



## 2025 GOALS

Date: March 24, 2025  
To: Tom Pagel, City Administrator  
From: Mayor Connelly and Council  
Re: Review of 2024 Goals and Establishment of 2025 Goals

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In accordance with your employment agreement, you are directed by the City Council to work on up to five goals per year. This correspondence will summarize progress on the goals for 2024 that the City Council established for you along with five goals to focus on in 2025.

The following are your goals for 2024:

1. Central School – Continue to pursue funding for improvements to the facility. *We are currently pursuing Legacy Funding from the State legislature and have testified to the Senate committee. We have also submitted a federal funding request through Representative Stauber.*
2. Legion Park Master Plan – Secure funding and move forward with a Master Plan for Legion Park that includes an economic impact component. *We will be submitting a funding request to Blandin during their new grant cycle this March. We anticipate notification around June with a consultant starting the planning in August/September.*
3. Cannabis Dispensary – Complete a feasibility to determine if the City should own or own/operate a cannabis dispensary. *We are currently applying for a municipal dispensary license through the State OCM.*
4. Community Survey – Prepare and issue a community survey that allows citizens to provide insight into progress that has, and needs to be made, toward meeting the goals of the Comprehensive Plan. Specifically aimed at gaining satisfaction towards the goals accomplished along with identifying ideas for further progress towards the goals. *The survey questions are generally complete. Will be finalizing the survey with the mayor over the next few months.*

The following are your goals for 2025:

1. Goal 1 – Move forward with community survey.
2. Goal 2 – Continue to lead renovations of Central School.
3. Goal 3 – Review the structure of existing lodging tax use and explore alternatives to assist with the marketing of the central business district.
4. Goal 4 - Develop concepts to maximize returns on cannabis markets.

5. Goal 5 – Advancing and accelerating the Legion Park Master Plan.

Best regards,

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Mayor Tasha Connelly