

2023 leisure & hospitality industry data

MINNESOTA TOTAL

- Gross Sales: \$19.9 billion
 - » Up 8.7% from 2022 and up 20.1% from 2019
- State Sales Tax: \$1.3 billion
- Employment: 266,000
 - » Up 4.3% from 2022 and down 3.5% from 2019

Northwest region			
County	Gross Sales	State Sales Tax	Employment
Becker	\$105,966,814	\$6,874,743	1,791
Beltrami	\$131,231,878	\$8,539,824	2,300
Cass	\$173,100,011	\$10,665,061	2,193
Clay	\$108,293,117	\$6,937,855	1,942
Clearwater	\$8,517,958	\$572,085	150
Hubbard	\$50,668,664	\$3,407,099	842
Kittson	\$3,165,694	\$187,627	NA
Lake of the Woods	\$49,600,285	\$2,644,474	478
Mahnomen	\$16,708,834	\$1,084,237	89
Marshall	\$6,088,687	\$449,232	124
Norman	\$4,170,386	\$283,555	68
Pennington	\$34,820,900	\$2,214,076	597
Polk	\$62,593,225	\$3,868,307	942
Red Lake	\$2,549,481	\$187,958	89
Roseau	\$27,921,712	\$1,770,580	446
Wilkin	\$4,308,606	\$309,480	73
Region Total	\$789,706,252	\$49,996,193	12,124

Northeast region			
County	Gross Sales	State Sales Tax	Employment
Carlton	\$77,721,048	\$4,878,383	1,021
Cook	\$88,413,748	\$5,796,983	829
Itasca	\$101,548,580	\$6,451,184	1,527
Kanabec	\$22,063,130	\$1,372,503	350
Koochiching	\$48,741,904	\$2,909,158	639
Lake	\$48,348,302	\$3,192,861	726
Pine	\$77,399,554	\$4,407,005	1,178
St. Louis	\$711,888,550	\$46,058,890	10,812
Region Total	\$1,176,124,816	\$75,066,967	17,082
Minneapolis–St. Paul area			
County	Gross Sales	State Sales Tax	Employment
Anoka	\$837,096,786	\$53,931,645	13,124
Carver	\$296,249,107	\$18,946,605	4,617
Chisago	\$99,917,808	\$6,576,527	1,783
Dakota	\$1,291,416,446	\$83,102,506	18,785
Hennepin	\$6,693,546,667	\$418,971,551	79,852
Isanti	\$61,048,792	\$4,142,356	1,178
Ramsey	\$2,767,014,983	\$177,307,906	27,960
Scott	\$546,523,158	\$29,938,044	6,992
Washington	\$800,244,988	\$51,714,142	12,148
Wright	\$268,788,236	\$18,169,916	5,302
Region Total	\$13,661,846,971	\$862,801,198	171,741

Notes: State total does not equal the sum of counties or regions because some data is withheld to avoid disclosure

Sources: Minnesota Department of Revenue; U.S. Bureau of Labor Statistics

Southern region			
County	Gross Sales	State Sales Tax	Employment
Big Stone	\$6,779,908	\$486,066	109
Blue Earth	\$257,455,139	\$16,421,810	4,525
Brown	\$47,858,427	\$3,151,569	1,104
Chippewa	\$19,989,437	\$1,360,942	361
Cottonwood	\$15,130,525	\$970,460	308
Dodge	\$17,412,575	\$1,143,563	451
Faribault	\$12,923,327	\$893,815	272
Fillmore	\$28,008,574	\$1,915,054	646
Freeborn	\$66,371,591	\$4,371,967	1,178
Goodhue	\$123,636,357	\$7,499,915	2,142
Houston	\$18,695,859	\$1,173,394	349
Jackson	\$14,531,933	\$976,435	254
Lac Qui Parle	\$6,086,590	\$425,867	117
Le Sueur	\$41,506,663	\$2,653,426	587
Lincoln	\$5,584,885	\$404,062	114
Lyon	\$71,638,323	\$4,738,181	1,072
Martin	\$48,783,177	\$3,231,518	883
Mower	\$70,756,108	\$4,660,135	1,297
Murray	\$8,559,666	\$619,282	163
Nicollet	\$53,012,753	\$3,581,317	965
Nobles	\$38,761,334	\$2,560,166	678
Olmsted	\$627,702,279	\$40,131,510	9,412
Pipestone	\$12,911,201	\$900,666	300
Redwood	\$29,981,562	\$2,080,808	367
Renville	\$11,857,166	\$844,628	210
Rice	\$158,044,178	\$9,051,126	2,529
Rock	\$13,829,305	\$953,453	227
Sibley	\$9,900,179	\$706,890	143

Steele	\$84,610,511	\$5,686,123	1,503
Swift	\$10,764,609	\$746,179	224
Traverse	\$2,168,013	\$144,697	41
Wabasha	\$35,277,381	\$2,323,833	642
Waseca	\$24,226,512	\$1,609,802	450
Watonwan	\$10,529,323	\$713,386	242
Winona	\$120,627,270	\$7,499,975	2,793
Yellow Medicine	\$17,550,135	\$762,556	238
Region Total	\$2,143,462,775	\$137,394,576	36,896
Central region			
County	Gross Sales	State Sales Tax	Employment
Aitkin	\$33,943,500	\$2,317,913	623
Benton	\$68,763,385	\$4,293,091	1,212
Crow Wing	\$347,666,194	\$21,465,880	4,633
Douglas	\$131,341,397	\$8,621,419	2,205
Grant	\$3,563,182	\$216,783	51
Kandiyohi	\$129,958,400	\$8,215,198	1,930
McLeod	\$56,437,925	\$3,829,011	1,248
Meeker	\$23,048,839	\$1,559,107	474
Mille Lacs	\$69,343,064	\$3,886,730	925
Morrison	\$62,562,445	\$4,277,307	1,087
Otter Tail	\$132,782,693	\$8,735,887	2,169
Pope	\$19,306,665	\$1,312,205	342
Sherburne	\$151,902,195	\$9,936,730	2,853
Stearns	\$413,055,815	\$27,216,412	6,981
Stevens	\$18,966,055	\$1,294,810	401
Todd	\$27,616,658	\$1,795,792	482
Wadena	\$26,225,132	\$1,471,487	390
Region Total	\$1,716,483,544	\$110,445,762	28,006