



GRASS VALLEY DOWNTOWN ASSOCIATION

ADVERTISING & MARKETING:

Nevada County Gold Publication
Destination Publication
Website
Social Media
Radio - KNCO
Newspaper - The Union
Weekly Merchant Memos
Monthly Newsletters
In-House Graphic Designer:

Vendor Applications
Event Flyers
Posters
Banners
Sponsorship Packets
Misc.

Out-Source Graphic Designer:

Large Banners
Merchandise
Specialty Event Items
Misc.

EVENT EXPENSES:

Supplies & Materials
Equipment Rental:
 Beverage Equipment
Event Labor
Permit & Fee's
 City
 County
 ABC
Bank & Credit Card Processing Fee's
Event Entertainment
Sanitation:
 Port-a-Potty
 Nevada County Dump runs for event garbage collection
 Sidewalk & Street clean up
Event Security