



REQUEST FOR COUNCIL ACTION

AGENDA DATE: 3-28-22

AGENDA ITEM: Consider agreements with Blandin Paper, The Reif Arts Council, and KAXE for music festivals.

PREPARED BY: Tom Pagel, City Administrator

BACKGROUND:

Last September KAXE, The Reif Arts Council and City, created Grand Rapids Riverfest in an effort to grow tourism and exposure to the community and help business recover as a result of COVID.

This year The Reif Arts Council is going to focus on Grand Jam in July and KAXE is going to focus on GR Riverfest in September. Both of these events, based on data from last year's event will bring people from beyond the region and State of Minnesota.

Attached are three agreements related to the two events.

REQUESTED COUNCIL ACTION:

Make a motion to approve agreements with Blandin Paper, The Reif Arts Council, and KAXE for music festivals.