

Holly May Senger

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Experience

Wildflower Bookshop: Events Manager

June 2023-March 2025

Grand Rapids, Minnesota

- Responsible for overseeing the daily operations of the bookstore, ensuring excellent customer service, managing inventory, leading a team of associates, and contributing to the store's profitability.
- Roles include coordinating book signings, author readings, book clubs, community events, and promotional activities to engage customers, increase foot traffic, and promote sales. The Events Manager will work closely with authors, publishers, vendors, and the bookstore team to ensure successful and seamless events that align with the bookstore's brand and goals.

Antler Lake Lodge Restaurant: Bartender

June 2023-Present

Bigfork, Minnesota

- Responsible for preparing and serving alcoholic, non-alcoholic beverages, and food, taking customer orders, and providing excellent customer service.
- Adhere to health, safety, and hygiene standards, including proper food handling, alcohol service, and cleaning practices.

TimberLake Event Center: Event Coordinator

December 2021 - May 2022

Grand Rapids, Minnesota

- Establish and maintain relationships with clients and vendors while remaining within established budgets.
- Manage logistics, budgets, schedules, and communication, ensuring that each event meets the client's expectations and is executed seamlessly.
- Produced reliable financial reports and collect payments within scheduled times, recover unpaid balances from prior years

Resort at Paws Up: Glamping Operations

April 2016 - November 2018, May 2020 - November 2020

Greenough, Montana

- Oversaw and manage the day-to-day operations of Glamping Camps at all locations ensuring efficiency, profitability, and high performance.
- Lead, organize, and schedule over 60 team members in diverse job roles and goals. Plan and execute training all members on Forbes Standards as well as Paws Up Resort standards to ensure the best vacation for the customer.
- Help set and remain within the set budget for supplies for the Glamping Department.

Education

University of Montana: In Progress

August 2017 - December 2018, Currently Enrolled

-Bachelors in Arts Sociology: Criminology

-Certificate in Forensic Studies

Minnesota State University - Mankato

August 2012 - May 2014

-General Education

Bigfork Secondary

August 2009 - June 2012

-High School Diploma

Skills

-Leadership Experience: Ability to guide, motivate, and influence a team toward achieving common goals.

-Organizational Proficiency: Manage tasks, resources, and time in a way that maximizes productivity, ensures smooth workflows, and meets deadlines.

-Communication Expertise: Effectively convey information, both in writing and verbally, to diverse audiences.

-Project Management: Meet objectives, stay within budget, and are completed on time.