



REQUEST FOR COUNCIL ACTION

AGENDA DATE: 10-14-24

AGENDA ITEM: Consider an agreement between Rapids Radio, Rapids Brewing, and the City of Grand Rapids

PREPARED BY: Tom Pagel, City Administrator

BACKGROUND:

Rapids Radio has approached Rapids Brewing and the City to create a classic rock music festival called Rapids Radio Rockfest. The festival will be held on the city parking lot adjacent to Rapids Brewing on July 19, 2025. There will be three classic rock bands performing at the event with a public announcement in the near future. The goal is growing this event on an annual basis and bring people from outside of the community to grow the economy.

The attached agreement outlines responsibilities of each of the parties. The City will not be contributing directly cash to this event.

REQUESTED COUNCIL ACTION:

Make a motion to approve an agreement between Rapids Radio, Rapids Brewing, and the City of Grand Rapids for Rapids Radio Rockfest to be held on July 19, 2025.