



REQUEST FOR COUNCIL ACTION

AGENDA DATE: January 12, 2026

AGENDA ITEM: Consider entering into a Venue Agreement with LiveBarn to provide video and audio streaming of on-ice activities at Yanmar Arena.

PREPARED BY: Dale Anderson, Director of Parks & Recreation

BACKGROUND:

LiveBarn's streaming services are provided at no cost and are in approximately 80% of ice arenas in Minnesota. This service allows anyone who subscribes to watch their favorite skaters from the convenience of any device. This is a six-year Agreement, and we receive 30% of the revenue generated by anyone who enrolls using our Promo Code (about \$1,500/year in the past). The Agreement is attached for your review.

REQUESTED COUNCIL ACTION:

Make a motion to enter into a Venue Agreement with LiveBarn to provide video and audio streaming of on-ice activities at Yanmar Arena.