



City of Grass Valley City Council Agenda Action Sheet

Title: 4th of July Fireworks Show (Approval of Pyro Spectaculars North Agreement)

CEQA: Not a Project

Recommendation: The Council 1) approve the 2024 4th of July Fireworks Show; 2) approve the City Manager to execute an Agreement with Pyro Spectaculars North, Inc. for the amount of \$22,600 for the 4th of July Fireworks Show subject to legal review; and 3) approve the Finance Director to make any necessary budget adjustments and transfers.

Prepared by: Timothy M. Kiser, City Manager

Council Meeting Date: 03/12/2024

Date Prepared: 03/6/2024

Agenda: Consent

Background Information: In 2020, due to COVID-19 restrictions, the traditional 4th of July fireworks display at the Nevada County Fairgrounds had to be canceled. Recognizing the strain and challenges brought about by the pandemic, the City of Grass Valley believed it was essential to preserve a sense of community and tradition. Consequently, the City took the initiative to host its own 4th of July fireworks show.

The event was met with overwhelming success. Residents from all corners of the city came together to enjoy the spectacular display, which was made possible through the generous contributions of local businesses and community members who donated all the fireworks. Building on this positive momentum, the City continued to host the fireworks show in 2021, 2022, and 2023, each year surpassing the previous one in scale and impact.

The resounding success of these events can be attributed to the unwavering support of the community and the generous donations and sponsorships received to fund the shows. Encouraged by this ongoing support and enthusiasm, City staff is eager to bring back the fireworks show once again this year and are actively seeking sponsorships to ensure its success.

Attached for Council consideration is the agreement with Pyro Spectaculars North, Inc.

Council Goals/Objectives: The 4th of July Firework Show executes portions of work tasks towards achieving/maintaining Strategic Plan - Community Leadership

Fiscal Impact: There will be sufficient funds in the current budget and next fiscal years budget for this action.

Funds Available: Yes

Account #: General Fund

Reviewed by: City Manager

Attachments: Pyro Spectaculars North, Inc. Proposal/Production Agreement