



GRAND RAPIDS PUBLIC UTILITIES COMMISSION AGENDA ITEM

AGENDA DATE: February 8, 2023

AGENDA ITEM: Consider a motion to ratify the procurement contract with Midwest Communications for radio ad spots in the amount of \$5,200.

PREPARED BY: Julie Kennedy, General Manager

BACKGROUND:

This purchase is part of our general public utilities 2023 external communications plan. GRPUC Procurement Policy was followed. GRPU commercials will be aired on two Midwest radio stations throughout 2022. The commercial content includes ads such as the general GRPU information, the Wipes Clog Pipes campaign, Cold weather rule, and energy efficiency efforts.

The contract and certificate of insurance are on file.

RECOMMENDATION:

Consider a motion to ratify the procurement contract with Midwest Communications for radio ad spots in the amount of \$5,200.