



City of Grass Valley City Council Agenda Action Sheet

Title: Identification and Implementation of Supplemental City Goals - FY 2025-2026

CEQA: Not a Project

Recommendation: That the City Council 1) Review the proposed supplemental (non-budgeted) City Goals for FY 2025-2026; 2) Provide input on additional potential goals for consideration; and 3) Identify and prioritize the top five non-budgeted goals/activities to help guide staff focus and resource allocation during the upcoming fiscal year.

Prepared by: Tim Kiser, City Manager

Council Meeting Date: 08/12/2025

Date Prepared: 08/05/2025

Agenda: Administrative

Background Information: Each year, the City of Grass Valley identifies and budgets for key capital and operational projects, which are then implemented in alignment with City Council direction as part of the City's adopted Budget. However, staff also dedicates time and effort toward initiatives not directly tied to specific budget line items but deemed important for the City's long-term vision, community enhancement, and operational improvement.

To better align efforts and resources, staff—along with input from City Council Members—has compiled a list of strategic goals and initiatives that merit further attention and action during the current fiscal year. These goals reflect emerging priorities, community needs, and opportunities for partnership and innovation, and staff seeks Council direction on which items should be prioritized in the coming year to guide future efforts and resource allocation.

North Star Property Partnership and Development

Should the City will continue collaboration with representatives of the Northstar property, including the Northstar House, to explore opportunities and partnerships. Potential initiatives include establishing a museum, constructing additional parking, planning for future water systems, and adding recreational amenities. This effort would focus on building partnerships with the property owner to identify mutually beneficial opportunities and funding options.

Public Communication and Engagement

Improving how the City communicates with residents is a key priority. Staff will work to expand the City's presence on social media, highlight positive work and activities, and share timely updates on City initiatives. The goal is to foster two-way engagement with the community, demonstrate responsiveness to public concerns, and build trust in local government.

Evaluation of City Dispatch Services

In light of escalating costs, the County's joint dispatch center, the City staff would like to evaluate and make a final decision on re-establishing our own in-house dispatch services. The review will consider financial impacts, operational needs, and whether bringing dispatch back under City control would improve responsiveness and service quality for Grass Valley residents.

Joint Animal Shelter Feasibility

The City is reassessing the potential to partner with Nevada County—and possibly other agencies—on constructing a joint animal shelter. With capital and long-term operational costs, compared to the City's current cost services, does it make economic sense to continuing moving forward with tis project.

Fire Services Standards and Future Planning

To assess and improve fire service delivery, staff proposes conducting a Standards of Cover Study. This study would analyze current response times, staffing levels, and resource distribution, while also evaluating future needs and regional collaboration opportunities. It would help measure the effectiveness of investments made through Measures E and B and guide long-term planning.

Development Code Update

Staff recommends initiating a comprehensive review of the City's Development Code to reflect best practices, streamline approval processes for housing and commercial projects, and ensure compliance with recent state mandates. This effort would support smart growth, housing production, and business development in Grass Valley.

Annexation Strategy and Evaluation

Should the City begin to evaluate areas adjacent to City limits that may benefit from annexation. Staff will focus on identifying locations where property owners express interest and where City services—such as police, fire, and sewer—could enhance community livability. The internal analysis will also consider infrastructure needs, financial impacts, and alignment with the City's long-term planning vision.

Council Goals/Objectives: This item executes portions of work tasks towards achieving/maintaining the Strategic Plan - High Performance Government & Quality Service and Productive and Efficient Workforce.

Fiscal Impact: At this time, there are no fiscal impacts associated with setting the Supplemental City Goals. Implementing the Supplemental City Goals would have to return to City Council for any funding not already approved as part of the budget.

Funds Available: N/A

Account #: N/A

Reviewed by: City Manager

Attachments: None