



**CITY OF GRAND PRAIRIE
COMMUNICATION**

MEETING DATE: 07/14/2025

PRESENTER: Ray Cerda, Director of Parks, Arts & Recreation

TITLE: Annual contract with Children First, Inc. for Photos with Santa at Prairie Lights. This agreement will be for a one-year term with a 20% commission back to the City estimated at \$15,000 based on gross revenues collected by vendor

REVIEWING COMMITTEE: (Reviewed by the Finance & Government Committee on 07/08/2025)

PURPOSE OF REQUEST:

Children First, Inc., will provide Photos with Santa services for guests in the Holiday Village at Prairie Lights.

Notice of Bid #25110 was advertised on the Forth Worth Star Telegram and Planet Bids; 2 bids were received as shown on attachment A.

The award was based on best value criteria set up in the specification, including percentage reimbursement, qualifications, experience, creativity, prior experience, and other relevant criteria as listed in the specification.

The City shall receive 20% of the monthly gross receipts from the Photos with Santa operations at Prairie Lights per the agreement.

PROCUREMENT DETAILS:

Procurement Method: RFB/RFP

Local Vendor

Number of Responses: 2 RFP/RFB #: 25110

Selection Details: Low Bid Best Value

ATTACHMENTS / SUPPORTING DOCUMENTS:

1- Bid Summary