



## REQUEST FOR GRAND RAPIDS EDA ACTION

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**AGENDA DATE:** March 10, 2022

**STATEMENT OF ISSUE:** Consider authorizing the issuance/publication of a request for proposals (RFP) seeking professional assistance in the preparation of an updated Downtown Master Plan

**PREPARED BY:** Rob Mattei, Executive Director

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### **BACKGROUND:**

The preparation of a new, updated, master development plan and strategies for achieving that vision are a priority in GREDA's Work Plan for 2022. The new plan will replace a plan that has been significantly implemented since its creation in 2006.

The budget for this project is \$80,000. GREDA has just approved a grant of \$40,000 from the Blandin Foundation for this project. Additionally, on behalf of GREDA, the City applied for a \$20,000 IRRR Development Partnership grant, which according to IRRR staff, has been approved by the IRRR Commissioner.

In the coming months, GREDA can solicit smaller contributions, if desired, from other partners in the community, such as the Chamber of Commerce and IEDC. However, staff would like to advance this project now if GREDA is content with assuming the full remaining cost of the project if those contributions do not materialize.

### **RECOMMENDATION:**

Authorize the issuance/publication of a request for proposals (RFP) seeking professional assistance in the preparation of an updated Downtown Master Plan.

### **REQUIRED ACTION:**

Pass a motion authorizing the issuance/publication of a request for proposals (RFP) seeking professional assistance in the preparation of an updated Downtown Master Plan