 23rd

Event: 6:00 pm – 9:00 pm

Street Closure Time: 4:00 – 10:00 pm

Street Closure Location: Areas A & B, (Mill from W. Main to Neal, W. Main from S. Church to S. Auburn St.)

Sidewalk Sale – Saturday, September 13th,

Event: 9:00am – 5:00pm

Street Closure Time: 7:00 am – 4:00 pm

Street Closure Location: Areas A & C (Mill from W. Main to Neal; Bank from Mill to S. Auburn St.)

Magical Evening on Mill – Sunday, September 7th

Event: 5:30 pm – 10:00 pm

Street Closure Time: 3:00 pm – 10:00 pm

Street Closure Location: Area A (Mill Street from W. Main to Neal)

Brew Fest – Saturday, September 27th

Event: 1:00 – 5:00 pm.

Street Closure Time: 11:00 am – 6:00 pm

Street Closure Location: Areas A (Mill from W. Main to Neal)

Downtown Holiday Market – Saturday, November 8th

Event: 10:00am – 6:00pm

Street Closure Time: 8:00 am – 7:00 pm

Street Closure Location: Area A (Mill Street from W. Main to Neal)

Annual Cornish Christmas – Fridays, November 28th – December 5th, 12th, 19th

Event: 6:00 – 9:00 pm, **Tree Lighting Ceremony** Date to Be Determined

Street Closure Time: 4:00 – 10:00pm

Street Closure Location: Areas A, B (Mill from W. Main to Neal, W. Main from S. Church to S. Auburn St.)



Grass Valley Downtown Association

128 E. Main St., Grass Valley, CA 95945

INVOICE # 060524

Date: 6/05/2024

BILL TO

The City of Grass Valley
125 E. Main St., Grass Valley, CA 95945
(530) 274-4350

FOR

2024 BID Fund Distribution

ITEM DESCRIPTION	AMOUNT
4th of July	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$3,200.00
Brew Fest	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$7,400.00
Car Show	
Adver/Mktg, Supply/Materials, Entertainment, Permits	\$2,750.00
Cornish Christmas 4 events	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$11,575.00
Foothill Celebration	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$3,000.00
Holiday Open House	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$1,200.00
Locals For Locals	
Adver/Mktg, Supply/Materials, Entertainment, Permits	\$1,200.00
Magical Evening on Mill	
Adver/Mktg, Supply/Materials, Entertainment, permits	\$10,500.00

Sidewalk Sale	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$ 750.00
Thursday Night Market	
Adver/Mktg, Permits.	\$7,500.00
GVDA Music Sponsorship	\$6,000.00
\$400.00 a month commitment to sponsor music on Mill Street Plaza	
Valentine's Open House	
Adver/Mktg, Supply/Materials, Entertainment, Permits, Sanitation	\$750.00
Pigeon Population Control Program	
Safe birth control program to reduce the population downtown	\$3,000.00
BID Member BBQ	\$1500.00
To foster and build member/GVDA relationships	
Placer AI Partnership Participation	\$4,000.00
Under development	
Safe birth control program to reduce the population downtown	
Subtotal	\$64,325.00
TOTAL COST	



GRASS VALLEY DOWNTOWN ASSOCIATION

ADVERTISING & MARKETING:

Nevada County Gold Publication
Destination Publication
Website
Social Media
Radio - KNCO
Newspaper - The Union
Weekly Merchant Memos
Monthly Newsletters
In-House Graphic Designer:

Vendor Applications
Event Flyers
Posters
Banners
Sponsorship Packets
Misc.

Out-Source Graphic Designer:

Large Banners
Merchandise
Specialty Event Items
Misc.

EVENT EXPENSES:

Supplies & Materials
Equipment Rental:
 Beverage Equipment
Event Labor
Permit & Fee's
 City
 County
 ABC
Bank & Credit Card Processing Fee's
Event Entertainment
Sanitation:
 Port-a-Potty
 Nevada County Dump runs for event garbage collection
 Sidewalk & Street clean up
Event Security

5076 BID Checking Ending Balance: \$4,510.31

Date	Ref No.	Payee	Memo	Class	Payment	Deposit	Reconciliati on Status	Balance	Type	Account
06/05/2024	10039	Ponderosa Cider Co	supplies and materials		213.60		Reconciled	4,510.31	Bill Payment	2000 Accounts Payable
06/05/2024	10038	Grass Valley Brewing Co	supplies and materials		183.20		Reconciled	4,723.91	Bill Payment	2000 Accounts Payable
05/30/2024	10037	Strings Attached	Entertainment		350.00		Reconciled	4,907.11	Bill Payment	2000 Accounts Payable
05/30/2024	10036	William Latham	Outlaws and Angels Entertainment		600.00		Reconciled	5,257.11	Bill Payment	2000 Accounts Payable
05/30/2024	10035	Steve Sanchez	Event Logistics		250.00		Reconciled	5,857.11	Bill Payment	2000 Accounts Payable
05/30/2024	10034	Spencer McClay	Event Logistics		75.00		Reconciled	6,107.11	Bill Payment	2000 Accounts Payable
05/29/2024	10033	Sierra Starr Vineyard	supplies and materials		153.00		Reconciled	6,182.11	Bill Payment	2000 Accounts Payable
05/29/2024	10032	Grass Valley Brewing Co	supplies and materials		351.40		Reconciled	6,335.11	Bill Payment	2000 Accounts Payable
05/22/2024	10031	Golden Empire Flying Association	supplies and materials		428.00		Reconciled	6,686.51	Bill Payment	2000 Accounts Payable
05/20/2024	10030	Steve Sanchez	Event Logistics		250.00		Reconciled	7,114.51	Bill Payment	2000 Accounts Payable

05/20/2024	10029	Spencer McClay	Event Logistics		75.00	Reconciled	7,364.51	Bill Payment	2000 Accounts Payable
05/20/2024	10028	Classy P Restrooms	Sanitation		400.00	Reconciled	7,439.51	Bill Payment	2000 Accounts Payable
05/17/2024	10027	Grass Valley Brewing Co	supplies and materials		517.60	Reconciled	7,839.51	Bill Payment	2000 Accounts Payable
05/14/2024	10026	ABC	ABC Permit 6/27 Thursday Night Market Summer Series	Thursday Night Market	75.00	Reconciled	8,357.11	Check	6475 Operations Expenses:Licenses & Permits
05/14/2024	10025	ABC	ABC Permit 6/20 Thursday Night Market Summer Series	Thursday Night Market	75.00	Reconciled	8,432.11	Check	6475 Operations Expenses:Licenses & Permits
05/14/2024	10024	ABC	ABC Permit 6/13 Thursday Night Market Summer Series	Thursday Night Market	75.00	Reconciled	8,507.11	Check	6475 Operations Expenses:Licenses & Permits
05/14/2024	10023	ABC	ABC Permit 6/06 Thursday Night Market Summer Series	Thursday Night Market	75.00	Reconciled	8,582.11	Check	6475 Operations Expenses:Licenses & Permits
05/14/2024	10022	ABC	ABC Permit 5/30 Thursday Night Market Summer Series	Thursday Night Market	75.00	Reconciled	8,657.11	Check	6475 Operations Expenses:Licenses & Permits
05/13/2024	10021	Haley Wright	Use of Image for NC Gold AD		100.00	Reconciled	8,732.11	Bill Payment	2000 Accounts Payable
05/13/2024	9935	IMS/Nevada County Gold	Advertising		1,125.00	Reconciled	8,832.11	Bill Payment	2000 Accounts Payable
05/11/2024	10020	The Real Graphic Source	Printing Promotional materials		132.38	Reconciled	9,957.11	Bill Payment	2000 Accounts Payable
05/11/2024	10019	Steve Sanchez	Event Logistics		125.00	Reconciled	10,089.49	Bill Payment	2000 Accounts Payable

05/09/2024	10018	Elissa Crevoiserat	Magical Evening on Mill Graphic Design for Advertising Materials		900.00	Reconciled	10,214.49	Bill Payment	2000 Accounts Payable
05/04/2024	10017	All Season Awards, Inc.	2024 Car Show Placards for Award Plaques	Event Supplies & Materials	162.02	Reconciled	11,114.49	Check	5106 Special Events Expenses:Supplies & Materials
05/04/2024	10016	Mary Boyer	Reimbursement Event Logistics H&G Show	Outside Contractor Services	100.00	Reconciled	11,276.51	Check	5572 Other Events Expense:Reimbursable Paid Out for Organizational Expense
05/04/2024	10015	Cake Bakery & Cafe	5 Baskets for Small Business Week Giveaway	Event Supplies & Materials	108.45	Reconciled	11,376.51	Check	5106 Special Events Expenses:Supplies & Materials
05/03/2024	10014	Gary Bowman	April 29th Music on Mill	Music on Mill	100.00	Reconciled	11,484.96	Check	5114 Special Events Expenses:Entertainment Fee
05/03/2024	10013	Jim Greeninger	April 22nd Music on Mill	Music on Mill	100.00	Reconciled	11,584.96	Check	5114 Special Events Expenses:Entertainment Fee
05/03/2024	10012	George Husaruk	April 15th Music on Mill	Music on Mill	100.00	Reconciled	11,684.96	Check	5114 Special Events Expenses:Entertainment Fee
05/03/2024	10011	Molly McGinnis	April 1, 2024 Music on Mill	Music on Mill	100.00	Reconciled	11,784.96	Check	5114 Special Events Expenses:Entertainment Fee
05/03/2024	10010	ABC	ABC Permit 5/18 Grass Valley Armed Forces Day Celebration & Fly-In	Licenses & Permits	75.00	Reconciled	11,884.96	Check	6475 Operations Expenses:Licenses & Permits
04/29/2024	Debit	Nevada County Environmental Health	Market at Grass Valley CFM Permit Renewal	Licenses & Permits	546.43	Reconciled	11,959.96	Check	6475 Operations Expenses:Licenses & Permits
04/29/2024	10009	Grass Valley Brewing Co	supplies and materials		258.80	Reconciled	12,506.39	Bill Payment	2000 Accounts Payable
04/29/2024	10008	BrewBilt Brewing	supplies and materials		410.40	Reconciled	12,765.19	Bill Payment	2000 Accounts Payable

04/26/2024	Debit	Nevada County Environmental Health	Market at Grass Valley CFM Permit Renewal	Licenses & Permits	546.43	Reconciled	13,175.59	Check	6475 Operations Expenses:Licenses & Permits
04/26/2024	10004	County Of Nevada	May 18th Armed Forces Day ABC License	Licenses & Permits	28.00	Reconciled	13,722.02	Check	6475 Operations Expenses:Licenses & Permits
04/18/2024			Pigeon Feed Reimbursement		2,000.00	Reconciled	13,750.02	Transfer	0560 CHAMBER MasterCard
04/18/2024			Credit Card Reimbursement paid by GVDA		3,314.69	Reconciled	15,750.02	Transfer	1368 GVDA MC
04/18/2024	10007	The Real Graphic Source	Printing Advertising		44.48	Reconciled	19,064.71	Bill Payment	2000 Accounts Payable
04/17/2024			Reimbursed Paid out BID Supplies		3,362.19	Reconciled	19,109.19	Transfer	5068 BMO GVDA
04/17/2024			Reimbursed Paid out BID Supplies		278.14	Reconciled	22,471.38	Transfer	5068 BMO GVDA
04/17/2024			Reimbursed Paid out BID Supplies		1,205.66	Reconciled	22,749.52	Transfer	5068 BMO GVDA
04/17/2024			Reimbursed Paid out BID Supplies		3,314.69	Reconciled	23,955.18	Transfer	5068 BMO GVDA
04/10/2024	10006	Sierra Starr Vineyard	Foothills Celebration Waiters Race		60.00	Reconciled	27,269.87	Bill Payment	2000 Accounts Payable
04/10/2024	10005	Sierra Starr Vineyard	Waiters Race Foothills Celebration		87.00	Reconciled	27,329.87	Bill Payment	2000 Accounts Payable
04/09/2024	10003	KNCO Radio	Advertising		400.00	Reconciled	27,416.87	Bill Payment	2000 Accounts Payable

03/22/2024	Debit	Outlaw Foods	Sanitation	Foothills Celebration	225.00		Reconciled	27,816.87	Check	5106 Special Events Expenses:Supplies & Materials
03/18/2024	9996	Robin Galvan	Billy Goat Street Vaccum	Admin Operations	3,747.46		Reconciled	28,041.87	Check	5106 Special Events Expenses:Supplies & Materials
03/12/2024	9995	Tofanelli's	Hot Chocolate CC	Cornish Christmas	656.00		Reconciled	31,789.33	Check	5106 Special Events Expenses:Supplies & Materials
03/12/2024	9994	All Season Awards, Inc.	Waiters Race Trophy		476.85		Reconciled	32,445.33	Bill Payment	2000 Accounts Payable
03/12/2024	9992	The Real Graphic Source	Printing Advertising		347.20		Reconciled	32,922.18	Bill Payment	2000 Accounts Payable
03/12/2024	9991	City of Grass Valley		Licenses & Permits	252.00		Reconciled	33,269.38	Check	6475 Operations Expenses:Licenses & Permits
03/07/2024	9990	Rebekah Martino	Special Project	Music on Mill	100.00		Reconciled	33,521.38	Check	5114 Special Events Expenses:Entertainment Fee
03/07/2024	9989	Alan Greenbaum	Special Project	Music on Mill	100.00		Reconciled	33,621.38	Check	5114 Special Events Expenses:Entertainment Fee
03/07/2024	9988	Ryan McLees	Special Project	Music on Mill	200.00		Reconciled	33,721.38	Check	5114 Special Events Expenses:Entertainment Fee
03/07/2024	9987	Rebekah Martino	Special Project	Music on Mill	200.00		Reconciled	33,921.38	Check	5114 Special Events Expenses:Entertainment Fee
03/05/2024	9986	ABC		Foothills Celebration	50.00		Reconciled	34,121.38	Check	6475 Operations Expenses:Licenses & Permits
02/29/2024		Bank of the West Vendor	Interest	Other Event Income		0.29	Reconciled	34,171.38	Deposit	6050 Bank Charges

02/22/2024	9984	SPD	supplies and materials	Cornish Christmas	809.16	Reconciled	34,171.09	Check	5106 Special Events Expenses:Supplies & Materials
02/22/2024	9983	The Real Graphic Source	Printing- Advertising	Foothills Celebration	335.74	Reconciled	34,980.25	Check	5106 Special Events Expenses:Supplies & Materials
02/20/2024	9982	Nicole Arbaugh	Waiter's Race Trophy	Foothills Celebration	32.24	Reconciled	35,315.99	Check	5106 Special Events Expenses:Supplies & Materials
02/15/2024	9981	Craig Hamilton	Pigeon Cage Feed	Special Project	41.98	Reconciled	35,348.23	Check	5106 Special Events Expenses:Supplies & Materials
02/14/2024	9980	Bouquet Garni	Stars and Stripes Tasting	Stars and Stripes Gala	400.00	Reconciled	35,390.21	Check	5106 Special Events Expenses:Supplies & Materials
02/09/2024	9979	Lincoln Easley	Entertainment	Valentines Heart of the Town	50.00	Reconciled	35,790.21	Check	5114 Special Events Expenses:Entertainment Fee
02/09/2024	9978	Anna Fabricius	Entertainment	Valentines Heart of the Town	300.00	Reconciled	35,840.21	Check	5114 Special Events Expenses:Entertainment Fee
02/09/2024	9977	Margie Mirken	Entertainment	Valentines Heart of the Town	200.00	Reconciled	36,140.21	Check	5114 Special Events Expenses:Entertainment Fee
02/09/2024	9976	Jeff Peach	Entertainment	Valentines Heart of the Town	200.00	Reconciled	36,340.21	Check	5114 Special Events Expenses:Entertainment Fee
01/31/2024		Bank of the West Vendor	Interesst	Other Event Expense	23.34	Reconciled	36,540.21	Deposit	6050 Bank Charges
01/24/2024		Bank of the West Vendor	Bank Fee Reimbursement	Bank Fees	315.00	Reconciled	36,516.87	Deposit	6051 Bank Charges:Bank Service Charge
01/24/2024		Bank of the West Vendor	Bank Fee Reimbursement	Bank Fees	225.00	Reconciled	36,201.87	Deposit	6051 Bank Charges:Bank Service Charge

01/24/2024		Bank of the West Vendor	Bank Fee Reimbursement	Bank Fees	75.00	Reconciled	35,976.87	Deposit	6051 Bank Charges:Bank Service Charge
01/23/2024	9975	Gary Boyles	Entertainment	Cornish Christmas	275.00	Reconciled	35,901.87	Check	5114 Special Events Expenses:Entertainment Fee
12/29/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,176.87	Check	6051 Bank Charges:Bank Service Charge
12/29/2023			Interest	Other Event Income	41.56	Reconciled	36,191.87	Deposit	4380 Other Income:Interest Income
12/28/2023	9974	Nevada County Tommyknockers	Entertainment	Cornish Christmas	150.00	Reconciled	36,150.31	Check	5114 Special Events Expenses:Entertainment Fee
12/27/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,300.31	Check	6051 Bank Charges:Bank Service Charge
12/27/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,315.31	Check	6051 Bank Charges:Bank Service Charge
12/27/2023	9968	CAKE Bakery	Hot Buttered Rum Mix	Cornish Christmas	400.00	Reconciled	36,330.31	Check	5106 Special Events Expenses:Supplies & Materials
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,730.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,745.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,760.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,775.31	Check	6051 Bank Charges:Bank Service Charge

12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,790.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,805.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,820.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,835.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,850.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,865.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	36,880.31	Check	6051 Bank Charges:Bank Service Charge
12/26/2023	9973	Sierra Starr Vineyard	supplies and materials	Cornish Christmas	176.40	Reconciled	36,895.31	Check	5106 Special Events Expenses:Supplies & Materials
12/26/2023	9972	Colby Kauk	Music on Mill Reimbursement	Music on Mill	100.00	Reconciled	37,071.71	Check	5114 Special Events Expenses:Entertainment Fee
12/26/2023	9971	Haley Wright	Cornish Christmas Photography	Cornish Christmas	250.00	Reconciled	37,171.71	Check	Special Events Expenses
12/26/2023	9970	Outlaw Foods	Sanitation	Cornish Christmas	2,070.00	Reconciled	37,421.71	Check	5106 Special Events Expenses:Supplies & Materials
12/26/2023	9967	KNCO AM & FM Nevada County Broadcasters	Advertising	Cornish Christmas	300.00	Reconciled	39,491.71	Check	6627 Advertising Expense

12/22/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	39,791.71	Check	6051 Bank Charges:Bank Service Charge
12/22/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	39,806.71	Check	6051 Bank Charges:Bank Service Charge
12/22/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	39,821.71	Check	6051 Bank Charges:Bank Service Charge
12/22/2023	9966	Project H.E.A.R.T	Cornish Christmas Event Logistics Support	Cornish Christmas	200.00	Reconciled	39,836.71	Check	6160 Donations Expense
12/22/2023	9965	Spencer McClay	12/22/	Cornish Christmas	75.00	Reconciled	40,036.71	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/22/2023	9964	Steve Sanchez	12/22 Event Logistics	Cornish Christmas	250.00	Reconciled	40,111.71	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/22/2023	9963	Greater Grass Valley Chamber of Commerce	Credit Card Reimbursement	Cornish Christmas	1,995.00	Reconciled	40,361.71	Check	5106 Special Events Expenses:Supplies & Materials
12/22/2023	9962	Gary Bowman	12/22	Cornish Christmas	75.00	Reconciled	42,356.71	Check	5114 Special Events Expenses:Entertainment Fee
12/22/2023	9960	Grass Valley Cornish Choir	12/22	Cornish Christmas	100.00	Reconciled	42,431.71	Check	5114 Special Events Expenses:Entertainment Fee
12/22/2023	9959	Cindy Moon	12/22	Cornish Christmas	125.00	Reconciled	42,531.71	Check	5114 Special Events Expenses:Entertainment Fee
12/19/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	42,656.71	Check	6051 Bank Charges:Bank Service Charge
12/19/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	42,671.71	Check	6051 Bank Charges:Bank Service Charge

12/19/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	42,686.71	Check	6051 Bank Charges:Bank Service Charge
12/19/2023	Debit	Bank of the West Vendor	Transaction Fee	Bank Fees	15.00	Reconciled	42,701.71	Check	6051 Bank Charges:Bank Service Charge
12/19/2023	9945	BrewBilt Brewing	Inv 2660	Cornish Christmas	65.20	Reconciled	42,716.71	Check	5106 Special Events Expenses:Supplies & Materials
12/18/2023	9958	SPD	supplies and materials	Cornish Christmas	727.34	Reconciled	42,781.91	Check	5113 Special Events Expenses:Home & Garden Show Expense
12/18/2023	9957	The Real Graphic Source	Printing Advertising	Cornish Christmas	514.30	Reconciled	43,509.25	Check	5106 Special Events Expenses:Supplies & Materials
12/18/2023	9956	KNCO AM & FM Nevada County Broadcasters	Advertising	Cornish Christmas	200.00	Reconciled	44,023.55	Check	6627 Advertising Expense
12/18/2023	9955	Gold Country Security	Security Sercives	Cornish Christmas	3,200.00	Reconciled	44,223.55	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/18/2023	9954	Gold Country Security	Security Sercives	Cornish Christmas	512.00	Reconciled	47,423.55	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/16/2023	9953	BrewBilt Brewing	supplies and materials	Cornish Christmas	195.60	Reconciled	47,935.55	Check	5106 Special Events Expenses:Supplies & Materials
12/14/2023	9952	Nevada County Tommyknockers	Entertainment	Cornish Christmas	150.00	Reconciled	48,131.15	Check	5114 Special Events Expenses:Entertainment Fee
12/14/2023	9951	Grass Valley Cornish Choir	12/15	Cornish Christmas	100.00	Reconciled	48,281.15	Check	5114 Special Events Expenses:Entertainment Fee
12/14/2023	9950	Cindy Moon	12/15	Cornish Christmas	125.00	Reconciled	48,381.15	Check	5114 Special Events Expenses:Entertainment Fee

12/14/2023	9949	Gary Boyles	Entertainment	Cornish Christmas	75.00	Reconciled	48,506.15	Check	5114 Special Events Expenses:Entertainment Fee
12/14/2023	9948	Grass Valley Cornish Choir	12/08	Cornish Christmas	100.00	Reconciled	48,581.15	Check	5114 Special Events Expenses:Entertainment Fee
12/14/2023	9947	Gary Bowman	12/28	Cornish Christmas	75.00	Reconciled	48,681.15	Check	5114 Special Events Expenses:Entertainment Fee
12/14/2023	9946	BrewBilt Brewing	supplies and materials	Cornish Christmas	65.20	Reconciled	48,756.15	Check	5106 Special Events Expenses:Supplies & Materials
12/14/2023	9944	Project H.E.A.R.T	Cornish Christmas Event Logistics Support	Cornish Christmas	300.00	Reconciled	48,821.35	Check	6160 Donations Expense
12/14/2023	9941	Steve Sanchez	12/15 Event Logistics	Cornish Christmas	250.00	Reconciled	49,121.35	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/14/2023	9940	Steve Sanchez	12/08 Event Logistics	Cornish Christmas	250.00	Reconciled	49,371.35	Check	5107 Special Events Expenses:Event Support (1099 Contract Labor)
12/14/2023	9939	The Union	Advertising	Cornish Christmas	870.00	Reconciled	49,621.35	Check	5122 Special Events Expenses:Armed Forces Day Expense
12/13/2023	Debit	SPD	12/06 Supplies	Cornish Christmas	426.78	Reconciled	50,491.35	Check	1 - Events Expenses:Supplies & Materials
12/11/2023	9938	Greater Grass Valley Chamber of Commerce, Inc.	November Cornish Christmas Supplies Charged to Chamber CC	Cornish Christmas	1,949.63	Reconciled	50,918.13	Check	1 - Events Expenses:Supplies & Materials
12/01/2023	9937	Alan Greenbaum	Music on Mill Street		150.00	Reconciled	52,867.76	Bill Payment	Accounts Payable (A/P)
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,017.76	Check	2 - GVDA Expenses:Bank & Merchant Fees

11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,032.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,047.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,062.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,077.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,092.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,107.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,122.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,137.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,152.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,167.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,182.76	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/30/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	53,197.76	Check	2 - GVDA Expenses:Bank & Merchant Fees

11/30/2023	9936	Gary Bowman	11/13 & 27/2023 Music on Mill Entertainment	Music on Mill Street	200.00	Reconciled	53,212.76	Check	1 - Events Expenses:Entertainment Fee
11/30/2023	INTEREST		Interest Earned	Administration	45.68	Reconciled	53,412.76	Deposit	2 - GVDA Income:Miscellaneous Income
11/29/2023					483.20		53,367.08	Deposit	
11/22/2023	SVCCHRG		Service Charge	Administration	16.74	Reconciled	52,883.88	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/20/2023	SVCCHRG	Bank of the West	Transaction Fee	GVDA Association	15.00	Reconciled	52,900.62	Check	2 - GVDA Expenses:Bank & Merchant Fees
11/17/2023	Debit		Transaction Fee	GVDA Association	15.00	Reconciled	52,915.62	Check	2 - GVDA Expenses:Bank & Merchant Fees:Bank Fees
11/16/2023	Debit		Transaction Fee	GVDA Association	15.00	Reconciled	52,930.62	Check	2 - GVDA Expenses:Bank & Merchant Fees:Bank Fees
11/16/2023	Debit		Transaction Fee	GVDA Association	15.00	Reconciled	52,945.62	Check	2 - GVDA Expenses:Bank & Merchant Fees:Bank Fees
11/16/2023	Debit		Transaction Fee	GVDA Association	15.00	Reconciled	52,960.62	Check	2 - GVDA Expenses:Bank & Merchant Fees:Bank Fees
11/16/2023	Debit		Transaction Fee	GVDA Association	15.00	Reconciled	52,975.62	Check	2 - GVDA Expenses:Bank & Merchant Fees:Bank Fees
11/15/2023	Debit	Nevada County Environmental Health Dept	Additional Food Vendors Cornish Christmas	Cornish Christmas	60.50	Reconciled	52,990.62	Check	1 - Events Expenses:Permits and Fees
11/14/2023	Debit	Nevada County Environmental Health Dept	Cornish Christmas	Cornish Christmas	398.87	Reconciled	53,051.12	Check	1 - Events Expenses:Permits and Fees

11/14/2023	9934	BrewBilt Brewing	Beverage Booth Product		737.40	Reconciled	53,449.99	Bill Payment	Accounts Payable (A/P)
11/14/2023	9933	Robin Galvan	ABC Permit Fee Reimbursement	Cornish Christmas	375.00	Reconciled	54,187.39	Check	1 - Events Expenses:Permits and Fees
11/14/2023	9932	Joy Porter	Reimbursement: Brew Fest Social Media Boost	BrewFest	200.00		54,562.39	Check	1 - Events Expenses:Advertising & Marketing
11/14/2023	9931	Joy Porter	Reimburse Fuel for KCRA Brew Fest Promotion in Sacramento	GVDA Association	81.42		54,762.39	Check	2 - GVDA Expenses:Travel:Transportation
11/13/2023	9930	Department of Justice	94-2605278	GVDA Association	100.00	Reconciled	54,843.81	Check	2 - GVDA Expenses:Dues & Subscriptions:Renewals Misc
11/10/2023	9929	Margie Mirken	11/11/2023 Downtown Holiday Market	Downtown Holiday Market	200.00	Reconciled	54,943.81	Check	1 - Events Expenses:Entertainment Fee
11/10/2023	9928	Jeff Peach	11/11/2023 Downtown Holiday Market Entertainment	Downtown Holiday Market	200.00	Reconciled	55,143.81	Check	1 - Events Expenses:Entertainment Fee
11/10/2023	9927	Brandon Dannals	10/23/2023 Music on Mill	Music on Mill Street	100.00	Reconciled	55,343.81	Check	1 - Events Expenses:Entertainment Fee
11/10/2023	9926	Lerin Straub	10/18/2023 Music on Mill	Music on Mill Street	100.00	Reconciled	55,443.81	Check	1 - Events Expenses:Entertainment Fee
11/10/2023	9925	Gary Bowman	10/09/2023 Music on Mill Entertainment	Music on Mill Street	100.00	Reconciled	55,543.81	Check	1 - Events Expenses:Entertainment Fee
11/10/2023	9924	George Husaruk	10/04/2023 Music on Mill	Music on Mill Street	100.00	Reconciled	55,643.81	Check	1 - Events Expenses:Entertainment Fee
11/09/2023	9922	City of Grass Valley Police Department	11/29/2024 Cornish Christmas with ABC	Cornish Christmas	45.00	Reconciled	55,743.81	Check	1 - Events Expenses:Permits and Fees

11/09/2023	9921	City of Grass Valley Police Department	11/09 Downtown Holiday Market Permit	Downtown Holiday Market	40.00	Reconciled	55,788.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9920	City of Grass Valley Police Department	10/05/2024 Grass Valley Brew Fest with ABC	BrewFest	45.00	Reconciled	55,828.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9919	City of Grass Valley Police Department	9/15/2024 Magical Evening on Mill with ABC	Magical Evening on Mill	45.00	Reconciled	55,873.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9918	City of Grass Valley Police Department	9/14 Summer Sidewalk Sale Permit	Side Walk Sale	40.00	Reconciled	55,918.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9917	City of Grass Valley Police Department	8/24/2024 Extreme Grass Valley with ABC	Extreme Grass Valley	45.00	Reconciled	55,958.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9916	City of Grass Valley Police Department	7/04/2024 4th of July Celebration on Mill with ABC	Fourth of July	45.00	Reconciled	56,003.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9915	City of Grass Valley Police Department	7/04 Family Pancake Breakfast Permit	Fourth of July	40.00	Reconciled	56,048.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9914	City of Grass Valley Police Department	5/30/through 6/27 Thursday Night Market with ABC	Thursday Night Market	45.00	Reconciled	56,088.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9913	City of Grass Valley Police Department	5/04 Grass Valley Car Show	Car Show Grass Valley	40.00	Reconciled	56,133.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9912	City of Grass Valley Police Department	3/16/2024 3/16 Foothills Celebration with ABC	Foothill Celebration	45.00	Reconciled	56,173.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9911	City of Grass Valley Police Department	3/02/2024 Heart of the Town Valentine's Open House	Saint Piran's Day heart of the Town	40.00	Reconciled	56,218.81	Check	1 - Events Expenses:Permits and Fees
11/09/2023	9910	City of Grass Valley Police Department	2/10/2024 Heart of the Town Valentine's Open House	Town Valentine's Open House	40.00	Reconciled	56,258.81	Check	1 - Events Expenses:Permits and Fees

11/08/2023	9923	Cashier CDFA	Q2 Certified Farmers' Market Program Fee	Farmers Market	520.78		Reconciled	56,298.81	Check	1 - Events Expenses:Permits and Fees
10/31/2023	INTEREST		Interest Earned		42.59		Reconciled	56,819.59	Deposit	2 - GVDA Income:Miscellaneous Income
10/30/2023	SVCCHRG		Transaction Fee		15.00		Reconciled	56,777.00	Check	2 - GVDA Expenses:Bank & Merchant Fees
10/30/2023	9904	Gold Country Security	4 Security Officers Event Support	BrewFest	480.00		Reconciled	56,792.00	Check	1 - Events Expenses:Event Support (1099 Contract Labor)
10/25/2023	9909	Cashier CDFA	Certified Farmers' Market Program Fee	Farmers Market	132.00		Reconciled	57,272.00	Check	1 - Events Expenses:Permits and Fees
10/24/2023	9908	BrewBilt Brewing	Brew Bilt Brew Fest participation	BrewFest	100.00		Reconciled	57,404.00	Check	1 - Events Expenses:Supplies & Materials
10/24/2023	9907	Gold Country Security	Brew fest Security		896.00		Reconciled	57,504.00	Bill Payment	Accounts Payable (A/P)
10/24/2023	9906	BrewBilt Brewing	Brew Bilt Brew Fest participation	BrewFest	150.00		Reconciled	58,400.00	Check	1 - Events Expenses:Supplies & Materials
10/18/2023			Deposit to incorrect account Confirmation no. 122718		2,575.00		Reconciled	58,550.00	Transfer	3 - BMO GVDA - 5068
10/17/2023	9905	Farmers Brewing Co.	2023 Brew Fest Brewery Participation	BrewFest	200.00		Reconciled	61,125.00	Check	1 - Events Expenses:Supplies & Materials
10/16/2023	9903	Enrique's Lounge	GVDA Member Mixer		500.00		Reconciled	61,325.00	Bill Payment	Accounts Payable (A/P)
10/16/2023					2,575.00		Reconciled	61,825.00	Deposit	

10/14/2023	9902	Chris Hescock	Dyin'Breed Band	BrewFest	750.00		Reconciled	59,250.00	Check	1 - Events Expenses:Entertainment Fee
10/05/2023			2022 BID Remainder		4,009.48		Reconciled	60,000.00	Transfer	3 - BMO GVDA - 5068
10/05/2023		The City of Grass Valley				60,000.00	Reconciled	64,009.48	Deposit	Undeposited Funds