



## **REQUEST FOR COUNCIL ACTION**

**AGENDA DATE:** December 18, 2023

**AGENDA ITEM:** Consider entering into an Advertising Agreement with a business at Yanmar Arena.

**PREPARED BY:** Dale Anderson, Director of Parks & Recreation

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### **BACKGROUND:**

Advertising is a great source of revenue at the Arena. The following business wishes to enter into an Agreement to have dasher board ads and/or a wall sign:

- Northview Bank

### **REQUESTED COUNCIL ACTION:**

Make a motion to enter into an Advertising Agreement with a business at Yanmar Arena.