



## **REQUEST FOR COUNCIL ACTION**

**AGENDA DATE:** March 28, 2022

**AGENDA ITEM:** Consider entering into Advertising Agreements with businesses at the IRA Civic Center.

**PREPARED BY:** Dale Anderson, Director of Parks & Recreation

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### **BACKGROUND:**

Advertising is great source of revenue at the Civic Center. The following business wishes to enter into Agreements to have dasher board ads and/or a back-lit wall signs:

- Great Clips, Inc.

### **REQUESTED COUNCIL ACTION:**

Make a motion to enter into Advertising Agreements with businesses at the IRA Civic Center.