



CITY OF GRAND PRAIRIE COMMUNICATION

MEETING DATE: 08/19/2025

PRESENTER: Chase Wheeler, Assistant Director of Fire/OEM

TITLE: Service Contract for Mass Notification Service with Everbridge, Inc. through a GSA Cooperative Agreement for One Year with Four Optional One Year Renewals at an Annual Cost of \$42,996.31 and Total Cost of \$214,981.55, if all Extensions are Exercised

REVIEWING COMMITTEE: (Reviewed by Public Safety, Health & Environment Committee on 08/11/2025)

SUMMARY:

<u>Vendor Name</u>	<u>Annual Cost</u>	<u>Total Cost</u>
Everbridge, Inc.	\$42,996.31	\$214,981.55 = Total includes first year and the 4 Annual Renewals

PURPOSE OF REQUEST:

Service contract for Mass Notification Service, which houses our AlertGP Emergency Notification System, with Everbridge. This is the primary tool that our City utilizes to contact our residents, employees, businesses, and visitors during emergencies through voice calls, text messages, and e-mails. This is also the platform that residents have subscribed to in order to receive free emergency weather alerts, along with critical alerts that the City pushes out.

This service includes an array of benefits to our City including unlimited use for a fixed annual cost, a geo-calling feature which allows you to target very specific locations when needed, message delivery and tracking, along with a multi-language text-to-speech engine and custom voice recording.

EXPENDITURE HISTORY:

	<u>Amount</u>	<u>Approval Date</u>	<u>Reason</u>
<i>FY2020</i>	\$43,807.56	9/17/2019	Original Contract
<i>FY2021</i>	\$40,562.56	9/29/2020	Renewal 1
<i>FY2022</i>	\$40,562.56	9/13/2021	Renewal 2
<i>FY2023</i>	\$40,562.56	9/24/2022	Renewal 3
<i>FY2024</i>	\$40,562.56	9/24/2023	Renewal 4
<i>FY2025</i>	\$40,562.56	9/27/2024	One-Time Contract
<u>TOTAL:</u>	\$246,620.36		

PROCUREMENT DETAILS:

Procurement Method: ☒ Cooperative/Interlocal ☐ RFB/RFP ☐ Sole Source ☐ Professional Services ☐ Exempt

☐ Local Vendor ☐ HUB Vendor

FINANCIAL CONSIDERATION:

Budgeted?	<input checked="" type="checkbox"/>	Fund Name:	General Fund
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ATTACHMENTS / SUPPORTING DOCUMENTS:

1- Quote Summary