



CITY OF GRAND PRAIRIE COMMUNICATION

MEETING DATE: 08/19/2025

PRESENTER: Claudia Garibay, Director of Marketing

TITLE: Award Annual Contracts for the purchase of signs and banners to Exalt Printing Solutions, LLC, Grupo Guerra, LLC dba Frontend Solutions, and Risner Naukam Design Group, Inc. dba The Bubble. Each contract will be for an initial one-year term in an amount not to exceed \$20,000 with the option to renew two additional one-year periods totaling an amount not to exceed \$60,000 if all extensions are exercised. Staff will utilize one of the three vendors based on the lowest bid unit pricing and the needs of the City

REVIEWING COMMITTEE: (Reviewed by the Finance and Government on 08/05/2025)

SUMMARY:

<u>Vendor Names</u>	<u>Annual Cost*</u>	<u>Total Cost*</u>
Exalt Printing Solutions, LLC	Up to \$20,000	Up to \$60,000
Grupo Guerra, LLC dba Frontend Solutions	Up to \$20,000	Up to \$60,000
Risner Naukam Design Group, Inc. dba The Bubble	Up to \$20,000	Up to \$60,000

*The total annual expenditure of up to \$20,000 could be spent with one single vendor or spread across all three vendors, depending on the needs of the City.

PURPOSE OF REQUEST:

Signage, banners, and vinyl decals are a key part of the City's marketing and communication strategy and help support the various events and initiatives that the City develops each year. Because of this, a pricing agreement is needed with the selected vendors to ensure consistent pricing for all the City's signage needs. Staff will utilize one of the three vendors based on the lowest bid unit pricing and the needs of the City.

EXPENDITURE HISTORY (2 to 3 yrs info):

	<u>Amount</u>	<u>Approval Date</u>	<u>Reason</u>
<i>Original Contract:</i>	\$10,000	8/4/2020 by council action	Annual price agreement for the printing of signage, banners and decals.
<u>TOTAL:</u>	\$10,000/ annually		

PROCUREMENT DETAILS:

Procurement Method: ☐ Cooperative/Interlocal ☒ RFB/RFP ☐ Sole Source ☐ Professional Services ☐ Exempt

FINANCIAL CONSIDERATION:

Budgeted?	<input checked="" type="checkbox"/>	Fund Name:	Various Operating Budgets
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ATTACHMENTS / SUPPORTING DOCUMENTS:

1- Bid Summary