



GRASS VALLEY DOWNTOWN ASSOCIATION

2023 BID DISTRIBUTION INVOICE BREAKDOWN BY CATEGORY:

BREW FEST:

Advertising & Marketing	\$3,000.00	
Supplies & Materials	\$3,500.00	
Entertainment	\$800.00	
Permit & Fee's	\$95.00	
Sanitation	\$250.00	
	<u>\$7,645.00</u>	\$ 7,645.00

CAR SHOW:

Advertising & Marketing	\$2,000.00	
Supplies & Materials	\$1,500.00	
Entertainment	\$750.00	
Permit & Fee's	\$250.00	
Sanitation	\$250.00	
	<u>\$4,750.00</u>	\$ 4,750.00

CERTIFIED FARMERS MARKET:

Advertising & Marketing	\$1,500.00	
Supplies & Materials	\$500.00	
Entertainment	\$2,000.00	
Permit & Fee's	\$519.00	
Sanitation	\$0.00	
	<u>\$4,519.00</u>	\$ 4,519.00

CORNISH CHRISTMAS:

Advertising & Marketing	\$3,000.00	
Supplies & Materials	\$1,000.00	
Entertainment	\$3,000.00	
Permit & Fee's	\$700.00	
Sanitation	\$250.00	
	<u>\$7,950.00</u>	\$ 7,950.00

FOOTHILL CELEBRATION:

Advertising & Marketing	\$2,500.00	
Supplies & Materials	\$2,021.00	
Entertainment	\$0.00	
Permit & Fee's	\$95.00	
Sanitation	\$0.00	
	<u>\$4,616.00</u>	\$ 4,616.00

4TH OF JULY:

Advertising & Marketing	\$2,000.00	
Supplies & Materials	\$800.00	
Entertainment	\$750.00	
Permit & Fee's	\$750.00	
Sanitation	\$250.00	
	<u>\$4,550.00</u>	\$ 4,550.00

HOLIDAY OPEN HOUSE/MARKET:

Advertising & Marketing	\$1,700.00	
Supplies & Materials	\$465.00	
Entertainment	\$200.00	
Permit & Fee's	\$35.00	
Sanitation	\$0.00	
	<u>\$2,400.00</u>	\$ 2,400.00

SIDEWALK SALE:

Advertising & Marketing	\$1,700.00	
Supplies & Materials	\$0.00	
Entertainment	\$0.00	
Permit & Fee's	\$35.00	
Sanitation	\$0.00	
	<u>\$1,735.00</u>	\$ 1,735.00

THURSDAY NIGHT MARKET:

Advertising & Marketing	\$2,100.00	
Supplies & Materials	\$1,700.00	
Entertainment	\$2,600.00	
Permit & Fee's	\$700.00	
Sanitation	\$250.00	
	<u>\$7,350.00</u>	\$ 7,350.00

(SAFE) TRICK OR TREAT DOWNTOWN:

Advertising & Marketing	\$250.00	
Supplies & Materials	\$0.00	
Entertainment	\$0.00	
Permit & Fee's	\$35.00	
Sanitation	\$0.00	
	<u>\$285.00</u>	\$ 285.00

PIGEON PROGRAM	\$3,000.00	\$ 3,000.00
GVDA - MUSIC ON MILL STREET PLAZA SPONSORSHIP	\$6,000.00	\$ 6,000.00
EMPTY STOREFRONT ART INSTALLATION	\$1,500.00	\$ 1,500.00
LOCALS 4 LOCALS PLEIN AIR FESTIVAL ARTIST AWARD	\$1,000.00	\$ 1,000.00
MISCELLEANOUS GIVE BACK PROJECT	\$500.00	\$ 500.00
INFORMATIONAL KIOSK (Under Development)	\$2,200.00	\$ 2,200.00
TOTAL BID EXPENDITURE		\$ 60,000.00