





## **OS4** 300 Block of US Highway 2 East

## **Description:**

The East 300 Block to the north of US Highway 2 currently includes a number of small businesses that have historically provided construction, real estate or service offerings. There are a number of properties on US Highway 2 that are for sale or lease, creating an opportunity for revitalization of the area. Additionally, this location is well positioned as an entrance into Downtown from Westbound US 2 and Southbound and Eastbound US 169 traffic.

Opportunities:	New Development:	The investment opportunities for the East 300 block are broad and could include a combination of new development or investment in existing structures to provide new offerings and uses.
	Structure Investment:	
	Reuse:	Explore potential uses that may be best suited for this site based on location, size and exposure to US 2 and US 169.
Strategies:	Activation/ Programming:	Creation of programs or services and enhance offerings, investments, or education to the public.

## **LEGEND**





New Development/
Structure Investment
Opportunity

Public Amenities

Placemaking

\* Reuse

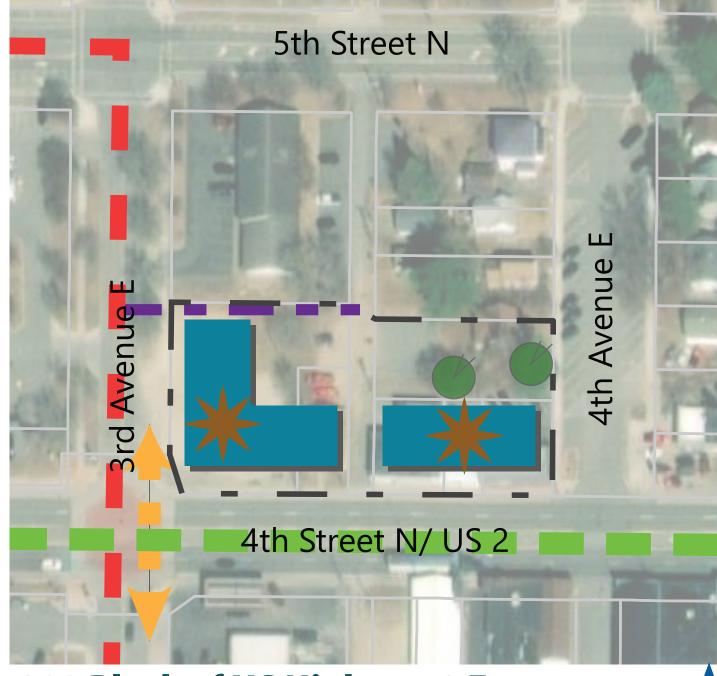
Sidewalk

Highway Movement

Downtown Circulator

• • • • Active Alley

Pedestrian Crossing Improvement





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