



REQUEST FOR COUNCIL ACTION

AGENDA DATE: Dec. 20, 2021

AGENDA ITEM: Consider entering into Advertising Agreements with businesses at the IRA Civic Center.

PREPARED BY: Dale Anderson, Director of Parks & Recreation

BACKGROUND:

Advertising is great source of revenue at the Civic Center. The following businesses wish to enter into Agreements to have dasher board ads and/or a back-lit wall signs:

- 4U Home Health Care
- Local Boy, Inc.
- Rapid Fuel
- Dondelinger Auto Group

REQUESTED COUNCIL ACTION:

Make a motion to enter into Advertising Agreements with businesses at the IRA Civic Center.