



REQUEST FOR COUNCIL ACTION

AGENDA DATE: 1-24-2022

AGENDA ITEM: Make a motion to allow the Grand Rapids Fire Department to submit an entry into the Year of Giving Campaign.

PREPARED BY: Travis Cole

BACKGROUND:

The Grand Rapids Fire Department had a representative from KOZY/KMFY radio meet with us about a program called A Year of Giving. This program is for any legitimate, operating nonprofit organization that does a majority of its investment within 10 miles of Grand Rapids city limits and will accept entries from the first 60 NPO's that apply. This organization will then draw randomly on the first of each month for that months drawing and will post the announcement of the 5 NPO's to social media and encourage their fans to post their support of their organization. On the 20th of each month, they will randomly draw to select that months winning NPO during the KOZY morning show. One of those 5 will be drawn to receive \$2500 donation with the chance of a partner to match for a total of \$5,000.

REQUESTED COUNCIL ACTION:

Make a motion to allow the Grand Rapids Fire Department to submit an entry into the Year of Giving Campaign.