



REQUEST FOR COUNCIL ACTION

AGENDA DATE: November 10, 2025

AGENDA ITEM: Consider waiving the 3% retainage on total Franchise Fee for cable television

PREPARED BY: Tom Pagel, City Administrator

BACKGROUND:

A major revenue stream for ICTV is Franchise Fees that are collected from cable television providers. With customers dropping cable television and utilizing internet streaming options, PEG and Franchise Fees have been dimensioning. As a result partner cities in the Cable Commission have elected to waive their retained 3% of Franchise Fee.

The City of Grand Rapids also retains 3% of the Franchise Fee collected in the City. This amounted to \$3,753 in 2024. Then 15% of the remaining 97% of the Franchise fee is placed into the cable commission fund where the city collects 3% of the 15% for administrative fees.

REQUESTED COUNCIL ACTION:

Make a motion to approve waiving the initial 3% of the Franchise Fee collected within the City of Grand Rapids.