



REQUEST FOR COUNCIL ACTION

AGENDA DATE: January 12, 2026

AGENDA ITEM: Consider entering into an Advertising Agreement with a business at Yanmar Arena.

PREPARED BY: Dale Anderson, Director of Parks & Recreation

BACKGROUND:

Advertising is a great source of revenue for the Arena. The following business wishes to have dasher board ads and/or a wall sign:

- Grand Rapids Herald Review

REQUESTED COUNCIL ACTION:

Make a motion to enter into an Advertising Agreement with a business at Yanmar Arena.