



CITY OF GRAND PRAIRIE
COMMUNICATION

MEETING DATE: 12/17/2024
PRESENTER: Ray Cerda, Parks, Arts and Recreation
TITLE: Contract with B-Weiss Entertainment Group, LLC for Main Street Fest event production and talent buying services for a total of up to \$650,000 annually for an initial one (1) year term with the option to renew for four additional one-year periods totaling \$3,250,000 if all extensions are exercised
REVIEWING COMMITTEE: (Reviewed by the Finance and Government Committee on 12/10/2024)

SUMMARY:

Table with 3 columns: Vendor Name, Annual Cost, Total Cost. Row 1: B-Weiss Entertainment Group, LLC, \$650,000, \$3,250,000

PURPOSE OF REQUEST:

Staff will work with B-Weiss Entertainment Group, LLC (BWEG) to source Main Stage entertainment and a variety of products and services needed, within a determined plan and budget, for the Main Street Fest event. Examples include tents/tables/chairs, stage audio/visual/lighting, fencing/barricades, porta potties, stage technical staffing, artist rider requirements/hospitality, generators/electrical, arts & craft/business vendor coordination, and any other similar items to produce the event deemed necessary by City staff. BWEG will provide a negotiated low vendor pricing option for each to the City for final approval. BWEG will coordinate with vendors from the beginning and through event tear-down. Utilizing BWEG will 1) provide assistance to the Special Events team, 2) provide potential cost savings to the City through their vendor contacts, and 3) provide additional expertise in talent buying and festival management to enhance the event.

The annual sum not to exceed Six Hundred Fifty Thousand Dollars (\$650,000) includes the following:

- 1. Forty Thousand Dollar (\$40,000) annual BWEG's fee,
2. BWEG'S talent buying fee, which shall be 10% of the total annual talent fee budget, the amount of which shall be approved by CITY; and
3. Cost of Talent, amount of which is to be approved by CITY; and
4. Reimbursement for agreed upon reasonable and necessary expenses related to CITY's Main Street Fest. These expenses include, but are not limited to, expenses related to tents/tables/chairs,

stage audio/visual/lighting, fencing/barricades, porta potties, stage technical staffing, artist rider requirements/hospitality, generators/electrical, arts and craft/business vendor coordination, and any other similar deemed necessary by CITY staff for the Main Street Fest. Invoices for such expenses shall be submitted by cover letter from BWEG. The letter shall certify that the invoices properly represent CITY approved work that was actually performed and/or goods provided. CITY agrees to make payments for all approved invoices within thirty (30) days from the date of approval.

PROCUREMENT DETAILS:

Procurement Method: RFB/RFP

Local Vendor HUB Vendor

Number of Responses: 3 RFP/RFB #: 24208

Selection Details: Low Bid Best Value

FINANCIAL CONSIDERATION:

Budgeted?	<input checked="" type="checkbox"/>	Fund Name:	Park Venue Fund
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ATTACHMENTS / SUPPORTING DOCUMENTS:

1- Bid Summary