

Taylor Day

From: Mary Anne Davis <
Sent: Friday, January 21, 2022 9:34 AM
To: Public Comments
Subject: Nevada County Media

Dear Grass Valley City Council,

I want to tell you how important I feel Nevada County Media is to our community, and to ask you to support funding for them.

As an individual, it gives me an outlet for creativity and education. I have attended small group meetings there, and I am so impressed with all they have accomplished. If it weren't for COVID, this would be a bustling hub of activity. Instead, they have managed to make the most out of it with protocols in place.

From a business/nonprofit organization perspective, we have used their services to help us with virtual events and recording of performances and speeches to use in our various events and activities. They are professional, affordable, and such an amazing treasure in our community.

Thank you,

Mary Anne Davis
Grass Valley, CA
530-263-0420

Sent from [Mail](#) for Windows

Taylor Day

From: Ean Price Murphy
Sent: Monday, January 24, 2022 2:06 PM
To: Public Comments
Subject: Nevada County Media

I'm reaching out to express my appreciation for the City of Grass Valley's support for Nevada County Media. I've been a member of NCM since I moved back to Grass Valley more than two years ago and even though I haven't been able to make as much use of the facility as I had hoped because of covid, they have still been an important part of my feeling connected to the community.

It has been so helpful to have media professionals to help with small editing projects for my business and to be able to keep those dollars local!

And, Ramona has been incredibly active on Facebook and other places connecting the community and providing opportunities not just for people to learn skills but for small businesses like myself to benefit through getting small promotion videos made and have some covid-safe in-person meetings.

I hope that CGV continues to offer support in real dollars in the future!



Ean Price Murphy

(she/her)

Founder of Moxie Bookkeeping

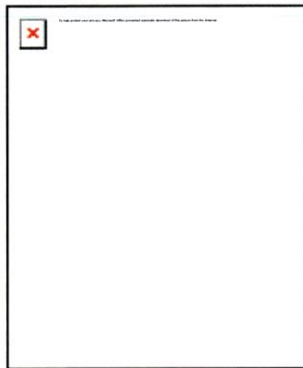
347-414-8286

530-718-9553

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Public comment to Grass Valley City Council, 25 Jan. 2022, from Grass Valley resident Trina Kleist, regarding Nevada County Media and city PEG funds:

My name is Trina Kleist, and I have lived in Grass Valley for nearly 17 years.

Thank you, City of Grass Valley, for supporting Nevada County Media with PEG funds that come to the city from cable television companies serving our area.

Grass Valley's support of Nevada County Media shows a **wise investment** in our community's **economic, nonprofit and educational life**. NCM is a community hub that focuses on digital communications. Its specialty is digital video and audio production, creating content for websites, YouTube, podcasts and other digital avenues, in addition to the old-school cable channels that remain a key source of information and entertainment for our rural neighbors.

Nevada County Media uses the PEG funds it receives from Grass Valley and other local jurisdictions to empower *all* county residents. That empowerment comes through access to high-quality, professional video production equipment and facilities -- cameras, lights, sound equipment, studio space including green screens and a teleprompter, computers and software to mix and edit material, and channels to distribute the resulting content.

Using NCM's beautiful new facility in Whispering Pines, business owners can produce advertisements and social media content to compete more effectively in the digital marketplace. Nonprofit organizations can create public service announcements that expand the reach of their messages.

Perhaps most importantly, our young people, at NCM, can learn skills and gain practice that make them **eligible for high-paying jobs** that increasingly require experience in professional-quality digital communications. I personally have worked with several local high school students who are gaining a unique experience at NCM, where they are learning skills that make them competitive with young people from the big city. I'm not talking about what they can do on their cell phones. I'm talking about learning to create *professional-quality products* that communicate, energize and prompt action among consumers of digital information.

In addition, NCM offers a creative space for musicians, filmmakers and artists. It offers a community gathering space for local organizations to hold their meetings and host town hall events. Its museum space documents our area's important role in developing high-definition video equipment that defines the television industry world-wide.

All this makes Nevada County Media a key component of our area's **economic engine**. It helps make our area competitive in **business**, in **education** and in **cultural amenities** that continue to attract top talent and **keep our community vibrant**.

How many small towns have such a treasure-trove? NCM is truly extraordinary.

I have benefitted directly from this foothills jewel. At Nevada County Media, I took classes that updated my skills and prepared me for a master's degree in communications. After graduating, I have continued to expand my knowledge and hone my digital skills at NCM as an intern, a volunteer and a member. Because of that experience, I am now taking my freelance business to a higher level with video production and editing. I would also be a competitive candidate for high-paying jobs across the country that ALL ask for experience using multiple digital platforms for professional communications. It shows how NCM benefits students of *all* ages!

So thank you, Grass Valley council members and city administrators, for your long-standing support of Nevada County Media. I ask that you please continue your financial support through PEG funds. NCM is a gold mine for growth in digital communications, fueling Grass Valley's competitiveness in the 21st century. Grass Valley's PEG funds help assure that this unique gold mine continues to produce.

Yours,
Trina Kleist
Grass Valley resident
(530) 575-6132
tkleistwrites@gmail.com

Taylor Day

From: Veronika Behlmer
Sent: Monday, January 24, 2022 4:00 PM
To: Public Comments
Subject: Trash along Brunswick near Whispering Pines intersection

Dear Grass Valley City Council members

I wanted to bring to your attention the trash along Brunswick near the intersection with Whispering Pines. I am fairly certain it is from Waste Management trucks as they proceed to the Loma Rica recycling center. The trash does not appear to be thrown from cars ie fast food wrappers etc. The uphill grade of Brunswick might create a vacuum in the truck bins because the problem is localized to this area. I have called Waste Management three times (530 615-2015), which I understand is the local head office, but no one has returned the call. In the past, Waste Management has sent employees to pick up trash. It has been this way since the brush along Brunswick was cut back due to fire risk in September or October.

It makes this area of Grass Valley look like a third world and is embarrassing. The area is just inside the city limits if the posted property sign is correct. It would be nice if Waste Management would clean this up and do it on a regular basis. There is a significant fine for county residents transporting uncovered trash loads to the waste site on Mc Courtney, but it seems a multi billion dollar company is exempt and does is not cleaning their mess.

I would appreciate a reply. Attached our photos.

Tom Behlmer
12448 Old Mine Rd.
Grass Valley CA
(530) 272-3147







Taylor Day

From:
Sent: Monday, January 24, 2022 4:40 PM
To: Public Comments
Subject: Re: ADMINISTRATIVE 9. Community Choice Aggregation Overview for Grass Valley
Tuesday, January 25, 2022 at 7:00 PM

My name is Don Rivenes. I live at 108 Bridger Ct Grass Valley and am a member of the Grass Valley Energy Action Plan working group and Nevada County Climate Action Now.

Grass Valley has adopted an Energy Action Plan that calls for citizen voluntary actions to meet its goals. This plan stresses dollar savings from reduced electricity and gas use in addition to reducing GHG emissions. The focus is on rooftop solar, building retrofitting and new homes meeting state standards.

There are hurdles to meeting these Energy Action Plan goals:

- New CPUC rate requirements being considered would make it too costly to purchase new solar panels.
- All buildings are not situated to be able to use solar
- Many building units are leased to renters so owners do not pay for electricity
- Building retrofitting for energy efficiency is very important but can be too costly for most families and businesses.

So how do we overcome these participation hurdles to reach renewable energy goals?

Community Choice Aggregations are local, non-profit public agencies in California, that allow cities and counties to sum up the buying power of individual customers within their areas to secure energy supply for their customers.

These contracts can include local solar and wind farms and hydropower to reach renewable goals of their communities.

Why are CCA's Desirable for Grass Valley?

- Operation decisions are made by local elected officials
- As non-profits, CCAs offer stable, cheaper electricity rates
- Revenues stay at home and support local economies
- A captive market where all Grass valley citizens are automatically enrolled in the CCA with citizens having an individual opt-out provision
- Rapid switch to cleaner power supply and significant GHG reductions
- With lower costs, CCAs will have funds available for energy efficiency and innovative energy programs like energy storage and EV charging stations
- As new homes become all-electric the revenue base becomes greater

Local sources of power for a CCA could include NID hydropower and municipal solar power.

Participating in a CCA would solve the problem of all community members being able to participate in saving money while helping reach 100% renewable energy for the community.

Nevada County Climate Action Now strongly supports the recommendation to have the staff schedule a presentation from Pioneer Community Energy for the City Council and the public.

As a reminder, there are other CCA's that are alternatives to Pioneer Community Energy that should be considered.

Thank you for hearing these comments.