



CITY OF GRAND PRAIRIE COMMUNICATION

MEETING DATE: 8/19/2025

PRESENTER: Vanna Ngo, Legislative Affairs Officer

TITLE: Professional Services Agreement with Focused Advocacy, LLC, for Legislative & Regulatory Services for a five-year term, at an estimated annual cost of \$154,200

REVIEWING COMMITTEE:

PURPOSE OF REQUEST:

The primary objective of this contract is to secure comprehensive legislative and regulatory advocacy services that will represent the City's interests before the Texas Legislature and relevant state agencies. The agreement is designed to ensure that the City's legislative agenda is advanced effectively, with a focus on promoting the health, safety, and welfare of Grand Prairie's residents. The contract also establishes clear terms regarding the scope of services, compensation, compliance with applicable state laws, and procedures for addressing conflicts of interest.

The City's legislative advocacy efforts are aligned with its adopted strategic and comprehensive plans, which emphasize the importance of maintaining local control, protecting municipal revenue streams, and advancing policies that support public health, safety, and economic development. Legislative priorities are developed through a collaborative process involving City Council, staff, and external consultants, and are formally adopted by resolution prior to each legislative session. This ensures that advocacy activities are consistent with the City's long-term vision and policy objectives.

Focused Advocacy is our current vendor for these services and the price for the new contract is identical to our current contract, with no price increases over the term of the contract. The estimated annual fee for the services is \$154,200. The contract will be for five years, subject to annual appropriation by the City Council.

PROCUREMENT DETAILS:

Procurement Method: ☐ Cooperative/Interlocal ☐ RFB/RFP ☐ Sole Source ☒ Professional Services ☐ Exempt

FINANCIAL CONSIDERATION:

Budgeted?	<input checked="" type="checkbox"/>	Fund Name: General Fund	
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