

GRAND RAPIDS PUBLIC UTILITIES COMMISSION AGENDA ITEM

AGENDA DATE: September 15, 2022

AGENDA ITEM: Consider a motion to ratify the procurement contract with WDIO for the

Wipes Clog Pipes video production and a commercial spot not to exceed

\$3,200.00.

PREPARED BY: Julie Kennedy, General Manager

BACKGROUND:

This purchase is part of our Wipes Clog Pipes Sanitary Sewer Maintenance communications plan. The Procurement Policy was followed and a current insurance certificate is on file. A 30-second video of the utility will be produced in order to be used online, at various external events, and on local broadcast stations.

RECOMMENDATION:

Consider a motion to ratify the procurement contract with WDIO for the Wipes Clog Pipes video production and a commercial spot not to exceed \$3,200.00.