



CITY OF
GRAND RAPIDS
IT'S IN MINNESOTA'S NATURE

CIVIC CENTER ADVISORY BOARD
MINUTES
Wednesday, October 04, 2023
6:00 PM

CALL TO ORDER:

The Civic Center Advisory Board Meeting was called to order by Chair Jeremy Carlson at 6:10 pm.

ROLL CALL:

PRESENT:

Council Representative Tom Sutherland

GRAHA Representative Andrew Haarklau

Star of the North Representative Shannon Wourms - arrived after meeting started

At Large Jeremy Carlson

CITY STAFF PRESENT: Dale Anderson, Park & Recreation and Civic Center Director

PUBLIC FORUM: (if anyone wishes to address the Board):

No one from the Public was present.

SETTING THE AGENDA: This is the time for a Board Member to request an addition or removal of an item to the agenda.

APPROVE MINUTES:

1. Approve August 2, 2023 Minutes

Motion made by Council Representative Sutherland, Seconded by At Large Carlson to approve the August 2, 2023, Minutes. Voting Yea: Council Representative Sutherland, GRAHA Representative Haarklau, Star of the North Representative Wourms and At Large Carlson.

BUSINESS:

2. Discuss Meeting Room Rates and Policies

The meeting room rates were presented as:

1 Room: \$150.00 for 4/hrs (1/2 day) or \$250.00 for 8/hrs (full day)

2 Rooms: \$250.00 for 4/hrs (1/2 day) or \$300.00 for 8/hrs (full day)

Full Upper Lobby Rental \$1,000.00

Motion made by Council Representative Sutherland, Seconded by At Large Carlson to approve the meeting room rental rates as presented. Voting Yea: Council Representative Sutherland, GRAHA Representative Haarklau, Star of the North Representative Wourms and At Large Carlson

3. Construction Schedule

Discussed the Construction Schedule. For a large scope project, having the ice be only one week late is not too bad. The inspector is coming on the 9th, then they will come in to do the refrigerant, which take a couple of days and the paint will follow approximately on the 12th. There is yet lots to for the electricians. Ice should be on the west venue by November 6th.

Also discussed the change orders that will go to Council to finish the main lobby, wiring for sound and media.

4. Review Naming Rights Proposal

Dale Anderson handed out a copy of the Yanmar Compact Equipment North America's Naming Rights Agreement that is going to the October 9th, 2023, City Council Meeting for approval. Here's a brief summary of the Naming Rights Agreement;

- Ten years at \$80,000 per year
- Beginning Nov 1, 2023, "Yanmar Arena" to be used for advertising and broadcasting,
- Leasing a compact track loader to the City for \$1 for usage and display,
- Exclusive "Viewing Suite" rights for all HS/youth hockey games and branding rights at cost,
- Branding and use of the upper lobby six times per year up to June 30, 2024,
- Two ads on one Zamboni starting Nov 1, 2023 and then starting Jan 1st, 2024, advertising at cost, on one entire Zamboni and
- Ice logos and wall sign ads at cost and other logos and advertising.

Motion made by At Large Carlson, Seconded by Council Representative Sutherland to accept the Yanmar Cena Agreement that is going to the City Council on October 9th, 2023. Voting Yea: Council Representative Sutherland, GRAHA Representative Haarklau, Star of the North Representative Wourms and At Large Carlson.

5. Discuss Other Advertising Revenue Options

The Board discussed other advertising revenue that is still current, such as Pepsi, Maki and Pokegama Electric.

6. Discuss Grand Opening

The Board discussed that they would like to hold the Grand Opening at the first Grand Rapids Boys Home Game on November 21st, 2023 with a ribbon cutting in between the JV and

Varsity games. The Board will invite guests to the Grand Opening such as the Yanmar President, the Mayor, Graha and the Star of the North to name a few.

Motion made by At Large Carlson, Seconded by Council Representative Sutherland to hold the Grand Opening of the Yanmar Arena on November 21st at the first Grand Rapids Boys Home Hockey game. Voting Yea: Council Representative Sutherland, GRAHA Representative Haarklau, Star of the North Representative Wourms and At Large Carlson.

SET AGENDA FOR NEXT MEETING:

2. Discuss the upcoming Yanmar Arena Grand Opening scheduled for November 21st, 2023.

ADJOURN:

Motion made by At Large Carlson, Seconded by Council Representative Sutherland to adjourn at 6:45. Voting Yea: Council Representative Sutherland, GRAHA Representative Haarklau, Star of the North Representative Wourms and At Large Carlson.

ATTEST:

Respectfully submitted by Cynthia Lyman, Administrative Assistant