



LEGEND

-  Downtown Gateway
-  Opportunity Sites
-  Natural Resource Connections
-  Shopping, Dining, Hospitality & Residential
-  Health & Professional Services
-  Office Employment & Government Services
-  Highway Oriented Services
-  Industrial Employment
-  Active Open Space

Downtown Strategies



OS4 300 Block of US Highway 2 East

Description:

The East 300 Block to the north of US Highway 2 currently includes a number of small businesses that have historically provided construction, real estate or service offerings. There are a number of properties on US Highway 2 that are for sale or lease, creating an opportunity for revitalization of the area. Additionally, this location is well positioned as an entrance into Downtown from Westbound US 2 and Southbound and Eastbound US 169 traffic.

Opportunities:	New Development:	The investment opportunities for the East 300 block are broad and could include a combination of new development or investment in existing structures to provide new offerings and uses.
	Structure Investment:	
	Reuse:	Explore potential uses that may be best suited for this site based on location, size and exposure to US 2 and US 169.
Strategies:	Activation/ Programming:	Creation of programs or services and enhance offerings, investments, or education to the public.

LEGEND

-  New Development Opportunity
-  Structure Investment Opportunity
-  New Development/Structure Investment Opportunity
-  Public Amenities
-  Placemaking
-  Reuse
-  Sidewalk
-  Highway Movement
-  Downtown Circulator
-  Active Alley
-  Pedestrian Crossing Improvement

