



REQUEST FOR COUNCIL ACTION

AGENDA DATE: July 8, 2024

AGENDA ITEM: Consider entering into Advertising Agreements with businesses at Yanmar Arena.

PREPARED BY: Dale Anderson, Director of Parks & Recreation

BACKGROUND:

Advertising is a great source of revenue at the Arena. The following businesses currently advertise but wish to update their Agreements to have dasher board ads and/or a wall sign:

- Mediacom
- Great Clips

REQUESTED COUNCIL ACTION:

Make a motion to enter into Advertising Agreements with businesses at Yanmar Arena.