### Thomas Beaudry

General Manager, Head Golf Professional Nemadji Golf Course



Chery Pierzina
Human Resources Officer
City of Grand Rapids
420 North Pokegama Avenue
Grand Rapids, MN 55744
(218) 326-7606
cpierzina@grandrapidsmn.gov

Dear Chery,

I am writing in response to the recent posting of the Director of Golf position at Pokegama Golf Course. I believe that my previous experiences make me the best candidate for this position.

As you will read from the attached documents, I have years of experience and proven success at the various facilities I have overseen. It would be an honor to bring my knowledge and experience to Pokegama Golf Course.

I would appreciate the opportunity to discuss how I can positively contribute to Pokegama Golf Course and the City of Grand Rapids. Thank you for your consideration; I look forward to hearing from you.

Sincerely, Thomas Beaudry



# Tom Beaudry

#### PROFESSIONAL SUMMARY

An award-winning Class-A PGA member. My background includes managing a top-50 *Golf Digest* course, as well as start-up of a golf course, 78-room Comfort Suites Hotel, Conference Center, restaurant, bar, and indoor water park. Currently responsible for over \$2.4 million in revenue for the City of Superior and self-funding of capital projects.

#### **EXPERIENCE**

#### Nemadji Golf Course, Superior, WI

#### 2019 - Current

#### General Manager Head Golf Professional

Nemadji includes design elements from three distinctly different architects - Stanley Pelcher, Don Herfort, and Roger Packard. Rated 4 stars by Golf Digest

- Manage 36-hole facility, currently doing over 50,000 rounds a year, generating over \$675K for capital projects in three years
- Volunteer to introduce underprivileged youth to golf through the 9-week City summer playground program 2021-2023
- Founded the Twin Ports PGA HOPE chapter providing free lessons to veterans
- Increased the junior golf program from 40 to 125 youth, 2021 to 2023
- Increased rounds 10% year over year since taking over in 2019, on track to finish 20% ahead in 2023
- Installed new tee sheet and point-of-sale system while training staff on its use

#### North Star Credit Union, Cook, MN

#### 2017 - 2019

#### Managing Agent

Commercial and private property and casualty insurance agency representing multiple companies

- Acquired Minnesota insurance license
- Increased book of business by 20% in first year and 30% in second year
- Created website and marketing materials to support new agency

#### The Wilderness at Fortune Bay, Tower, MN 2007 - 2017

#### General Manager/PGA

18-hole resort facility generating over 22,000 rounds in a five-month season. Course ranked #1 in the State of MN and #43 in the Nation by *Golf Digest* 

- Responsible for operational and capital budgets over \$2.5M
- Awarded the National Golf Foundation Top Five Courses in the United States for customer service five years in a row
- Installed Club Prophet systems point-of-sale and trained staff on its use

#### Thumper Pond Resort, Ottertail, MN

2001 - 2007

#### General Manager

18-hole resort facility doing over 20,000 rounds annually. Course honored by *Golf Magazine* "A must play in Minnesota"

- Responsible for operational and capital budgets over \$4M
- Wrote and implemented Thumper Pond employee manual
- Manage over 150 employees during the peak season

#### Brays Island Golf Club, Sheldon, SC

1998 - 2001

#### Head Golf Professional

18-hole private facility with a membership of over 280 playing year-round. Voted by *Forbes* magazine, "Top five plantations in the world"

- Installed and set up computerized point-of-sale system for the golf shop
- Renovated the golf shop at no cost to the membership
- Increased shop sales by 25% while decreasing average merchandise on hand from 93K to 45K

#### **EDUCATION**

1996 - 2000

**PGA** of America

Graduate of Golf Professional Training Program, Class "A" member

1995 - 1996

College of Saint Scholastica, Duluth, MN

Business Administration

1993 - 1995

University of South Carolina, Beaufort, SC

Business Administration

#### LEADERSHIP AND ACHIEVEMENTS

- Superior Chamber of Commerce Business of the Year Award 2023
- Lake Superior Ice Festival Committee member, 2021 2022
- National Golf Foundation Top 3 facility 2022 for customer satisfaction
- KemperSports True Review Top 5 facility 2019-2022
- Duluth News Tribune Best of The Best Award 2019, 2020, 2021, 2022
- City of Cook Park and Recreation Committee 2012-2015
- BOD North Star Credit Union 2014-2017
- ISD 2142 School Board 2008-2012
- Midwest Golf Course Owner's Association Facility of The Year 2012
- Professional Golfers' Association of America Minnesota Section Facility Promoter of the Year 2012
- BOD Otter Tail County United Way 2006-2008
- BOD Perham Area Chamber of Commerce 2006-2008
- Blandin Community Leadership Program, completed 2005
- President, Minnesota Golf Trail 2004-2005

- Dakota Chapter Minnesota Section Facility Promoter of the Year 2004
- President, Ottertail Lions Club 2003-2004
- President, Ottertail Business Person's Association 2003-2004
- BOD Ottertail Country Tourism Association 2001-2004
- Class "A" Member, PGA of America 2000
- United States Marine Corps 1989-1996

#### PROFESSIONAL REFERENCES

Linda Cadotte
Director of Parks, Recreation, and Forestry
Superior, WI 54880
Cell: 218-348-7315, Email: cadottel@ci.superior.wi.us
City of Superior, direct supervisor

William Naegele
Owner of Lord Fletcher's
Cell:612-867-4144, Email: ottoandme@aol.com
Bill was a frequent guest at The Wilderness at Fortune Bay.

Nicholas Ledin Superior City Council 1st District Cell:218-428-6080, Email: ledinn@ci.superior.wi.us Nick is an avid golfer and on the Golf Committee.

Denny Roy Resident of Grand Rapids 218-259-5408



## **Employment Application**

500 SE 4th Street Grand Rapids, MN 55744 (218)326-7698 Fax



Equal Opportunity Employers

www.grpuc.org

420 N. Pokegama Avenue

Grand Rapids, MN 55744

www.cityofgrandrapids.com

(218)326-7606 (218)326-7024 (218)326-7608 Fax

Please complete by printing in ink or typing. The application must be signed for employment consideration.

Thank you for considering employment with the City of Grand Rapids and Grand Rapids Public Utilities. We welcome you as an applicant and look forward to reviewing your application information. It is our policy to provide equal opportunity in employment. The City of Grand Rapids and Grand Rapids Public Utilities will not discriminate on the basis of race, color, creed, age, religion, national origin, marital status, disability, sex, sexual orientation, familial status, status with regard to public assistance, local human rights commission activity, or any other basis protected by law.

Please furnish complete information on the application form, so we may accurately and completely assess your qualifications. You may attach any other information that provides additional details about your qualifications for employment in the position you seek. Please refer to the Applicant Data Practices Advisory for guidance regarding how your application information will be used, the consequences of providing or not providing information, and more.

The City of Grand Rapids and Grand Rapids Public Utilities accommodates qualified persons with disabilities in all aspects of employment, including the application process. If you believe you need a reasonable accommodation to complete the application process, please contact Human Resources at 218-326-7606.

#### PERSONAL INFORMATION

NAME Last Beaudry	First Thomas	Middle Herbert	POSITION APPLIED FOR: Director of Golf		
			TODAY'S DATE: 9/6/23	DATE AVAILABL Negotiable	LE TO WORK:
			STATUS DESIRED:  X Full-time Part-time	☐ Seasonal	
			EMAIL ADDRESS:		
		juested.	Do you have a valid driver's license?  (For driving positions only)  Are you <u>under</u> 18 years of age?	□ □ NO	☐ YES

#### **EDUCATIONAL INFORMATION**

School Name, City and State			Major Area of Study
High School: Grand Rapids High School	Diploma YES NO GED NO		
College: College of St. Scholastica University of South Carolina Beaufort	Degree Completed:  YES Associated	_	
Graduate School:	Degree Completed:  YES Associ  Masters Oth  NO # of years completed  Semester/Credit hours earned	_	
Technical or Vocational Programs:	(indicate type of certificate earned)		
_	ertification 02/2023		liversity, and inclusion
List any current licenses or certificates y	ou possess which may be related to this positi	on:	
<ol> <li>Start New At Golf (SNAG)</li> <li>Abuse Prevention Systems</li> </ol>	Certified Coach 01/2020 Sexual Abuse Awareness Trainin	g Program 12/201	19
	ship(s) related to the position for which you are	applying:	
1. Professional Golfers' Assoc			

#### EMPLOYMENT EXPERIENCE

CURRENT EMPLOYMEN	NT INFORMATION						
EMPLOYER		DATES EMPLOYED		JOB TITLE:			
KemperSports Management		FROM TO		General Manager/PGA			
Nemadji Golf Course	2						
ADDRESS	144	12/2019	Current	NAME OF CURRENT SUPERVISOR:			
500 Skokie Blvd., #4	144			Jon Cheshire			
CITY, STATE, ZIP		DESCRIBE	YOUR WORK IN	THIS JOB:			
Northbrook IL 60062	2	• R	• Responsible for \$2.4M revenue driving \$150K down to				
TELEPHONE Area Code +	Number	⊢ N	NOI, allowing the City of Superior to self-fund capital projects for the golf course				
1-847-850-1818		p:					
		• C	versee 80 em	ployees			
	X Yes No	• N	Manage financials, payroll, and AP/AR				
May we contact this							
employer?		_					
X Full-time ☐ Part-	time Other			!			
PAY IN	FORMATION						
STARTING:	CURRENT:						
REASON FOR LEAVING:		_					
PREVIOUS EMPLOYME							
Attach additional sheet if ne	ing full-time, part-time, military, sun cessary.	nmer, volunteer w	ork and any period	s of unemployment. Explain any period of unemployment.			
EMPLOYER		DATES	EMPLOYED	JOB TITLE:			
North Star Credit Un	nion	FROM	ТО	Managing Agent			
ADDRESS				NAME OF LAST SUPERVISOR:			
24 S River St.		12/2017	12/2019	Rich Crettol, CEO			
CITY, STATE, ZIP		DESCRIBE YOUR WORK IN THIS JOB:					
Cook, MN 55723		• 0	reated and su	apported all marketing related to new			
TELEPHONE Area Code +	Number		property and casualty insurance agency which North Star Credit Union acquired				
218-666-5940	Number						
210 000 37 10	Y Yes No			20% in its first year and 30 % in the second			
	X Yes No			intaining current book of business			
May we contact this		Jen Hame manning entent oook of outsides					
	employer?    Full-time   Part-time   Other		$\dashv$				
N	and oute						
PAY INTO PAY ATTO Y		_					
PAY INFORMATION STARTING: CURRENT:		$\dashv$					
5	J. G.						
EMPLOYER		DATES EMPLOYED		JOB TITLE:			
KemperSports Management				General Manager/PGA			
The Wilderness at Fortune Bay		FROM	ТО	Contoin Managorii Oil			
ADDRESS	Truite Day	2/2007	2/2017	NAME OF LAST SUPERVISOR:			
500 Skokie Blvd, #4	44	2/200/	2/201/	Mike Williams			
		DECORISE	VOLID WORK P				
CITY, STATE, ZIP		DESCRIBE YOUR WORK IN THIS JOB:					

Northbrook IL 60062

May we contact this employer?    X   Full-time	er, volunteer wor  DATES E FROM  02/2001  DESCRIBE YOU  Resign Hi  With	k and any periods  MPLOYED  TO  01/2007  OUR WORK IN To be end a new go sponsible for lare ft. log clured and trainer ote operation	JOB TITLE: General Manager/PGA  NAME OF LAST SUPERVISOR: Verle Blaha THIS JOB: golf course buying and installing all FF&E for 11,000 ubhouse within three months of opening ed all 35 clubhouse employees as manual ding receptions the first year and over 30
EMPLOYER Brays Island Plantation, Inc.	DATES EMPLOYED FROM TO		JOB TITLE: Head Golf Professional
ADDRESS	8/1998	1/2001	NAME OF LAST SUPERVISOR:
115 Brays Island Drive			Mike Ingram, Director of Golf
CITY, STATE, ZIP Sheldon, SC 29941  TELEPHONE Area Code + Number 843-846-3100    X   Yes	• Ro • In • W	stalled point- rote operation	r all golf shop merchandising of-sale system ns procedures for the golf shop aged all golf staff

Responsible for providing best in class service levels and

course conditions at Golf Digest Top 50 golf course

TELEPHONE Area Code + Number

1-847-850-1818

PAY INFORMATION		1			
STARTING:	CURRENT:				
REASON FOR LEAVING:		-			
Wanted to live in Minne	esota				
EMPLOYER		D.AMPEG	THE CHIEF	L LOD WITH S	
The Fripp Company			EMPLOYED	JOB TITLE: First Assistant Golf Professional	
		FROM	ТО		
ADDRESS 300 Tarpon Blvd.		10/96	8/98	NAME OF LAST SUPERVISOR: Charlie Bohmert	
-					
CITY, STATE, ZIP Fripp Island, SC 29920		1		RK IN THIS JOB:	C4
		1	Assisted in courses	ne Director of Golf with daily operation of	two
TELEPHONE Area Code + Nur 888-741-8974	nber			th merchandising, staff management, and	overall
				tive duties	Overan
	X Yes No				
May we contact this employer?					
X Full-time Part-time	Other				
	_				
PAY INFO	RMATION	1			
STARTING:	CURRENT:				
REASON FOR LEAVING:					
Better opportunity					
		UNPAID E	XPERIEN	NCE	
information which woul Annually volunteer for	d reveal race, sex, religion,	age, disabili mmer playg	ty, or other	hich you are applying (you may include, if you protected status).  gram, introducing golf to underprivileged	
		MILITARY	EXPERIE	ENCE	
Did you serve in the U.S.	Armed Forces?	Yes	No		
Describe your duties: I level jet mechanic and	parts expeditor for Marine	Air Logistics	s Squadron	31	
Do you wish to apply for	or Veteran's Preference poin	ts: X Yes	S	No	
If you answered "yes," required documentation	you must complete the enclo	osed applicates by the appl	tion for Vet	terans' Preference Points, and submit the appliadline of the position for which you are applying	cation and
L	, ,		RIZATIO		

#### \*PLEASE READ CAREFULLY BEFORE SIGNING\*

I certify that all information I have provided in this application for employment is true and complete to the best of my knowledge. Any misrepresentation or omission of any fact in my application, resume or any other materials, or during any interviews, can be justification for refusal of employment, or if employed, will be grounds for dismissal, regardless of length of employment or when the misrepresentation or omission is discovered.

I understand that submission of an application does not guarantee employment. I acknowledge that I have received a copy of the job description summary for the position/s for which I am applying. I further acknowledge my understanding that employment with the City of Grand Rapids and/or Grand Rapids Public Utilities is "at will," and that employment may be terminated by either the City of Grand Rapids, Grand Rapids, Grand Rapids Public Utilities, or me at any time, with or without notice. I understand that none of the documents, policies, procedures, actions, statements of the City of Grand Rapids, Grand Rapids Public Utilities, or its representatives used during the employment process is deemed a contract of employment, real or implied. I further understand that this "at will" employment relationship may not be changed by any written document or by conduct unless such change is specifically acknowledged in writing by an authorized executive of the City of Grand Rapids and/or Grand Rapids Public Utilities. In consideration for employment, if employed, I agree to conform to the rules, regulations, policies, and procedures of the City of Grand Rapids and/or Grand Rapids Public Utilities at all times and understand that such obedience is a condition of employment.

I understand that if offered a position with the City of Grand Rapids or Grand Rapids Public Utilities, I may be required to submit to a preemployment medical and psychological examination, drug screening and background check as a condition of employment. I understand that unsatisfactory results from, refusal to cooperate with, or any attempt to affect the results of these pre-employment tests and checks will result in withdrawal of any employment offer or termination of employment, if already offered.

With my signature below, I am providing the City of Grand Rapids and/or Grand Rapids Public Utilities authorization to verify all information I provided within this application packet, including contacting current or previous employers. However, I understand that if, in the Employment Experience section I have answered "No" to the question, "May we contact your current employer?," contact with my current employer will not be made without my specific authorization.

I have read the included Applicant Data Practices Advisory, and I further understand that criminal history checks may be conducted (after I have been selected for an interview, in the case of non-public safety positions) and that a conviction of a crime related to this position may result in my being rejected for this job opening. I also understand it is my responsibility to notify the City of Grand Rapids and/or Grand Rapids Public Utilities, in writing, of any changes to information reported in this application for employment.

Thomas Beaudry	9/6/23	
Signature	Date	
Name and telephone number of person completing this form if	other than applicant:	
IMPORTANT FACTS ABOUT INFORMATION ON YOUR	APPLICATION	

This application is to assist in the process of referring you for possible employment. Certain information requested on the application is private; that is, it may be released only to you or to agencies where you may be considered for employment (to comply with M.S. 13.43, Subd 2)

Private Data	Why We Ask For It	Are You Legally Obliged	What May Happen If
		To Provide It?	You Don't Provide It
Name	To distinguish you from all other applicants	Yes	Failure to provide information may be cause for rejecting an application.
Address	To be able to send you notices	Yes	Failure to provide information may be cause for rejecting an application.
Home Telephone	To be able to contact you to determine availability for interview and to notify you when we need you to work on short notice	No	We may not be able to employ you in certain jobs where you may be required to come to work on short notice

#### **EQUAL EMPLOYMENT OPPORTUNITY INFORMATION**

The information asked of you will be used to evaluate our overall efforts in reaching all segments of the population. The following information is VOLUNTARY and CONFIDENTIAL. This information is NOT A PART of the application file and is REMOVED from the application when received by our office. The City of Grand Rapids and Grand Rapids Public Utilities appreciates your cooperation in our efforts to ensure affirmative action and equal opportunity.
Position(s) for which you are applying:
Gender: x Male Female