



REQUEST FOR GRAND RAPIDS EDA ACTION

AGENDA DATE: August 28, 2025

STATEMENT OF ISSUE: Presentation of the completed draft *Highway 2 Land Use and Economic Development Study* – Bolton & Menk

PREPARED BY: Rob Mattei, Executive Director

BACKGROUND:

For the past three years GREDA's work plan priorities have included actions to address deteriorating property conditions and private investment along the Highway 2 West commercial corridor. Approximately one year ago GREDA initiated a planning process focused on this corridor and the firm of Bolton & Menk was hired to facilitate and lead this process.

The planning effort, which has involved extensive public engagement, has resulted in the draft report attached to this item. Bolton & Menk will present a synopsis of the study.

RECOMMENDATION:

Review the draft report.

REQUIRED ACTION: Consider a motion to adopt the study.