



# GRAND RAPIDS PUBLIC UTILITIES COMMISSION AGENDA ITEM

---

**AGENDA DATE:** December 15, 2021

**AGENDA ITEM:** Consider a motion to ratify the procurement contract with Midwest Communications for radio ad spots in the amount of \$2,480.

**PREPARED BY:** Julie Kennedy, General Manager

---

## **BACKGROUND:**

This purchase is part of our general public utility external communications plan. Procurement Policy G.030 was followed and quotes are on file. GRPU commercials will be aired on two Midwest radio stations for three months. The commercial content includes general GRPU information and the Wipes Clog Pipes campaign.

## **RECOMMENDATION:**

Consider a motion to ratify the procurement contract with Midwest Communications for radio ad spots in the amount of \$2,480.