CITY OF GRAND RAPIDS
IT'S IN MINNESOTA'S NATURE

REQUEST FOR COUNCIL ACTION

AGENDA DATE: November 9, 2026

AGENDA ITEM: Consider entering into an Advertising Agreement with a business at Yanmar Arena.

PREPARED BY: Dale Anderson, Director of Parks & Recreation

BACKGROUND:

Advertising is a great source of revenue at the Arena. The following business wishes to have dasher board ads and/or a wall sign:

- Great Clips

REQUESTED COUNCIL ACTION:

Make a motion to enter into an Advertising Agreement with a business at Yanmar Arena.