



REQUEST FOR COUNCIL ACTION

AGENDA DATE: 5-28-24

AGENDA ITEM: Consider agreements with KAXE and Blandin Foundation related to Grand Rapids Riverfest

PREPARED BY: Tom Pagel, City Administrator

BACKGROUND:

The City partners with KAXE to present Grand Rapids Riverfest, a music festival featuring five bands/performers on September 7, 2024. This event brings people from outside the area creating an economic impact of over \$1.2 million over two days.

The KAXE agreement no longer includes a \$35k contribution from the city. The festival has grown and no longer needs this subsidy. The City no longer holds the contract for the main act.

The Blandin Foundation agreement allows the City to utilize their parking lot for the event.

REQUESTED COUNCIL ACTION:

Make a motion to approve attached agreements with KAXE and the Blandin Foundation.