



GRAND RAPIDS PUBLIC UTILITIES COMMISSION AGENDA ITEM

AGENDA DATE: November 17, 2021

AGENDA ITEM: Consider a motion to ratify the procurement contract with WDIO for video production and a commercial spot not to exceed \$4,240.00.

PREPARED BY: Julie Kennedy, General Manager

BACKGROUND:

This purchase is part of our general public utility external communications plan. Procurement Policy G.030 was followed and two quotes are on file. A 30-second video of the utility will be produced in order to be used online, at various external events, and on local broadcast stations.

RECOMMENDATION:

Consider a motion to ratify the procurement contract with WDIO for video production and a commercial spot not to exceed \$4,240.00.