

2022 GREDA GOAL SCORING RANKING

Action Item	Community Impact							Chance of Success							Resource Availability							EDA Ownership							Total							Preliminary Ranking	Potential Tasks						
	Connelly	S. Blake	R. Blake	Jackson	(Vacant)	Hodnik	Korte	Average	Connelly	S. Blake	R. Blake	Jackson	(Vacant)	Hodnik	Korte	Average	Connelly	S. Blake	R. Blake	Jackson	(Vacant)	Hodnik	Korte	Average	Connelly	S. Blake	R. Blake	Jackson	(Vacant)	Hodnik	Korte	Average	Standard Deviation										
1 Support the development or redevelopment/infill of strategic commercial sites to achieve growth in the retail sales and service sector.	5	5	5	4		5	4.667	4	3	4	4		4	4	4	3.833	5	3	5	4		4	5	4.333	5	5	5	5		3	5	4.667	19	16	19	17		16	18	17.50	1.38	3	Promote the sale and development of GREDA sites in the Downtown (Block 5, Block 20-21, VFW/Rose) Welcome and support investment interest in the redevelopment of infill sites such as the former K-Mart site, former Ray's Sport and Marine, and former Sawmill Inn site. Identify retail gaps and more actively recruit businesses and developers.
2 Ensure an adequate inventory of industrial sites and facilities exist to accommodate full industrial, warehousing & distribution business expansion and relocation potential.	5	5	5	5		5	4.833	4	3	5	4		4	4	4	4.000	4	3	5	4		4	5	4.167	3	5	5	5		4	5	4.500	16	16	20	18		17	18	17.50	1.52	3	Continue our work with Voyageur Capital and APEX in the rehabilitation and leasing of the former Ainsworth factory as a multi-tenant industrial-warehouse-distribution hub. Consider and advise the City on any request for establishment of a TIF Redevelopment District at the Voyageur Capital site. Substantially complete the extension of sanitary sewer and water utilities to the Voyageur Capital site. Based upon the results of GREDA's industrial market analysis continue pursuit of an industrial spec building in 2022.
3 Partner with regional EDOs, communities and state agencies to efficiently achieve common goals that directly and indirectly benefit the Grand Rapids area.	5	3	5	4		4	4.167	4	3	4	4		4	4	4	3.833	4	3	4	3		3	5	3.667	3	3	5	4		3	5	3.833	16	12	18	15		14	18	15.50	2.35	7	Provide necessary advocacy/support for the Huber Engineered Wood Products project in Cohasset. Support local and regional efforts focused on workforce attraction/residential recruitment. Support the development of childcare facilities.
4 Investigate and advocate for highway transportation route improvements to improve linkages between Grand Rapids and the interstate, the Duluth port and the Iron Range	3	5	4	4		5	4.333	3	3	4	2		4	3	3	3.167	4	2	5	2		2	4	3.167	2	3	3	3		5	4	3.333	12	13	16	11		16	16	14.00	2.28	12	Discuss with appropriate agencies, government and elected officials the prioritization of divided highways between Grand Rapids and Duluth via Highway 2 as well as completion of the Cross Range Expressway between Taconite and Penguilly.
5 Continue to support the development of a thriving Downtown	5	5	5	4		5	4.833	5	4	4	3		4	3	3	3.833	4	2	4	3		4	4	3.500	5	5	5	4		2	5	4.333	19	16	18	14		15	17	16.50	1.87	6	Prepare an updated Downtown Revitalization Plan. Consider and advise the City on any request for TIF or Tax Abatement to assist the development of a mixed use building by 4A Management on the GREDA VFW/Rose site. Advise the City on proposals for adaptive reuse of Central School by the private sector.
6 Market GREDA Services	5	4	4	4		5	4.167	5	4	5	5		5	3	3	4.500	5	3	4	5		5	4	4.333	5	5	5	5		5	5	5.000	20	16	18	19		20	15	18.00	2.10	2	Communicate the many GREDA successes and raise awareness of GREDA programs. Consider comprehensive updates to the GREDA website under a new platform.
7 Support the retention and growth of existing industries	5	5	5	5		5	4.833	5	3	4	4		3	4	4	3.833	5	3	5	4		3	4	4.000	4	3	5	5		3	4	4.000	19	14	19	18		14	16	16.67	2.34	5	Collaborate with local, regional and state EDO partners to provide support to existing industry, such as ASV/Yanmar, growth plans including grants, loans and workforce recruitment.
8 Pursue initiatives that would support existing and new wood product industries	5	5	4	5		5	4.667	3	4	4	3		4	4	4	3.667	4	3	4	3		3	4	3.500	3	4	4	4		3	4	3.667	15	16	16	15		15	16	15.50	0.55	7	Support any efforts by Northstar Pellets to re-introduce legislation to establish production incentives for wood pellet production. Research and consider advocacy for U.S. EPA rule changes that would define wood as carbon neutral so it can be used as an alternative fuel source applicable to a future conversion of MP Unit from coal.
9 Support the needs of individual industrial tenants looking to occupy portions of the Voyageur Capital building	5	5	5	5		5	4.833	5	4	5	4		4	4	4	4.333	5	3	5	4		5	5	4.500	4	5	5	5		5	5	4.833	19	17	20	18		19	18	18.50	1.05	1	Work with IRRR, DEED and others to support the new industries with low interest financing for equipment and tenant improvements.
10 Collaborate with ISD318 to consider appropriate redevelopment of sites following a decision to consolidate and relocate administrative services.	3	3	4	3		5	3.833	5	4	4	3		3	3	3	3.667	3	2	4	3		3	4	3.167	3	3	4	4		2	5	3.500	14	12	16	13		13	17	14.17	1.94	11	Keep in contact with ISD318 administration on the status of their planning and consider if GREDA or others should be involved in the redevelopment of sites.
11 Seek out opportunities to support our medical service providers to ensure that Grand Rapids maintains and grows its position as a regional hub.	5	5	4	4		5	4.667	5	4	3	3		4	4	4	3.833	5	2	3	3		3	4	3.333	3	2	4	4		3	4	3.333	18	13	14	14		15	17	15.17	1.94	10	Communicate with major providers, Grand Itasca and Essentia, about trends toward a stay at home rural health care model and the buildout of services and jobs to support that growth potential.
12 Consider the next steps in supporting local businesses with changes caused by the COVID-19 pandemic	5	4	4	4		3	4.000	5	2	3	4		4	4	4	3.667	5	2	5	3		3	4	3.667	5	4	5	4		2	4	4.000	20	12	17	15		12	16	15.33	3.08	9	Consider establishing additional incentives, through the GREDA Commercial Building Improvement Loan Program, for improvements aimed at upgraded HVAC/air quality.
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