

Evaluation Score Card

Photos with Santa
RFP #: 25110

**Christmas
Lights 4 U LLC
Dallas, TX**

**Children First,
LLC Grand
Prairie, TX**

| Evaluation Criteria | Maximum Score | Score | Score |
|--|----------------------|--------------|--------------|
| Cost / Percentage Reimbursement to City | 20.00 | 20.00 | 13.33 |
| Qualifications and Experience | 10.00 | 3.80 | 9.80 |
| Product - Quality of Product and Pricing Structure | 20.00 | 10.40 | 19.20 |
| Set Up - Photo station appeal and creativity of area | 25.00 | 19.00 | 20.00 |
| Prior Experience / Interview | 25.00 | 0.00 | 0.00 |
| Total | 100.00 | 53.20 | 62.33 |